**FOR IMMEDIATE RELEASE**

**MYBUNDLE NAMES MICHAEL GOLDSTEIN
CHIEF REVENUE OFFICER**

***FORT LAUDERDALE, Fla.–******July 16, 2024 –***MyBundle, the premier online platform connecting consumers, streaming services and broadband providers with tools to simplify streaming television, has hired former Ting Chief Revenue Officer, Michael Goldstein in the newly created position of Chief Revenue Officer at MyBundle.

Goldstein joins the company as Chief Revenue officer, overseeing the sales, marketing and partner success functions. Leveraging the success he had at Ting, a mid-sized ISP in twenty markets across the US, Goldstein will help MyBundle's broadband partners grow their subscriber bases and revenues by helping customers simplify streaming television.

Goldstein reports directly to Jason Cohen, MyBundle Co-Founder and CEO.

Jason Cohen, Co-Founder and CEO of MyBundle noted, “MyBundle is thrilled to bring on Michael to our executive team in this time of accelerated growth for the company. Michael’s wealth of broad leadership experience, as well as specific skills needed in driving Ting’s broadband business will help MyBundle, and most importantly our broadband partners, make the most of the opportunity ahead.”

Goldstein joined Ting in 2009 and helped grow the company to more than 300,000 combined subscribers and more than $100 million in combined annual recurring revenue across Ting Mobile (prior to sale in 2020) and Ting Internet. Prior to that, Goldstein was Marketing Director at Ogilvy.

MyBundle is the premier online platform connecting consumers, streaming services and broadband providers with tools to simplify streaming television.

**About MyBundle**
[MyBundle](http://mybundle.tv/) is the industry-leading consumer and enterprise platform simplifying streaming TV. MyBundle’s free and easy-to-use tools help consumers discover and manage their streaming service subscriptions, watch free live TV, and find content to watch across their services. Incorporating more than 150 streaming services and partnering with more than 250 broadband providers serving approximately 13 million customers and growing, the MyBundle platform helps consumers navigate the streaming video world and creates new growth opportunities for programmers and high-speed data distributors alike.

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