

KENWOOD

COMPETITION TERMS & CONDITIONS

Promotion:	'Kenwood x Emelia Jackson Christmas Giveaway 2025'
Promoter:	De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. Ph. +61 2 9426 7000
Promotional Period:	Start Date: Thursday 11th December, 2025 8:00am AEDT End Date: Thursday 18th December, 2025 11:59pm AEDT
Eligible Entrants:	Entry is open to Australian residents aged 18 years and over.
How to Enter:	To enter, individuals must follow all of the following steps: 1. 'Like' the promotional post on Instagram 2. Follow Kenwood & Emelia Jackson Instagram accounts 3. Tag a friend they believe will be interested in winning and comment with what Christmas themed recipe they would bake together
Entries Permitted:	Multiple claims/entries are permitted: a. each Eligible Entry must be submitted separately and in accordance with these Terms. b. All Eligible Entrants who enter an Eligible Entry during the Promotional Period in accordance with these Terms comprise the "Entry Pool".
Total Prize Pool:	The total prize pool consists of one (1) x Kenwood Titanium Chef Patissier XL Stand Mixer (\$1699 RRP), one (1) x Kenwood kMix Stand Mixer (\$899 RRP) and one (1) x Kenwood Go Stand Mixer (\$399 RRP). The total value of the Prize Pool is \$2997.00 (RRP).

1. Information on how to enter this Promotion and details form part of these Terms and Conditions of entry (Terms). These Terms apply to the Promotion and by entering this Promotion, you represent that you are eligible to enter and you are deemed to have accepted these Terms.

2. The promoter is De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia (Promoter).

3. The Promotion will be open from 08:00 am Australian Eastern Daylight Time on 11/12/2025 and will close at 11:59 pm Australian Eastern Daylight Time on 18/12/2025 (Promotion Period).

4. Eligible Entrants must:

a) 'Like' the promotional post on Instagram

b) Follow Kenwood (@kenwoodanz) and Emelia Jackson (@emelia.jackson) Instagram accounts.

c) Tag a friend they believe will be interested in winning and comment with what Christmas themed recipe they would bake together (Eligible Entry).

5. Entry to the Promotion is open to Australian residents aged 18 years and over and who submit an Eligible Entry during the Promotion Period (Eligible Entrants).

6. Employees, directors, management and contractors of the Promoter and other agencies, firms or companies associated with the Promotion (including suppliers of the Prize), and their immediate families, are not eligible to enter. By entering this Promotion you represent that you are eligible to enter. Immediate family means any of the following: spouse, ex-spouse,

de facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

7. To enter the Promotion and be eligible to win, an Eligible Entrant must, during the Promotion Period, follow all of the steps outlined here:

- a) 'Like' the promotional post on Instagram
- b) Follow Kenwood (@kenwoodanz) and Emelia Jackson (@emelia.jackson) Instagram accounts
- c) Tag a friend they believe will be interested in winning and comment with what Christmas themed recipe they would bake together (Eligible Entry)

8. Multiple Entries Permitted: Eligible Entrants are permitted to submit multiple entries into the Promotion, provided each new entry complies with the following conditions:

- a) Each subsequent Entry must be materially unique and submitted separately in accordance with these Terms. To be considered unique, the entrant must: i. Tag a different friend from any previously submitted entry; and ii. Comment with a different Christmas-themed recipe from any previously submitted entry.
- b) Entries that are duplicated or contain the same tagged friend and recipe comment as a previous entry will be considered invalid.
- c) All Eligible Entrants who submit an Eligible Entry during the Promotional Period in accordance with these Terms comprise the "Entry Pool." Any entry that does not comply with these Terms is not an Eligible Entry. Entries will also be deemed to not be an Eligible Entry if they are incomplete, incorrect, or incomprehensible or if the entry includes or contains forged, fraudulent, misleading, deceptive, dishonest or tampered information with in any way, including using any automated software.

9. The Promoter may decline any invalid application (ie, an application that is not an Eligible Entry), although it reserves the right (in its discretion) to contact (or attempt to contact) the Eligible Entrant to attempt to resolve any issues with an invalid application that are capable of resolution. If, following contact with the Eligible Entrant, such issues are resolved by the Eligible Entrant to the satisfaction of the Promoter, the Promoter may accept the updated application as an Eligible Entry.

10. This is a game of chance. The draw (Draw) will take place at De'Longhi Australia Pty Ltd, Nexus Park, Unit 3, 43 Lyn Parade, Prestons, NSW, 2170, Australia at 10:00 AM Australian Eastern Daylight Time on 19 December 2025. A representative of the Promoter will use a random generator to randomly select three (3) Prize Winners from all Eligible Entries, verifying each drawn entry before confirming them as a Prize Winner.

Prizes will be allocated in the order drawn as follows:

- The first valid Prize Winner drawn will receive one (1) Kenwood Titanium Chef Patissier XL Stand Mixer (\$1,699 RRP).
- The second valid Prize Winner drawn will receive one (1) Kenwood kMix Stand Mixer (\$899 RRP).
- The third valid Prize Winner drawn will receive one (1) Kenwood Go Stand Mixer (\$399 RRP).

The Promoter may draw additional entries (in the same manner) and verify eligibility in the event that any Prize Winner is, or becomes, ineligible to receive their Prize, in which case the additional valid entry will become a Prize Winner in the order they are drawn. The Prize Winner(s) will be notified in writing within two (2) business days of the Draw.

