

Mike Cairns to lead Mitsubishi Electric UK's Automation Systems Division

Hatfield, England - October 2023

Mike Cairns has been appointed Divisional Director at Mitsubishi Electric's Automation Systems Division (ASD) in the UK.

This follows the retirement of current Divisional Director, Roger Payne, who had a successful and distinguished 37-year career at Mitsubishi Electric.

Mike will be responsible for the entire UK operation, which includes sales, technical support, marketing, product management and aftersales. He will also be responsible for the Mitsubishi Electric WAVE range of electric hand dryer products.

He brings a wealth of local and global expertise, having held executive and senior leadership positions with a number of industrial technology companies.

These strong credentials will support the business in meeting its strategic goals as Mike explains: "I am delighted to be part of the continuing Mitsubishi Electric journey in the UK. Passionate about deriving customer value, I see a strong brand and a highly regarded portfolio of products which provide a solid base to help UK industry find the solutions to the many challenges it faces.

“I am grateful to Roger as we manage this transitional period and I look forward to getting to know the wider team as we build our brand in the UK and take Mitsubishi Electric to the next level.”

For more information on Mitsubishi Electric Automation Systems Division visit: <https://gb.mitsubishielectric.com/fa>

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Photo caption: Mike Cairns has been appointed Divisional Director for Mitsubishi Electric's Automation Systems Division (ASD) in the UK

About Mitsubishi Electric Corporation

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 5,003.6 billion yen (U.S.\$ 37.3 billion*) in the fiscal year ended March 31, 2023.

For more information, please visit www.MitsubishiElectric.com

**U.S. dollar amounts are translated from yen at the rate of ¥134=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2023.*

Mitsubishi Electric Europe, Industrial Automation – UK Branch is located in Hatfield, United Kingdom. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan. The role of Industrial Automation – UK Branch is to manage sales, service and support across its network of local branches and distributors throughout the United Kingdom.

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