

Seatrade Cruise Global was back in 2021!



27-30 September | In-person



1-31 October | Virtually

2021 saw the return of Seatrade Cruise Global in Miami after 2.5 years without a face-to-face event.



Although some of our international colleagues couldn't be present, it was great to see the industry embrace being back, and stronger together.

In true Seatrade Cruise Global style, the show was host to critical conversations, cutting edge educational sessions and a whole array of innovative products & services.

What's more, the in-person event was enhanced by live content streaming and Seatrade Cruise Global 2.0 which enabled in-person and virtual attendees to network and watch content throughout the month of October.

Event At A Glance



52

hours of educational content



31

live-streamed content sessions



3,787

messages exchanged on SwapCard



18k+

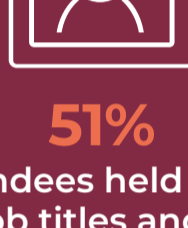
page views for seatradecruise.com

"Seatrade stands out as the leading meeting point for cruise stakeholders and executives."

PORT MANAGER · Port Authority Of Jamaica

Who Attended?

Hundreds of cruise line representatives from companies including:



51%

of attendees held director level job titles and above versus 47% in 2019



77%

of visitors play a role in the purchasing decision

"I spent a lot of quality time with top c-level executives in the industry. A fantastic networking opportunity!"

CEO · Alaska X

Top 5 areas of interest:



- 1 Ports & Destinations
- 2 Information Technology
- 3 Shipyards, Shipbuilding & Refurbishment
- 4 Ship Services
- 5 Design & Ship Interiors

"Seatrade is a great opportunity to hear industry leaders across all sectors speak and engage. Cannot wait to see the future content under development."

DIRECTOR MARITIME COMPLIANCE · Royal Caribbean Group



82% of visitors were interested in making new contacts

"Seatrade Cruise Global is our top marketing activity. It gives us the opportunity to meet many of our partners at one location."

COO · Cox & Company Limited



80% of visitors are interested in attending Seatrade Cruise Global 2022

See You At Seatrade Cruise Global 2022

25-28 April | Expo: 26-28 April

Miami Beach Convention Center
Miami, FL USA