

**Mitsubishi Electric Turkey Elektrik Ürünleri A.Ş. Privacy Notice on the Processing of Personal Data of Customers
Regarding Factory Automation Products**

A. Activities Limited to the Purchase of Products or Services by Customers

As Mitsubishi Electric Turkey Elektrik Ürünleri A.Ş. (“METR” or the “Company”), we place great importance on the protection of personal data of customers (“Customer”) who purchase factory automation products within the scope of the Company’s field of activity, as well as on processing such personal data in a transparent and lawful manner. This includes personal data processed in relation to the sale of products, the execution of related processes, and the provision of after-sales services.

In this regard, we kindly recommend that you carefully review this Privacy Notice, which explains the purposes for which your personal data are processed, your rights as a Data Subject (“Data Subject”), and our obligations as METR.

As METR, we act as the Data Controller within the scope of the processing of your personal data in accordance with the Law on the Protection of Personal Data No. 6698 (the “Law”).

✓ **Which of Your Personal Data Do We Process, for Which Purposes, and on Which Legal Grounds?**

For What Purposes Are Your Personal Data Processed?	On What Legal Grounds Are Your Personal Data Processed?	What Personal Data Are Processed?
<ul style="list-style-type: none"> - For the purpose of carrying out product or service procurement processes, - For the purpose of conducting visits in order to identify customer needs, - For the purpose of preparing and submitting price quotations. 	<p align="center">Art. 5/2(c): Processing of personal data belonging to the parties to a contract is necessary, provided that it is directly related to the establishment or performance of the contract.</p>	<ul style="list-style-type: none"> - First Name, Last Name - Identity Information (including Turkish ID Number) ¹ - Contact Information (e-mail address, phone number, and address details) - Financial Information - Requests, opinions, feedback, or complaints - Transaction Security Information - Signature - Customer Transaction Information - Workplace and occupation/position information
<ul style="list-style-type: none"> - For the purpose of protecting and exercising our rights and conducting legal processes in the event of a potential dispute. 	<p align="center">Art. 5/2(e): Processing of personal data is necessary for the establishment, exercise, or protection of a legal right.</p>	<ul style="list-style-type: none"> - First Name, Last Name - Identity Information (including Turkish ID Number) - Contact Information (e-mail address, phone number, and address details)

¹ **Turkish Identification Number (TCKN):** This data may be processed prior to the execution of a sales contract with our Company for the purposes of conducting legal compliance checks, including export control obligations. The TCKN shall not be processed in any other processes.

		<ul style="list-style-type: none"> - Financial Information - Requests, opinions, feedback, or complaints - Transaction Security Information - Signature - Customer Transaction Information - Workplace and occupation/position information
--	--	--

B. Within the Scope of Marketing, Communication, Training Activities and Events:

Within the scope of the Company’s field of activity, your personal data are processed for the purposes of carrying out promotional activities regarding the Company and its products for customers and prospective customers, as well as organizing trainings and events related to the relevant sector or products. In this regard, we attach utmost importance to the protection of personal data and to processing personal data in a lawful, fair and transparent manner, in compliance with the applicable legislation.

In this context, you are kindly advised to carefully review this Privacy Notice, which sets forth the purposes for which your personal data are processed, your rights as a Data Subject (“**Relevant Person**”) pursuant to the applicable legislation, and our obligations as METR.

As METR, we act in the capacity of a Data Controller within the meaning of the Law No. 6698 on the Protection of Personal Data (“**Law**”) in relation to the processing of your personal data.

✓ **Which of Your Personal Data Do We Process, for Which Purposes, and on Which Legal Grounds?**

For What Purposes Are Your Personal Data Processed?	On What Legal Grounds Are Your Personal Data Processed?	What Personal Data Are Processed?
<ul style="list-style-type: none"> - For the purposes of carrying out processes related to providing information on METR products within the scope of promotional and marketing activities, - For the purposes of carrying out processes related to delivering trainings to METR’s business partners, customers and prospective customers regarding the products. 	<p>Article 5/2 The explicit consent of the data subject</p>	<ul style="list-style-type: none"> - Full name (name and surname) - Contact information - Requests, opinions, feedback or complaints - Transaction security data - Identity data (Turkish Identification Number – TCKN)² - Employment and professional information

² **Turkish Identification Number (TCKN):** This data may be processed solely within the scope of registration procedures with the Message Management System (İYS). Unless such information is explicitly requested by authorized public institutions and organizations in connection with registration to İYS, it shall not be collected by the Company.

