

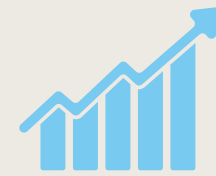
How to boost your sales on Bol.com

Listing foundations

Product selection
Keyword research
SEO optimalisatie

market position
pricing
competition

Branding



Branding strategy
Studio fotografie
Sfeerbeelden in lijn met brand image
Post-productie met USPs

Advertising

Advertising strategy
Funnel campaign structure
Growth & conversion
Awareness increase

+6
foto's per
listing

+62%
sales

13%
TACOS

Dashboard

vertoningen	aantal klikken	conversies
39.811	517	33
	CTR 1,3%	CVR 6,4%

