

Customer Success Story

Trust.

University of Greater Manchester

Unlocking new possibilities for tech-forward education with Trust

Overview

At the beginning of the COVID pandemic, the University of Greater Manchester partnered with Trust to enhance their technological infrastructure, equipping classrooms, staff, and students with high-quality, cost-effective accessories. From innovative audio-visual solutions to essential peripherals, Trust's products have become integral to the University of Greater Manchester's educational and operational success.



About the University of Greater Manchester

With a history spanning nearly 200 years, the University of Greater Manchester has evolved from a polytechnic to a university keen to leverage technology wherever possible. With a variety of courses related to gaming, computing, software engineering, and AI, along with the university's recently-opened £40 million medical school, it now prides itself on being an institution at the very forefront of technology-oriented education.

Customer Needs

The university required versatile, quality products at a competitive price point to support:



Modernised classrooms for interactive teaching.



Durable accessories for staff and students across multiple departments, including satellite nursing centres.



A growing demand for mobile devices and accessories post-COVID.

Solution

Trust's comprehensive range was able to meet all of the University of Greater Manchester's needs. After the success of Trust conference cameras installed in over 100 classrooms for audience participation and virtual guest speaker integration, the University of Greater Manchester expanded their use of Trust products even further.

Trust Ayda ENC noise-cancelling headsets, Ozo headsets, and Trino HD webcams were purchased for staff and student use; providing quality and comfort in classrooms, common areas, and offices. Due to their durable nature, Trust Primo laptop bags and Lisboa backpacks are also now used as standard for the University of Greater Manchester's mobile users, including students at satellite nursing centres in North Devon and Bradford.

Eamonn Halligan, Trust's Head of B2B UK & Ireland says,

"By offering the University of Greater Manchester products at an attractive price, with an attractive warranty, and with support from their Trust contact; we are able to help the university streamline their accessories and optimise their budget."

Result

As a result of the direct collaboration between the University of Greater Manchester and Trust, not only has a strong relationship been built between the two parties, but this partnership has also helped to keep the University of Greater Manchester technologically on track in spite of dramatic changes to the work and learning environment over the past few years.

Ian Moth, the University of Greater Manchester's IT Operations Manager says,

"Going forward, we will continue to look to Trust for our peripherals. We already have plans to purchase Trust chargers to ensure that we can provide a safe, reliable power source for any laptops we buy over the coming years."

Since the beginning of this partnership, Trust products have been widely adopted across the university, and are now standard across departments, supporting staff, students, and off-site facilities. By providing quality, affordable products for both remote and in-person learning, they have helped to ensure that the students and staff are always equipped for success.