<ul style="list-style-type: none"> - For the purposes of responding to the requests of prospective customers and fulfilling legal obligations, - For the purposes of ensuring and managing information security processes. 	<p style="text-align: center;">Article 5/2(f)</p> <p>Provided that it does not harm the fundamental rights and freedoms of the data subject, processing of personal data is necessary for the legitimate interests pursued by the data controller.</p>	<ul style="list-style-type: none"> - Full name (name and surname) - Contact information - Requests, opinions, feedback or complaints - Transaction security data - Identity data (Turkish Identification Number – TCKN) - Financial data
<ul style="list-style-type: none"> - For the purposes of carrying out activities aimed at ensuring the satisfaction of prospective customers, - For the purposes of conducting marketing activities and related analysis studies. 	<p style="text-align: center;">Article 5/2(f)</p> <p>Provided that it does not prejudice the fundamental rights and freedoms of the data subject, the processing of personal data is necessary for the purposes of the legitimate interests pursued by the data controller.</p>	<ul style="list-style-type: none"> - Full name (name and surname) - Contact information - Requests, opinions, feedback or complaints - Transaction security data - Financial data - Identity data (Turkish Identification Number – TCKN) - Employment and professional information - Workplace and job/title information
<ul style="list-style-type: none"> - For the purposes of protecting and exercising our rights in the event of a potential dispute and carrying out legal processes. 	<p style="text-align: center;">Article 5/2(e)</p> <p>Processing of personal data is necessary for the establishment, exercise or protection of a right.</p>	<ul style="list-style-type: none"> - Full name (name and surname) - Contact information - Requests, opinions, feedback or complaints - Transaction security data - Legal transaction data - Workplace and job/title information - Identity data (Turkish Identification Number – TCKN) - Employment and professional information

C. How Do We Collect Your Personal Data?

Your personal data specified above are collected through electronic means such as the completion of forms, messages and comments submitted to our Company via online platforms including social media, receipt and transfer of physical or digital documents, e-mail correspondence, calls made to the call center or telephone conversations. Such data are collected by automated or partially automated means in electronic environments, as well as by non-automated methods in physical environments.

D. With Whom and For What Purposes Do We Share Your Personal Data?

Your personal data are shared with the parties listed below in accordance with the provisions of the Law governing the transfer of personal data:

- **Authorized Public Institutions and Organizations** → For the purpose of fulfilling our legal obligations in cases where such institutions and organizations request information from our Company or where we are required to make notifications to them pursuant to applicable legislation.
- **Third-Party Suppliers from Whom We Procure Products and Services** → For the purposes of procuring goods and services for our customers from third parties and conducting marketing activities, including support

received from suppliers in areas such as call center services, SMS delivery, and similar services.

- **Authorized Dealers and Service Providers → For the purposes of managing site inspection (discovery) →** processes and ensuring that the products and services requested by our customers are prepared and delivered by our authorized dealers or authorized service providers.
- **Mitsubishi Electric Group Companies Located Abroad and Their Overseas Suppliers →** For the purposes of ensuring compliance with global and/or local policies and procedures, carrying out audit and reporting activities in this context, conducting intra-group communication activities, and utilizing storage and communication infrastructure technologies.

E. How Can You Exercise Your Rights Regarding Your Personal Data?

In order to exercise your rights set forth under Article 11 of the Law regarding your personal data, including the right to request information on how your personal data are processed, as well as to request the rectification or erasure of your personal data, you may complete the tr.mitsubishielectric.com application Form available at [address] and send it to kvkk@tr.mee.com via your e-mail address previously registered in our systems, or you may submit your requests to us through other methods specified in the Communiqué on the Principles and Procedures for the Request to the Data Controller.