



# VIP Customer Events

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## Personal Invitation

4th and 8th May 2023 | Mitsubishi Electric, Adolf-Dembach-Straße 22i, 47829 Krefeld

# Welcome to Smart Factory Solutions Summit

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4th and 8th May 2023 | Mitsubishi Electric Krefeld

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## Intro

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### F&B and Packaging industries meet Innovation

In this complex period for many global brand owners, made up of significant economic, social and environmental challenges, can also deliver a positive message, by offering the opportunity to transform obstacles into opportunities, by adapting and innovating.

In the coming years, experts see some key transformations on the packaging area which will be also boosted by E-commerce, Digital transformation of the manufacturing and the whole supply chain. Such changes will be supported by disruptive technologies where Mitsubishi Electric have been working such as IoT, Data science and robotic solutions...

At the Mitsubishi Electric VIP Customer Events held during Interpack, Senior Leaders from global Brand Owner will share their experience and their vision on the **Future of Packaging** and the impact of **Digital transformation**.

We look forward to welcoming you to these exclusive presentations, which will be delivered in a relaxing atmosphere with great food and drinks!

A handwritten signature in black ink that reads "M. Schlüter". The signature is fluid and cursive.

Malte Schlüter  
Global Director F&B / CPG / FMCG / Life Science  
Mitsubishi Electric FA Global Industry Solutions Division





Frédéric Jouin

Former R&D Packaging Director  
Danone

## Future of Packaging

- Introduction of Frédéric Jouin's latest study and experiences
- Learn from external experts on what the future of Packaging looks like for the Industry ?
- Interactive session to understand Industrial feedbacks in the context of Packaging & Automation
- Leave the session with one book that will help to fuel your thoughts and actions in this journey

### About Frédéric Jouin

MSc ENSAT, Agronomy engineering faculty  
Former R&D Packaging Director,  
Danone company, France

- 25 years at Danone with several responsibilities in Packaging R&D
- 7 years in the Perfume Industry as Packaging R&D manager



Gustavo Cabral

Global Digital Lead for Operations  
Olam Food Ingredients (OFI)

## The Lighthouse Story – Establishing a Digital Strategy in the Food Industry

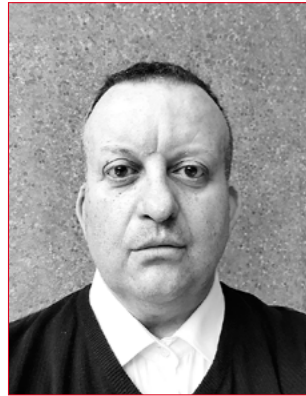
- Creating a digital roadmap in a global organization
- Getting connected: how to get access to shopfloor data
- Small wins: Delivering value with machine learning
- Escaping the pilot purgatory: rolling out solutions throughout the network

### About Gustavo Cabral

Dr. Gustavo Cabral is currently the Global Digital Lead for Operations at OFI, a world leader in natural food & beverage ingredients and solutions.

With more than 15 years of experience in supply chain, operations and production technology, Gustavo has been part of the technological and cultural transformation of several global key players in different industries throughout his career.

- Dr.-Ing. RWTH Aachen University – PhD Production Technology
- 5 years FMCG (Henkel Global Supply Chain - Netherlands)
- 13 years in applied research for production technology (Fraunhofer, WBA, ITA - Brazil)



## Digitalization Strategy for Maintenance in the Beverage Industry

- Introduction of Nestlé Waters digital journey with focus on predictive maintenance
- Learn about recent successes, benefits and supplier's expectations
- What is his vision for the future?

Matteo Tironi

Maintenance Coordinator  
Nestlé Waters EUR

### About Matteo Tironi

NW EUR Maintenance Coordinator  
Nestlé Waters, Italy

- 25 years at Nestlé Waters Sanpellegrino with several responsibilities in Production and Maintenance as
- Plant Manager
- Startup Manager
- Production, Industrial Performance Manager

## Agenda of 4th and 8th May 2023

- 5:00 pm** — Meeting at Mitsubishi Electric booth (Interpack: Hall 6, Booth A40)
- 5:30 pm** — Departure & Bus transfer to Krefeld Mitsubishi Electric Showroom
- 6:00 pm** — Welcome with Finger food & Drinks
- 6:30 pm** — Introduction by Malte Schlüter
- 6:30 pm** — Keynote presentations by speakers from former Danone, OFI and Nestlé Waters
- 7:20 pm** — LTS (Linear Transfer System) - Live demo with Introduction
- 7:45 pm** — Networking & Catering with Burger foodtruck & Drinks
- 9:00 pm** — Closing



Participation in the VIP events is free of charge.

Please open for your registration the following Web-page or scan the QR-code.

Web-page for Registration:

<https://emea.mitsubishielectric.com/fa/lp/Registration-Interpack-VIP-Event>

◀ QR-code for Registration

# The Location: Mitsubishi Electric

Adolf-Dembach-Straße 22i  
47829 Krefeld

Welcome to the **Smart Factory Solutions Summit** at our Krefeld site and experience Mitsubishi's ground-breaking **Linear Transfer System – LTS** in action!



## Free Shuttle Service from Interpack



- Hall 6, Booth A40 (Meeting Point at 5:00pm)
- "Back to your hotel" – Free taxi service available

