## Cruise Ship Orderbook 2021-2027







## Letter from the Editor

With cautious optimism, as we see vaccinations roll out and the drive towards a safe resumption of cruising globally, I am excited to share the most recent edition of the Seatrade Cruise Orderbook with you. In these pages, you will find the latest information on cruise ship orders, capacity and delivery forecasts. We've done our best to highlight the latest delivery dates and announcements.

#### Some highlights I'm personally excited about:

- 2021 will ring in 26 new oceangoing cruise ships, including a whopping 14 expedition vessels
- Iona, Spirit of Adventure and Enchanted Princess are amongst recent handovers
- 21 of the newbuilds on order through 2027 are LNG-powered showing cruising's green credentials

We know the cruise business is resilient and all those who it touches are hard at work trying to get ships back on the oceans and rivers and create a vacation experience that is both safe and secure and one that consumers feel confident in choosing.

At Seatrade we have also faced a strange 2020 in that we were unable to bring you live events. We are now working diligently with the cruise lines, partners, supporting organisations and customers to create a 2021 that matches the industry needs in these unprecedented times.

We hope this orderbook, along with our schedule of live and virtual events, will do just that.



#### **Mary Bond**

Group Portfolio Director Seatrade Cruise

#### **UPCOMING SEATRADE CRUISE EVENTS:**

- 8- 9 March | Seatrade Cruise Virtual Expedition Cruising
- 12 April | Seatrade Cruise Virtual Health & Safety
- 13 April | Seatrade Cruise Virtual Guest Experience
- 14 April | Seatrade Cruise Virtual Tech & Innovation
- 8-10 September | Hamburg, Germany | Seatrade Europe
- 27-30 September 2021, Expo 28-30 September 2021 | Miami, FL, USA | Seatrade Cruise Global
- Q4 Dates TBD | Seatrade Cruise Asia Pacific

