

Sleep on a true Original

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**"Exceptional! It's the highest scoring
mattress we've tested in years."**

Which? Consumers' Association, 2018

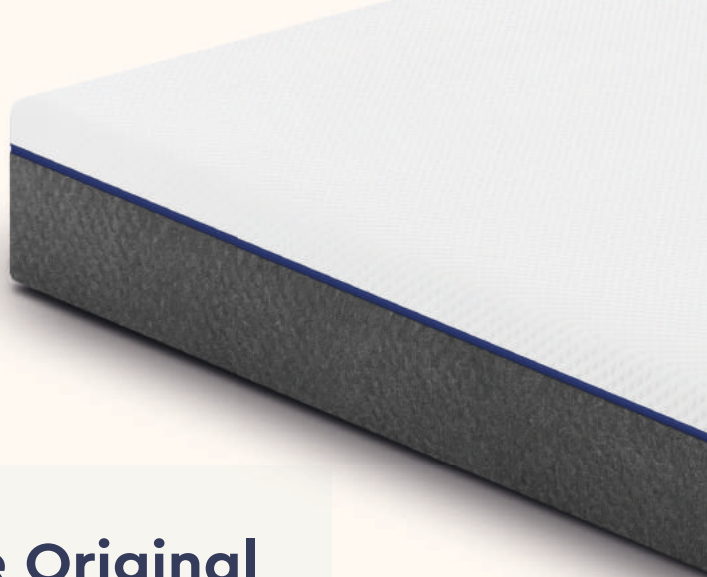


So here it is.

Your Emma Original.

Just a few more moments until
you're sleeping happier.

When you rest easy – we do too.



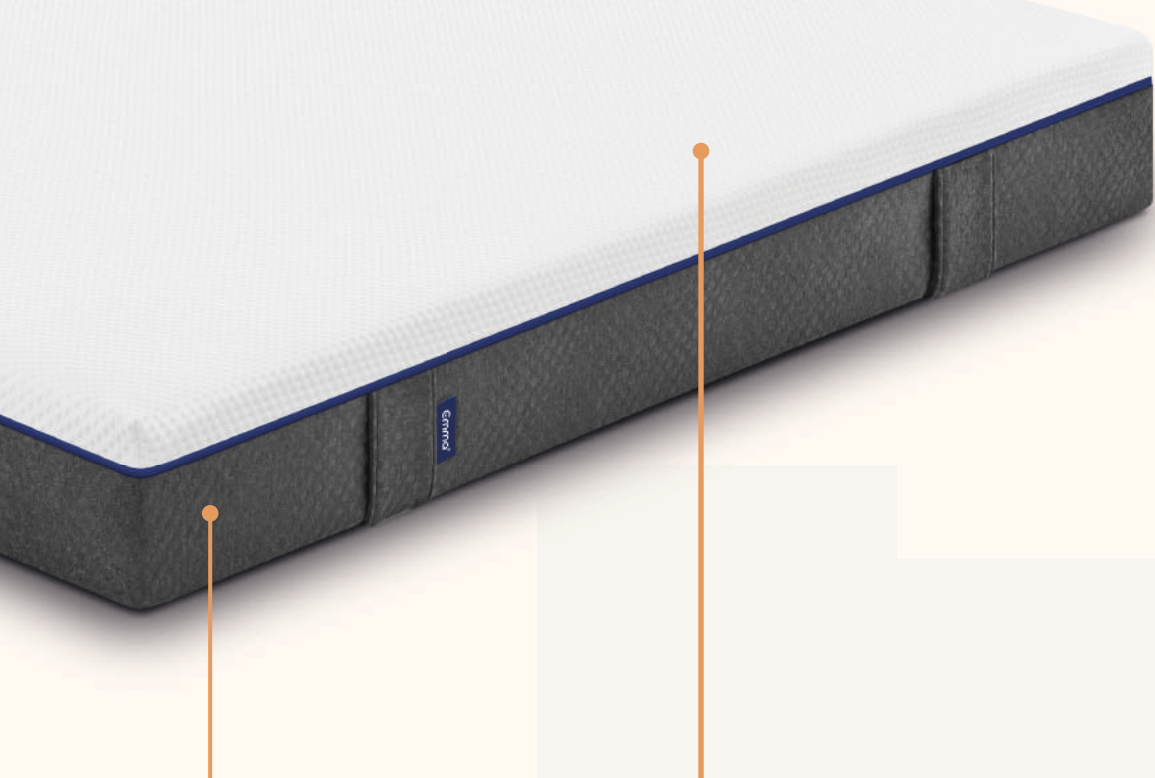
The Original bedtime story.