11. The Promoter's decision is final and no correspondence will be entered into.

12. The total Prize Pool value is \$2,997.00 (RRP) and includes three prizes. Three (3) winners will be selected, and each winner will receive one (1) stand mixer:

- Kenwood Titanium Chef Patissier XL Stand Mixer (\$1,699 RRP)
- Kenwood kMix Stand Mixer (\$899 RRP)
- Kenwood Go Stand Mixer (\$399 RRP)

13. If the Prize (or part of the Prize) is unavailable, the Promoter, at its discretion, reserves the right to substitute the Prize (or that part of the Prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.

14. The Prize, or any unused portion of the Prize, is not transferable or exchangeable and cannot be taken as cash unless otherwise specified.

15. Prize Winners will be contacted directly via Instagram direct message within 48 hours of the Draw. Prize Winners will then have 72 hours from the time the Promoter contacts them confirming they are a Prize Winner to provide a valid Australian postal address to which the Promoter may send the Prize. In the event the Promoter does not receive a response from a Prize Winner within the 72 hour period, or the Prize Winner is otherwise unable to accept the Prize, the Prize will be deemed as forfeited.

16. If a Prize Winner has forfeited the Prize, or if for any other reason a re-draw is required in accordance with these Terms, a re-draw will occur in accordance with clause 10. The Promoter will notify the Prize Winner of the re-draw in accordance with clause 15. Subsequent re-draws will take place until the Prize is claimed by the Prize Winner of the last re-draw.

17. The Promoter will make reasonable efforts to dispatch the Prize up to 4 weeks from the date of the Winner providing a valid address to which the Prize may be sent.

18. The Promoter reserves the right, at any time, to verify the validity of entries and Eligible Entrants (including an Eligible Entrant's identity, age, place of residence, address). Proof of identity, age, residency, address or account details considered suitable for verification is at the discretion of the Promoter.

19. Eligible Entrants may only apply for the Promotion in their own name. Additionally, an Eligible Entrant must not apply for the Promotion on behalf of any other person.

20. The Promoter reserves the right in its sole discretion to disqualify any individual whom it has reason to believe has breached any of these Terms, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

21. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to modify, suspend, terminate or cancel the Promotion, as appropriate.

22. The Promoter will make reasonable efforts to deliver the Prize(s) to the Prize Winners in accordance with these Terms. Any part of any Prize that is not taken for any reason is forfeited. Any taxes which may be payable as a consequence of an Eligible Entrant receiving a Prize are the sole responsibility of the Eligible Entrant.

23. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, Prize suppliers, and, as required, to Australian regulatory authorities. The provision of this personal information (including your Instagram handle) is mandatory for an Eligible Entry.

24. Marketing Consent: By entering the Promotion, Eligible Entrants are only consenting to the use of their personal information for the purposes of conducting the Promotion (e.g., verifying eligibility, selecting the winner, and dispatching the Prize). For an Eligible Entrant to consent to receiving promotional, marketing, or publicity material, they must separately and expressly opt-in via the Promoter's marketing sign-up channel (e.g., a specific link provided in the Instagram bio or upon prize claim).

25. Eligible Entrants should direct any request to access, update or correct information by contacting the Promoter on the Contact Us page at <https://www.kenwoodworld.com/en-au>. The personal information collected in connection with this Promotion will be used, stored and disclosed in accordance with the full privacy policy, available at <https://www.kenwoodworld.com/en-au/privacy-policy>. All Eligible Entries become the property of the Promoter.

26. The Promoter may change these terms and conditions from time to time by posting the revised terms and conditions (or a link to them) on the promotional website <https://www.kenwoodworld.com/en-au/e/promotions>. Eligible Entrants should regularly check the promotional website for any updates. By submitting an Eligible Entry, Eligible Entrants are deemed to have accepted the version of these Terms that applies at that time. The Promoter accepts no responsibility for lost, stolen, late, damaged or misdirected entries or Prizes.

27. The Promoter is not responsible for any technical malfunctions or problems with internet or network congestion, including injury or damage to an Eligible Entrant's or any other person's computer related to participation in this Promotion and problems with transmission of entries and/or emails over the internet, acts in violation of these terms and conditions, acts in a disruptive manner, or acts with the intent to annoy, abuse, threaten or harass any other person.

28. Nothing in these Terms limits, excludes or modifies, or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties or similar consumer protection laws in the State and Territories of Australia (Non-Excludable Guarantees). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion including, but not limited to, where arising out of the following: a. any technical difficulties or product malfunction (whether or not under the Promoter's control); b. any theft, unauthorised access or third party interference; c. any claim that is late, lost, altered, damaged or misdirected (whether or not after the receipt by the Promoter) due to interference; or d. any tax liability incurred by a claimant.

29. For any queries regarding this Promotion, Eligible Entrants may contact the Promoter by telephone on 1800 126 659 or visit the Customer Support page at <https://www.kenwoodworld.com/en-au/customer-support>.

30. Instagram Disclaimer: This Promotion is in no way sponsored, endorsed, administered by, or associated with Instagram or Meta Platforms, Inc. Entrants acknowledge that they are providing their information to the Promoter and not to Instagram. Any questions, comments or complaints regarding this Promotion should be directed to the Promoter, not Instagram.

Entrants completely release Instagram from any and all liability in connection with this Promotion.

31. Winner Publication: The winner's Instagram handle and state/territory of residence will be published on the Kenwood Australia Instagram page (@kenwoodanz) within 7 days of the draw.

32. Governing Law: These Terms and Conditions are governed by the laws of New South Wales, Australia. Each party submits to the exclusive jurisdiction of the courts of New South Wales.

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