#### TO LEARN ABOUT UPCOMING ADVERTISING OPPORTUNITIES.

contact Ian Vernau, Advertising Sales Manager, Ian. Vernau@Informa.com

#### **SAVE THE DATE FOR 2021 SEATRADE CRUISE EVENTS!**



8-9 MARCH 2021 seatradecruisevirtual.com



12 APRIL 2021 seatradecruisevirtual.com



13 APRIL 2021 seatradecruisevirtual.com



14 APRIL 2021 seatradecruisevirtual.com



8-10 SEPTEMBER 2021 seatrade-europe.com



**27-30 SEPTEMBER 2021 EXPO 28-30 SEPTEMBER 2021** seatradecruiseglobal.com



**Q4 DATES TBD** seatrade-cruiseevents.com

2021*						
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)
SunStone/Vantage Travel	Ocean Explorer	China Merchants HI	8,000	160	Q1	\$100 m
Coral Expeditions	Coral Geographer	Fincantieri/Vard Vung Tau	5,000	120	Ql	\$65 m
Sea Cloud Cruises	Sea Cloud Spirit	Metalships & Docks	4,230	136	Q2	\$100 m
Lindblad Expeditions	National Geographic Resolution	Ulstein Verft	12,300	126	Winter	\$135 m
SunStone/Albatros Expeditions/ Victory Cruise Lines	Ocean Victory	China Merchants HI	8,000	186	March	\$100 m
Coral Expeditions	Coral Geographer	Fincantieri/Vard Vung Tau	5,000	120	March	\$65 m
Virgin Voyages	Valiant Lady	Fincantieri	110,000	2,800	March	\$690 m
Viking	Viking Venus	Fincantieri	47,800	930	March	\$308 m
Royal Caribbean International	Odyssey of the Seas	Meyer Werft	168,600	4,180	April	\$970 m
Ponant	Le Commandant Charcot	Fincantieri/Vard	30,000	270	April	\$270 m LNG
Ritz-Carlton Yacht Collection	Evrima	Astillero Barreras	24,000	298	April	\$210 m
Atlas Ocean Voyages	World Navigator	WestSea Viana	9,300	200	April	\$90m
Quark Expeditions	Ultramarine	Brodosplit	13,000	200	Spring	\$130 m
Hapag-Lloyd Cruises	Hanseatic Spirit	Fincantieri/Vard	15,650	230	April	\$200 m
MSC Cruises	MSC Seashore	Fincantieri	169,380	4,560	July	\$1,071 m
Holland America Line	Rotterdam	Fincantieri	99,500	2,650	July	\$518 m
Crystal Expedition Cruises	Crystal Endeavor	MV Werften	19,800	200	October	\$200 m
SunStone/Aurora Expeditions	Sylvia Earle	China Merchants HI	8,000	186	October	\$100 m
Oceanwide Expeditions	Janssonius	Brodosplit	5,590	180	October	\$85 m
Silversea Cruises	Silver Dawn	Fincantieri	40,700	596	Autumn	\$381 m
Swan Hellenic	SH Minerva	Helsinki Shipyard	10,500	152	November	\$100 m
Viking Expeditions	Viking Octantis	Fincantieri Vard	30,150	378	Q4	\$305 m
AIDA Cruises	AIDAcosma	Meyer Werft	180,000	5,200	December	\$1,000m LNG
Costa Cruises	Costa Toscana	Meyer Turku Yard	180,000	5,000	December	\$1,000m LNG
Seabourn	Seabourn Venture	T.Mariotti	23,000	264	December	\$220 m



8-9 MARCH 2021

# A Virtual Adventure into Expedition Cruising

While the cruise industry continues to keep the health and wellness of passengers and crew top of mind, 2021 is looking like the year for the safe resumption of sailing globally.

There are 27 expedition cruise ships on order, and three new expedition cruise lines were launched in 2020. This is in addition to the 70+ ships already in expedition cruising.

The industry needs a place to come together, learn what others are doing and plan for the future of the fastest-growing sector in cruise.

That's why we are hosting a two-day virtual conference programme, taking place 8-9 March, dedicated to all things expedition cruising:

Seatrade Cruise Virtual - Expedition Cruising



For registration information, or to learn how you can get involved: seatradecruiseevents.com/virtual

2022*						
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)
Dream Cruises	Global Dream	MV Werften	208,000	4,700		\$1,000 m
Emerald Yacht Cruises	Emerald Azzurra	Halong Shipbuilding Co	5,300	100	January	\$100m*
Princess Cruises	Discovery Princess	Fincantieri	143,700	3,560	January	\$676 m
Royal Caribbean International	Wonder of the Seas	Chantiers de l'Atlantique	227,000	5,497	Spring	\$1,425 m
Crystal Cruises	Diamond class	MV Werften	65,000*	800*	Winter	\$456 m
ASC Cruises	MSC World Europa	Chantiers de l'Atlantique	205,700	5,264		\$1,125 m LNG
Norwegian Cruise Line	Project Leonardo	Fincantieri	140,000	3,300		\$851 m
Royal Caribbean International	Icon class 1	Meyer Turku	200,000	5,000	Spring	\$1,590 m LNG
Swan Hellenic	SH Vega	Helsinki Shipyard	10,500	152	April	\$100 m
Disney Cruise Line	Disney Wish	Meyer Werft	140,000	2,500	Q2	\$900 m LNG
Oceania Cruises	Allura class 1	Fincantieri	67,000	1,200		\$656 m
Atlas Ocean Voyages	World Traveller	WestSea Viana	9,300	200		\$90 m
/iking Expeditions	Viking Polaris	Fincantieri Vard	30,150	378	August	\$305 m
Style Cruise	Unnamed	China Merchants HI	37,000	660	Autumn	\$200 m
Cunard	Unnamed	Fincantieri	113,000	3,000		\$830 m
/iking	Viking Mars	Fincantieri	47,800	930	March	\$308 m
SunStone/Vantage Travel	Ocean Odyssey	China Merchants HI	8,000	180	March	\$100 m
Aranui Cruises	AraMana	Huanghai Shipbuilding	10,000	280	Mid-year	\$68.5 m
/irgin Voyages	Unnamed	Fincantieri	110,000	2,800	May	\$690 m
Carnival Cruise Line	Carnival Celebration	Meyer Turku	180,000	5,200	November	\$900 m LNG
Seabourn	Unnamed	T.Mariotti	23,000	264	May	\$220 m
Atlas Ocean Voyages	World Seeker	WestSea Viana	9,300	200		\$90 m
Celebrity Cruises	Celebrity Beyond	Chantiers de l'Atlantique	129,500	2,900	Autumn	\$792 m
SunStone/Albatros Expeditions	Ocean Albatros	China Merchants HI	8,000	180	October	\$100 m
Paul Gauguin Cruises	Unnamed	Fincantieri/Vard	11,000	230		\$166 m
/iking	Unnamed	Fincantieri	47,800	930	Summer	\$308 m
Paul Gauguin Cruises	Unnamed 2	Fincantieri/Vard	11,000	230		\$166 m
Swan Hellenic	Vega class 3	Helsinki Shipyard	12,000	192	Late	\$120 m
P&O Cruises	Arvia	Meyer Werft	180,000	5,200	December	\$1,222 m LNG
Disney Cruise Line	Unnamed	Meyer Werft	140,000	2,500		\$900 m LNG



