

Mitsubishi Electric's Leadership in Digital Transformation Wins SAP Award

Ratingen, Germany 12. April 2022

Mitsubishi Electric Corporation has been honored by SAP Japan in the category "Japan Industry 4.0 ", part of its "SAP Japan Customer Award 2021" program, for demonstrating outstanding leadership in the field of digital transformation.

SAP Japan has been looking for ways to highlight and reward exemplary companies who have shown leadership in various forms of digital transformation. One key way is their annual award program which evaluates digital activities across eight different categories under the umbrella of its "SAP Japan Customer Award" program. The eight categories range from the digital effects on society to industry and manufacturing. In the 2021 awards, Mitsubishi Electric Corporation has been singled out for the category "Japan Industry 4.0", by having demonstrated both successful digital transformation and its leadership in actively promoting and sharing best practices with others.

"We are very excited to receive this award. It is a great honor to be acknowledged by our peers to have been successful in the field of digital transformation," said Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric in charge of Factory Automation Systems. He added, "We understand that customers often require partners with expertise in different areas to work together with them to achieve digital transformation. To support this, Mitsubishi Electric's 'e-F@ctory Alliance' partnership program offers optimal solutions from more than 1050 partners to help address the challenges of smart manufacturing across various regions, areas, and fields. Such open communities can bring new innovations and approaches to benefit all. We look forward to continue working together with SAP to expand our joint-innovation activities and create new value for customers."

The long-term strategic collaboration between the two companies has seen the development of solutions and insights for customers seeking to extend their capabilities in digital manufacturing to the supply chain. One of the most recent activities jointly conducted by Mitsubishi Electric and SAP Japan is the launch of the IT/OT showcase at the “Industry 4.Now HUB TOKYO”, which demonstrates how collaboration between people and robots can drive new opportunities in IT-OT vertical integration.

“An iconic example of our co-innovation activities is demonstrated at Industry 4.Now HUB TOKYO.” explained Hirofumi Suzuki, President and Representative Director of SAP Japan. “SAP’s ERP and Mitsubishi Electric’s factory automation products integrated together will bring new innovations to the supply chain. We hope to expand our global reach, together from Japan, to provide the latest, cutting-edge technologies to help customers achieve Industry 4.0.”

Learn more in a video about the IT/OT showcase at Industry 4.Now HUB TOKYO: <https://www.youtube.com/watch?v=H5tGBTob4hY>

Image Captions:



Figure 1: Hirofumi Suzuki, President and Representative Director of SAP Japan, (left) and Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric, (right) at the presentation ceremony of the “Japan Industry 4.0” award part of the 2021 SAP Japan Customer Awards.

[Source: Mitsubishi Electric Corporation, Japan]



Figure 2: Mitsubishi Electric received an award for its work in the field of “Japan Industry 4.0”, part of the 2021 SAP Japan Customer Awards.

[Source: Mitsubishi Electric Corporation, Japan]



Figure 3: “We look forward to continuing to work together with SAP to expand our joint-innovation activities and create new value for customers,” said Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric.

[Source: Mitsubishi Electric Corporation, Japan]



Figure 4: “SAP’s ERP and Mitsubishi Electric’s factory automation products integrated together will bring new innovations to the supply chain,” explained Hirofumi Suzuki, President and Representative Director of SAP Japan.

[Source: Mitsubishi Electric Corporation, Japan]



Figure 5: Hirofumi Suzuki, President and Representative Director of SAP Japan.

[Source: Mitsubishi Electric Corporation, Japan]

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About SAP Japan

SAP Japan was established in 1992 as the Japanese subsidiary of SAP SE. SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce.

Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition.

We simplify technology for companies so they can consume our software the way they want — without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.

For more information, visit [**www.sap.com/japan**](http://www.sap.com/japan)

About Mitsubishi Electric Corporation

With 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 4,191.4 billion yen (U.S.\$ 37.8 billion*) in the fiscal year ended March 31, 2021. For more information, please visit www.mitsubishielectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥111=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2021.

About Mitsubishi Electric Factory Automation Business Group

Offering a vast range of automation and processing technologies, including controllers, drive products, power distribution and control products, electrical discharge machines, electron beam machines, laser processing machines, computerized numerical controllers, and industrial robots, Mitsubishi Electric helps bring higher productivity – and quality – to the factory floor. In addition, our extensive service networks around the globe provide direct communication and comprehensive support to customers.

Factory Automation EMEA

Mitsubishi Electric Europe B.V., Factory Automation EMEA has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V. that has been represented in Germany since 1978, a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Factory Automation EMEA is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

For more information, please visit emea.mitsubishielectric.com/fa

About e-F@ctory

e-F@ctory is Mitsubishi Electric’s integrated concept to build reliable and flexible manufacturing systems that enable users to achieve many of their high speed, information driven manufacturing aspirations. Through its partner solution activity, the e-F@ctory Alliance, and its work with open network associations such as The CC-Link Partners Association (CLPA), users can build comprehensive solutions based on a wide ranging “best in class” principle.

In summary, e-F@ctory and the e-F@ctory Alliance enable customers to achieve integrated manufacturing but still retain the ability to choose the most optimal suppliers and solutions.

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Further Information: emea.mitsubishielectric.com/fa

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