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Industry service providers are encouraged to contact a marketing-services representative to discuss sponsored-content options. If the editors reject your submission for promotionism alone, they may share your information with an appropriate sales lead. For more information, please see our **media kit** online at <https://get.informaconnect.com/bpipublication/sponsorship>.

WHAT WE PUBLISH

Our editors will determine the best classification for your manuscript. We publish new articles on our website throughout each month, with a number of special themed supplements spread across the year.

“Focus On...” articles (1500–3000 words) are nontechnical pieces that explore regulatory trends, business issues, risk-management strategies,

industry training, bioethics, and other relevant topics.

Peer-reviewed technical articles (2000–5000 words) are specialist-level reports, reviews, and analyses of biomanufacturing and drug-development themes such as fermentation and cell culture, cell-line development, separation and purification, formulation and fill–finish, information technology, analytical methods and assay development, process automation and analytics, process validation, and quality systems.

“Elucidation” articles (500–700 words) are guest commentaries, trend pieces, and position statements.

“Supplier Side” articles are sponsored advertorial features that present a technology or service provider’s commercial perspective on a technical topic. They receive the same careful editorial attention as other articles.

Custom reports are published on our website and made available to clients as fully printable layouts. They are sold by printed page and can include a submitted cover or one designed by our professional artists.

NOTE: BPI does not accept simultaneous or previously published submissions.

OUR PROCESSES

Manuscript Submission: Email your manuscript as a Microsoft Word document to managing editor Brian Gazaille (brian.gazaille@informa.com). For references, please include full titles, author names, publication information, and URLs/DOIs. Submit graphics and tables as separate, high-resolution attachments in Adobe or other common image formats.

Publication Timelines: Based on our monthly theme goals, editorial content typically is published online within 1–3 months of acceptance. Technical papers and select nontechnical manuscripts are reviewed by our editorial advisors and external experts over 2–6 weeks, after which we will email you with feedback and a publication decision.

A BPI editor will copyedit and lay out your article, then send you a galley proof for review. It might include queries and/or revision suggestions. We typically give you a few days to review your galley before it goes into final production and posting. Your published article will be promoted both on social media and in our regular newsletters, and we encourage you to share a link with your connections as well.

Editorial Style and Copyediting: BPI’s house style is based on *The ACS Style Guide*, *Webster’s Third International Dictionary*, *The Gregg Reference Manual*, and *The Chicago Manual of Style*. We use American English spelling, prefer active voice and first-person perspective, and define abbreviated terms on first reference.

At BPI, we believe that copyediting is important for concision and clarity, especially with a multilingual audience, so our editors provide this service for free. We expect the galley-review process to be highly collaborative, enabling you to present your insights as accurately and effectively as possible. Think of your copyeditor as a language consultant and readers’ advocate. We’re here to help you communicate with people around the world who have a breadth of biopharmaceutical experience, knowledge, and expertise.

In some cases, BPI style might differ from what you're used to. In a global industry, even what is considered a "standard" format will vary across companies and publications. You can trust that we will help to frame your article according to carefully considered conventions developed through decades of familiarity with the biopharmaceutical industry. Below are some notable formatting and stylistic conventions:

- BPI pays strict attention to correct uses of demonstrative and relative pronouns: e.g., *this* and *that*, *these* and *those*, and *which* and *that*.

- Our readers are busy, so we don't want them to waste time stumbling over ambiguities. Thus, *since* (referring to time) is not used in place of *because* (causality), and *while* is not used to mean *although*.

- For similar reasons, we pay particular interest to the location of adverbs in sentences. Ideally, they should be closest to what they modify without interrupting verb forms.

- For an international audience, clarity is key. Among our general punctuation and typographic practices, we use the Oxford comma before the final *and* in a list.

- We use standard hyphenation guidelines based on *The Gregg Reference Manual* and make proper typographical use of en and em dashes. Following ACS style, we omit hyphens after common Latinate prefixes (e.g., as in *postmarketing* and *preequilibration*).

- We italicize terms that are defined in text, reserving quotation marks for

spoken/written remarks, neologisms, and idioms. Following ACS style, we do not italicize familiar Latin terms (e.g., *in vivo*) or hyphenate them when they are used as adjectives (e.g., *in vitro* methods).

- Preceding compound adjectives usually are hyphenated, especially where there is any chance of ambiguity in meaning — which is often possible when they precede compound nouns.

THE LEGAL STUFF

Registration Marks: Also based on ACS guidelines, BPI allows no trade or service marks in editorial content:

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Because BPI editors serve in a consulting capacity, it's best for us to communicate directly with authors as well as their representatives (e.g., PR firms). A byline is a professional achievement that deserves an author's close, personal attention. We are excited to work with you! So we will ask representatives to put us in touch with writers during galley review and approval.

Contact Information: For manuscript submissions or questions, email managing editor Brian Gazaille (brian.gazaille@informa.com). For cover art specifications, email editor in chief Cheryl Scott (cheryl.scott@informa.com). You may get your galley proof from either of them or from associate technical editor Sarah Stefancin (sarah.stefancin@informa.com).

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