## Cruising is going to come back strong

#### A look back at Seatrade Cruise Virtual 2020...

Cruise line leaders voiced optimism about sailing from the US soon with many safety layers in place and a commitment to 100% testing of all passengers and crew. In their first joint conference appearance during 2020, the Big Four leaders — Frank Del Rio, Arnold Donald, Richard Fain, Pierfrancesco Vago — spoke during the 'State of the Global Cruise Industry' keynote at Seatrade Cruise Virtual.

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They pointed to the largely successful slow, gradual resumption of cruising in Europe, the numerous sciencebased protocols emerging from the recommendations of the Healthy Sail Panel and other experts and a commitment to universal testing as reasons for their optimism.



We're at an important tipping point. How much we've learned, how far we've come in six months. The time seems right. All the forces are coming together.

> Richard Fain, Chairman & CEO Royal Caribbean Group

'We're at an important tipping point,' said Fain, chairman and CEO, Royal Caribbean Group. 'How much we've learned, how far we've come in six months. The time seems right. All the forces are coming together.

#### • 100% TESTING — GLOBALLY

Announced in October, testing of all passengers and crew has been agreed to by all Cruise Lines International Association member lines worldwide, expanding the industry's earlier commitment to universal testing for all lines subject to the US no-sail order. CLIA President and CEO Kelly Craighead said this applies to ships with the capacity to carry more than 250 people.

The cruise industry is the sole travel entity

#### EUROPE SUCCESSES

'Everybody's talking about vaccines. Vaccines won't be the magic wand. Vaccines will be part of the solution, but testing will be the solution,' said Vago, executive chairman of MSC Cruises, which resumed sailing in mid-August

Things have gone well during a gradual startup and passengers rate their experiences highly.

Vago said ships can provide a 'safe cocoon.'

Still, should infections occur, it will be possible to isolate and care for anyone who's sick and let others go on with their lives (and vacations), according to Donald, president and CEO, Carnival Corp. & plc.

'Government resources will not be needed to deal with it because we have accounted for it,' Fain added. 'We can isolate [COVID] without inconveniencing our guests, our crew and, very importantly, the societies we visit and their governments.'

He also asserted cruise ships have the technology to do contact tracing better than elsewhere.

#### **60 DAYS TO GET AN NCLH SHIP BACK INTO SERVICE**

Two weeks after SCV, the CDC announced a framework for the phased resumption of cruise ship operations in the US with initial phases consisting of testing and additional safeguards for crew members. At press time many of the major US brands announced they are

Everybody's talking about vaccines. Vaccines won't be the magic wand. Vaccines will be part of the solution, but testing will be the solution.

