KENWOOD COMPETITION TERMS & CONDITIONS

Promotion:	Kenwood Newsletter Sign Up Competition 2026 - sign up to the Kenwood newsletter for a chance to win the Kenwood Cooking Chef KCL96.004DG worth over AUD $2,4990 RRP. Total Prize Pool valued at AUD $2,499.00 RRP.
Promoter:	De'Longhi Australia Pty Ltd (ABN 49 104 012 857), trading as [Kenwood Limited] of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. Ph. +61 2 9426 7000
Promotional Period:	**Start Date:** 8 September 2026 **End Date:** 11 October 2026
Eligible Entrants:	Entry is open to Australian residents aged 18 years and over
Promotional Website	https://www.kenwoodworld.com/en-au/e/giveaway
How to Enter:	To enter, individuals must sign up for the Braun Household Australia Newsletter via this link https://www.kenwoodworld.com/en-au/e/giveaway (**Promotional Website**) and provide Express Consent to receive Marketing information and material by ticking the box containing this disclaimer in the registration form: I agree to receive marketing information and promotional communications – based on my preferences and behaviour – about Braun products, services, events, and promotions. I_____ "By giving this consent you authorize De'Longhi Australia Pty Limited trading as [Kenwood Limited] to: a. send you advertising communication, based on a specific customer profile designed on your personal preferences and interests, within the limits of the consent via automated means of contact (email, SMS, social media, and other mass communication tools, etc.) and traditional contact methods (e.g. by telephone); b. To offer you personalised content and offers on the Site / Application that you are likely to be interested in. This data may include: • Data you give us by registering on the Promotional Website such as your name, email address, physical address, country, and phone number; • Data we get from your interactions with Braun Household particularly through Braun Household digital channels, such as social media, websites, and apps. This data may include IP address, cookies, location details, and websites you visit. Your consent may be revoked at any time by visiting My Account > My Marketing Preferences. For more information, please read the Kenwood Privacy Policy and Kenwood Cookies Policy.
Entries Permitted:	Multiple claims/entries are not permitted: a. Only one (1) claim/entry is permitted per eligible entrant, per eligible email address. b. Each claim/entry must be submitted separately and in accordance with the claim/entry requirements.

	c. Limit of one (1) prize per eligible entrant. d. Entry pool is made by all eligible entrants who enter during the promotional period.
Total Prize Pool:	Total Prize Pool Value: AUD **$2,499.00** RRP ACT TP 22/00003

1. Information on how to enter this Promotion and details form part of these Terms and Conditions of entry **(Terms)**. These Terms apply to the Promotion and entry into the Promotion is deemed acceptance of these Terms.

2. The promoter is De'Longhi Australia Pty Limited, trading as Kenwood Limited (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia **(Promoter)**.

3. The Promotion will be open from 10:00am Australian Eastern Standard Time (AEST) on 8September2026 and will close at 11:59pm Australian Eastern Standard Time (AEST) on 11 October2026 **(Promotion Period)**.

4. All valid newsletter subscriptions must be received and finalised by 11:59pm Australian Eastern Standard Time (AEST) on 11 October 2026.

5. Entry is open to Australian residents aged 18 years and over **(Eligible Entrants).**

6. Employees, directors, management and contractors of the Promoter and other agencies, firms or companies associated with the Promotion (including suppliers of the Prize), and their immediate families, are not eligible to enter. By entering this Promotion, you represent that you are eligible to enter.

7. All customers who have registered to the Braun Household Australia newsletter “Sign Up” _ Braun Household Newsletter competition - via the form on the Promotional Website are eligible to enter the draw to win.

8. To enter, individuals must register to the Kenwood Australia Newsletter via the online newsletter registration form on the Promotional Website, provide the required personal information (including but not limited to name, last name and email address), and tick the newsletter consent box on that form. The registration form, including newsletter subscription, must be submitted in full during the Promotion Period in order for an entry to be valid.

9. Multiple claims/entries are not permitted: a. only one (1) claim/entry is permitted per eligible entrant, per eligible email address. b. each claim/entry must be submitted via the newsletter registration form on the Promotional Website and in accordance with the claim/entry requirementsc. limit of one (1) prize per eligible entrant. d. The entry pool is made by all eligible entrants who enter during the promotional period.

10. Participants who are eligible to apply for the Promotion will only enter that Promotion if they fulfil each of the Promotion criteria, including by completing the newsletter registration form on the Promotional Website (with all required personal details and the newsletter consent box ticked) within the time period

required by the Promotional Website and in the manner required by the Promotional Website and these Terms. Any application for the Promotion that fails to meet these requirements will be deemed invalid. Applications will also be deemed invalid if they are incomplete, incorrect or incomprehensible, or if they are stolen, forged, mutilated or tampered with in any way.
11. The Promoter may decline any invalid application, although it reserves the right (in its discretion) to contact (or attempt to contact) the relevant Participant to attempt to resolve any issues with an invalid application that are capable of resolution. If, following contact with the relevant Participant, such issues are resolved by the relevant Participant to the satisfaction of the Promoter, the Promoter may accept the updated application as a valid application.

12. Where a Participant's application for a Prize is successful, the Promoter will make every effort to dispatch that prize up to 4 weeks from the date of validation.

13. Winners will be contacted directly at the email address provided.
1 (one) WINNER will be drawn from the **total** pool of entrants from the start date of the competition.

