What's The Difference?

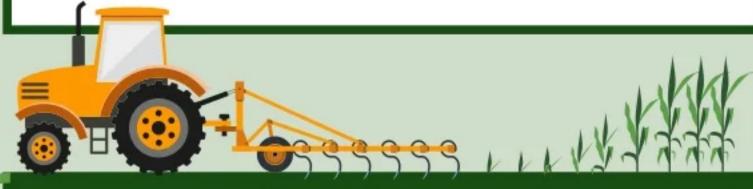
ORGANIC

NON-GMO



LABELS





CERTIFICATION REQUIREMENTS

USDA Organic



No use of GMOs. chemical or sewer sludge fertilizers, synthetic substances or irradiation



100% of feed for livestock is organic

95-100%

95-100% of ingredients are certified as organic (and no GMOs are in the remaining 5 percent)



hormones used in raising meat or poultry animals



inspectors, annual audits, on-site inspections, organic system plan reviews, and residue testing

Verification is completed by third-party

(at least 95% of content is organic), made with organic ingredients, and specific organic ingredients. Only the first two can use the "USDA Organic" seal.

Non-GMO Project Verified

Note: There are four levels of organic food certification: 100% organic, organic



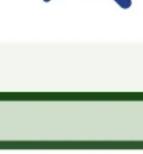


Contains no more than 0.9 percent GMO content

<0.9%

Demonstrate that goal is complete GMO elimination

GMO



USDA

Non-GMO

X

inspectors, (annual audits, and on-site inspections of production facilities for high-risk products)

Verification is completed by third-party

KEY CHARACTERISTICS	USDA Organic	Non-GMO Project Verified
No GMOs in any aspect of farming or processing	Х	Х
Maintained verification	Х	Х
No chemical or synthetic pesticides or fertilizers	X	
Animals not subjected to antibiotics use or synthetic growth hormones	х	
Label designation is government-regulated	Х	
100 percent organic feed required for livestock	Х	
No Roundup (herbicide) use	Х	
No ingredients with residues from hexane (a neurotoxin)	х	
No sewage sludge or contaminated human waste as fertilizer	×	
No residue from ractopamine (a growth-promoting drug)	х	



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Undergoes testing for GMO residue at

multiple production levels