Say hello to your lovely new mattress.

The award-winning Emma Original has been carefully developed by our very own engineering team.

These mattress masterminds worked tirelessly for months to find exactly the right materials and structure for maximum comfort.

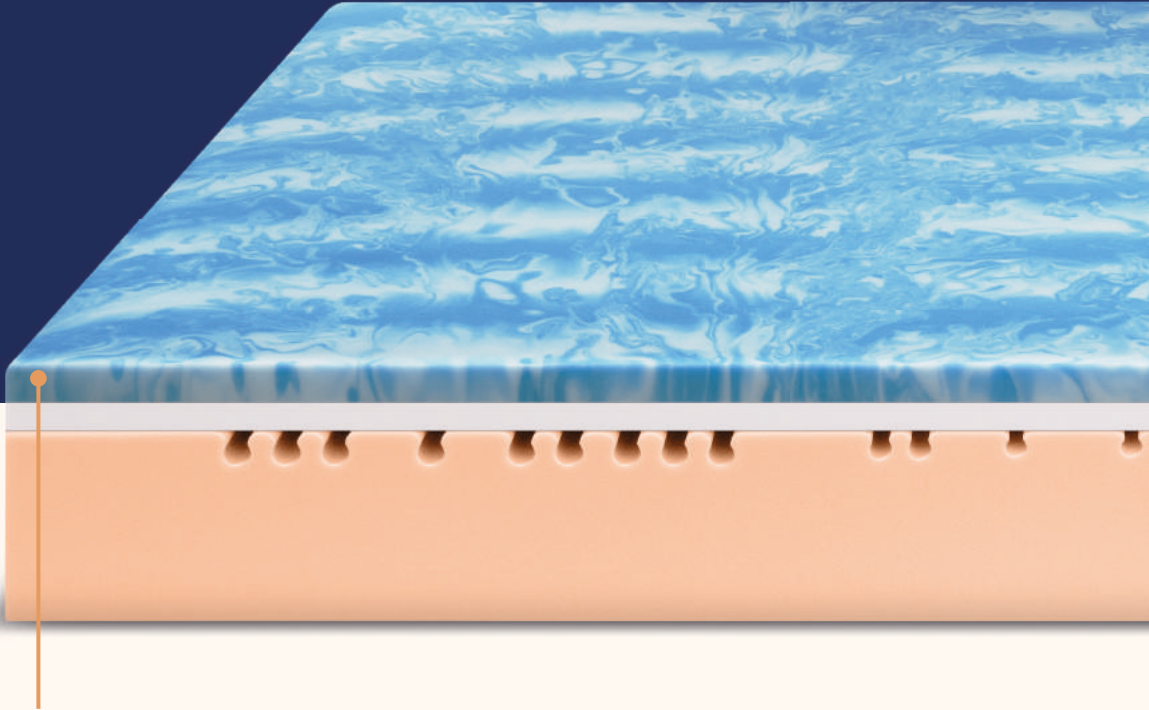
Let's see what they dreamed up.



That dark grey side-cover ensures perfect air circulation, with the added bonus of a stylish look. The cover also has non-slip parts that grip the base of the bed, so there's no sliding around.

And the top cover?
That's made of special climate control fibre that regulates humidity, for a healthier sleep. Oh, and it's machine-washable so it's easy to keep sparklingly clean.