14. Within 24 hours of the Prize Draw the Winner will be contacted via the email in which they entered. Winners will have 72 hours from the time of first contact to respond to claim their Prize. In the event of no-contact, a redraw will occur until a Winner is found for that Prize Draw

15. Promotion applications will be deemed to have been made at the time of their receipt by the Promoter and not at the time of transmission. Participants may only apply for promotions in their own name and using their own personal details and may only provide their own address and account details in their application. Additionally, a person must not apply for a promotion to which another person is entitled, whether on their behalf or otherwise. The Promoter takes the issue of fraud very seriously and reserves the right to deem it invalid and report to the police and/or other appropriate authorities any applications for promotions that it suspects to be fraudulent or otherwise unlawful. The use of automatic software or similar devices to apply for promotions or enter details into the Promotional Website is prohibited.
17. The Promoter reserves the right, at any time, to verify the validity of applications and Participants (including a Participant's identity, age, place of residence, address, and proof of purchase). Proof of identity, age, residency, address or account details, and purchase considered suitable for verification is at the discretion of the Promoter.
18. The Promoter reserves the right in its sole discretion to disqualify any individual whom it has reason to believe has breached any of these Terms, or engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

19. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to modify, suspend, terminate or cancel the promotion, as appropriate.

20. The Promoter will make reasonable efforts to deliver the Prize(s) to successful Participant(s). Any part of any Prize that is not taken for any reason is forfeited. Any taxes which may be payable as a consequence of a Participant receiving a Prize are the sole responsibility of the Participant.

21. If a Prize is unavailable, the Promoter reserves the right in its absolute discretion, may substitute that Prize with a Prize of equal value and/or specification.

22. Each Prize is not transferable or exchangeable and cannot be redeemed for cash.
23. This is a game of chance. The winner will be selected at De'Longhi Australia Pty Limited, Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons, NSW, 2170, Australia on the following dates and times. The Promoter may select additional reserve winners and record them in order in case an invalid entry or ineligible entrant is selected. The winner(s) will be notified in writing within two (2) business days of the draw and their name will be published on the Kenwood Australia media pages and online on the Promotional Website.

Kenwood Sign Up winner draws: 10:00am AEST on 30 October 2026
The Promoter's decision is final and no correspondence will be entered into.

24. The total Prize Pool comprises of:
1. '1 x Kenwood Cooking Chef Stand Mixer KCL96.004DG' prize worth AUD $2499.00 RRP

25. In the event of war, terrorism, state of emergency, or disaster, the Promoter reserves the right to cancel, terminate, modify, or suspend the promotion or suspend or modify a prize, subject to any written directions from a relevant regulatory authority.

26. Subject to the unclaimed prize draw clause, if for any reason the winner does not take the prize (or an element of the prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.

27. If the prize (or part of the prize) is unavailable, the Promoter, at its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority.

28. Total prize pool value is **AUD $2,499.00.**

29. The prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be taken as cash unless otherwise specified.

31. If prizes are unclaimed, reserve entry winners will be notified in writing, and their names will be published online.
32. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for a period of two (2) years from the date of the relevant prize draw, without additional remuneration solely for purpose directly related to this Promotion.

33. As part of the entry process, Eligible Entrants are required to subscribe to the Kenwood Australia newsletter by ticking the consent box on the entry form; this subscription and the associated marketing communications are governed by the terms of that consent and the Promoter's Privacy Policy.The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers, and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. By entering, Eligible Entrants consent to the Promoter using the information

for purposes directly related to this Promotion, including administering the Promotion, communicating with entrants and fulfilling prizes. Where an entrant separately provides marketing consent (for example, by ticking the newsletter consent box on the entry form), the Promoter may also use the entrant's personal information for promotional, marketing, publicity, research, and profiling purposes, as described in that consent and in the Promoter's Privacy Policy. Eligible Entrants should direct any request to access, update or correct information to the Promoter, using the details provided on the Contact Us page https://www.braunhousehold.com/en-au/contact-us. The personal information collected in connection with this Promotion will be used, stored and disclosed in accordance with the Promoter's Privacy Policy, available at https://www.braunhousehold.com/en-au/privacy-policy.

34. The Promoter may change these terms and conditions where reasonably necessary to comply with applicable laws or to address circumstances beyond the Promoter's reasonable control, by posting the revised terms and conditions (or a link to them) on the Promotional Website. Any such variation will not retrospectively affect entrants' rights in relation to prizes already awarded or materially reduce the value of the prizes. Participants should regularly check the Promotional Website for any updates. By applying for a Prize or entering details into the Promotional Website, Participants are deemed to have accepted the version of these terms and conditions that applies at that time.

35. The Promoter is not responsible for any technical malfunctions or problems with internet or network congestion, including injury or damage to a participant's or any other person's computer related to participation in this Promotion and problems with transmission of entries and/or emails over the internet, acts in violation of these terms and conditions, acts in a disruptive manner, or acts with the intent to annoy, abuse, threaten or harass any other person.

36. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, in connection with this Promotion or as a result of accepting the Prize, except for any liability which cannot be excluded by law. Copyright © De'Longhi Australia Pty Limited, ABN 49 104 012 857 trading as Kenwood Limited. All rights reserved.

37. Nothing in these Terms excludes, restricts or modifies any consumer guarantee, right or remedy conferred by the Australian Consumer Law or any other applicable law that cannot be excluded, restricted or modified by agreement.

225209598.02 The Promoter is De'Longhi Australia Pty Limited, ABN 49 104 012 857 trading as Kenwood Limited of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. ACT TP 22/00003