

PRESS RELEASE

Mitsubishi Electric's solutions under the spotlight at Robotics and Automation 2022

Barry Weller, Robotics Product Manager at Mitsubishi Electric

Mitsubishi Electric will exhibit its comprehensive range of robots on stand 220 at Robotics and Automation, from 1st-2nd November 2022 in Coventry. During the event, visitors can learn more about how the different solutions address a variety of operational requirements and help to improve productivity.

Robotics and Automation is a key exhibition in the robotics event calendar. Visitors have the opportunity to explore how the latest automated technologies can boost efficiency, profitability and ultimately provide a competitive advantage. As a global leader in the sector with a proven track record of supporting breakthrough robot and automation projects, Mitsubishi Electric will contribute to the discussion.

Visitors to the company's booth will be able to interact with three different robotic applications, each one demonstrating the capabilities of distinct assemblies. More precisely, attendees will be invited to play dice with a MELFA Assista collaborative robot (cobot). Using an integrated gripper and vision system, the machine picks up a dice, rolls it and records the score obtained. It then lets its human opponent do the same and then determines which party had the highest score. If its competitor is the winner, it releases a prize.

Also a compact RH-CH SCARA, and a vertical RV series six-axis arm will be in operation, reporting key operational information on stand. To do so, they will be connected to Mitsubishi Electric's PLCs and GOT 2000 HMIs. The machines will be equipped with the MELFA SafePlus safety solution, which enables any of the company's robots to work in close proximity with humans, following cooperative and collaborative practices.

Barry Weller, Robotics Product Manager at Mitsubishi Electric, comments: "We look forward to showcasing our broad portfolio of solutions at Robotics and Automation. When it comes to automating key processes and operations, one size rarely fits all. Our range was developed to address the needs of industry and to help companies succeed in their digital transformation journeys. We invite anyone looking for a robotic system to visit our experts on stand – we will be able to guide you through the selection process and help to identify the most suitable products for your specific applications."

**Visit Mitsubishi Electric on stand 220 at Robotics and Automation, taking place on 1st-2nd November 2022 at Coventry Building Society Arena, Coventry:
<https://www.roboticsandautomation.co.uk/>**

Image caption



Image 1: Visitors to the Mitsubishi Electric's booth will be able to interact with three different robotic applications

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Note to Editor: if you would like the text in another language, please contact Kiki Anderson at DMA Europa – kiki.anderson@dmaeuropa.com.

About Mitsubishi Electric

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 4,476.7 billion yen (U.S.\$ 36.7 billion*) in the fiscal year ended March 31, 2022

Mitsubishi Electric Europe, Industrial Automation – UK Branch is located in Hatfield, United Kingdom. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – UK Branch is to manage sales, service and support across its network of local branches and distributors throughout the United Kingdom.

**U.S. dollar amounts are translated from yen at the rate of ¥221=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2022.*

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Press contact:

Mitsubishi Electric Europe B.V.

Automation Systems Division

Victoria Dringer

Marketing Assistant

Tel.: +44 (0)1707 288769

Fax: +44 (0)1707 278695

automation@meuk.mee.com

gb3a.mitsubishielectric.com

PR agency:

DMA Europa

Kiki Anderson

Progress House, Great Western Avenue, Worcester, Worcestershire,
WR5 1AQ, UK

Tel.: +44 (0) 1905 917477

Fax: +44 (0) 1905 917477

kiki.anderson@dmaeuropa.com

www.dmaeuropa.com