The perfect sleep from

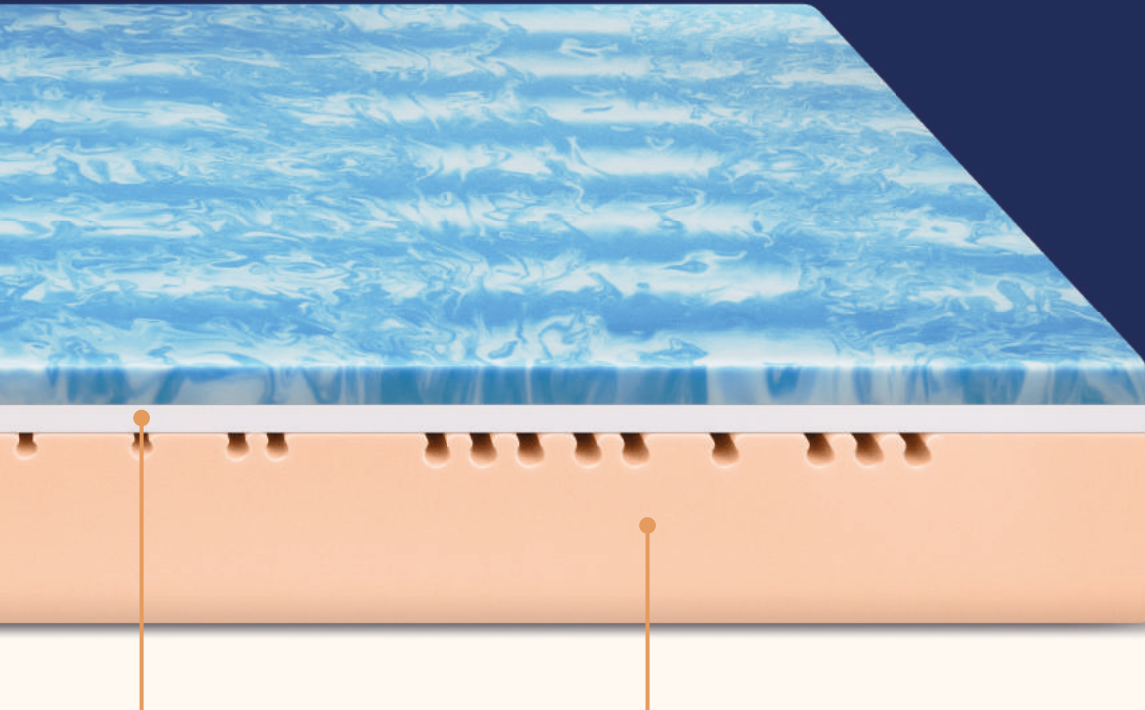


Foam sweet foam

Our next-generation Airgocell® foam is wonderfully comfortable, thanks to its exceptional point-elasticity.

This allows one part of the mattress to compress without affecting the rest – so even if your partner/dog/cat is a 'lively' sleeper, you'll slumber sweetly on.

"Ahhh" to Zzzz.



Taking the pressure off

The modern marvel in the middle. Our visco-elastic memory foam distributes pressure perfectly, adapting completely to your body and keeping you comfortable however you sleep.

Emma's got your back

We're here to support you – and our HRX foam does just that. Whatever your sleeping position, the firm bottom layer provides essential counter-pressure and comfortably supports your lower back.



Fresh as a daisy



Sleep
fact
#267

**Dysania is a condition
that makes it hard to get
out of bed in the morning.**

**We just call it the
Emma effect.**

**Let the
good times roll**

1. Unpack

Take Emma out of the box, lay it on a flat surface and roll it out.



2. Unwrap

Snip off the plastic wrapper with the handy cutter we've enclosed.



3. Unwind

You're all set to stretch out on your beautiful new mattress. Just wait a couple of minutes to let Emma breathe; fresh air is good for all of us.



Don't worry.



Your mattress comes with a 10-year guarantee. That's how sure of its quality we are. So in the unlikely event that you have any problems, let us know and we'll swap your mattress for a brand new one.

Sleep happy.



Choosing a mattress is something you shouldn't rush. You need plenty of time to decide if everything about it is right for you. And our risk-free trial gives you 100 nights, so relax and enjoy.

How soon is Emma ready to sleep on?

Emma is ready for your first nap a few minutes after it's unpacked. If you prefer, you can leave it to air for a little while longer.

What about cleaning it?

Great news: the cover's washable. So you can look after Emma just like your favourite T-shirt.

Simply open the zip, separate the top and bottom parts, and stick them in the washing-machine at 60° C. You can also wash the side cover at 40° C. Because of the special fibre we use in the covers, they come out only slightly damp and dry fast.

You can also wash small marks off by hand, with warm water and a dab of gentle detergent.

My Emma smells very "new". Is that OK?

Don't worry! Like many other mattresses, yours might have a slight "new" smell to begin with. This will disappear in a few hours – just give Emma some time in a well-ventilated room.



**For more Emma
enquiries, go to**

www.emma-mattress.co.uk/faq

That's the whole story.

Time to enjoy your Emma mattress.

Sleep happy!

Got a question?

Ask away! You can email us at
support@emma-mattress.co.uk

Here's a dream of a deal

Help your friends to a better night's sleep, with
a discount off their own Emma mattresses.

You'll get a reward too – for EVERY friend who keeps
their mattress for over 100 nights.

Then you can all sleep happy. Because at the end of
the day, Emma's there for everyone.

Share the rewardzzz now at
www.emma-mattress.co.uk/friends

Emma®