Pierfrancesco Vago, Executive Chairman MSC Cruises



- and perhaps the only industry of any kind — to stand behind 100% testing, Fain said.

continuing to work through a return to service plan to meet the requirements of the CDC with summer 2021 looking the

earliest. During the 'State of the Global Cruise Industry' session, NCLH President and CEO Del Rio explained it takes time to start up a ship, especially if it's been laid up for six-plus months.

'It is not turning on a light switch,' he said. 'We have to repatriate crew. We have to install the different technologies and the 74 recommendations from the Healthy Sail Panel

In the case of the NCLH brands, it will take at least 60 days to get a ship back

'This is not a race,' Del Rio continued. 'I'm in no rush to be the first one out of the gate. I want to do things correctly.'



It is not turning on a light switch. We have to repatriate crew. We have to install the different technologies and the 74 recommendations from the Healthy Sail Panel.

> Frank Del Rio. President & CEO Norwegian Cruise Line Holdings



And about restarting cruise operations soon, Fain said, 'we're not going to do it until we're all confident that it's safe and healthy ... The 74 recommendations of the Healthy Sail Panel give us confidence, along with what has happened in Europe.'

#### **DEMAND FOR CRUISES**

Asked if the highly reported shipboard outbreaks and quarantines of the spring would have a lasting impact, Del Rio didn't think so.

Bookings are strong, he said: 'That we are booking as much business as we are booking for the future shows the resiliency.' He noted Oceania Cruises had just racked up its best holiday sale (Labor Day) in the line's history, while Regent Seven Seas sold out its 2023 world cruise within a week of launching, a first.

'Cruising is going to come back strong,' Del Rio predicted.

2023*							
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)	
Disney Cruise Line	Unnamed	Meyer Werft	140,000	2,500		\$900 m LNG	
AIDA Cruises	Unnamed	Meyer Werft	180,000	5,400		\$1,000 m LNG	
TUI Cruises	Mein Schiff 7	Meyer Turku Yard	111,500	2,894	Spring	\$515 m	
Dream Cruises	Global class 2	MV Werften	208,000	4,700		\$1,000 m	
MSC Cruises	Luxury 1	Fincantieri	64,000	1,000	Spring	\$1,065 m	
Celebrity Cruises	Edge class 4	Chantiers de l'Atlantique	129,500	2,900	Spring	\$875 m	
Regent Seven Seas	Unnamed	Fincantieri	54,000	738		\$540 m	
MSC Cruises	Meraviglia 5	Chantiers de l'Atlantique	183,500	4,816		\$1,063 m LNG	
Scenic	Scenic Eclipse II	Uljanik, Croatia	17,085	228	Q1	\$142 m	
Norwegian Cruise Line	Project Leonardo 2	Fincantieri	140,000	3,300		\$851 m	
CSSC Carnival Cruise Shipping	Unnamed	Shanghai Waigaoqiao	133,500	4,000		\$750 m	
Crystal Expedition Cruises	Endeavor 2	MV Werften	19,800	200	Summer	\$200 m	
Ritz-Carlton Yacht Collection	Unnamed	Astillero Barreras	24,000	298		\$210 m	
Viking	Unnamed	Fincantieri	47,800	930	Summer	\$308 m	
SunStone	Ocean Discoverer	China Merchants HI	8,000	180	September	\$100 m	
Royal Caribbean International	Oasis 6	Chantiers de l'Atlantique	227,000	5,497	Autumn	\$1,425 m	
Atlas Ocean Voyages	World Adventurer	WestSea Viana	9,300	200		\$90m	
Atlas Ocean Voyages	World Discoverer	WestSea Viana	9,300	200		\$90m	
Princess Cruises	Unnamed	Fincantieri	175,000	4,300		\$1,000 m LNG	
Virgin Voyages	Unnamed	Fincantieri	110,000	2,800	December	\$690 m	
MSC Cruises	Seaside Evo 2	Fincantieri	169,380	4,560		\$1,071m	





## Hear from Leading Voices in Cruise in Our New Series of Digital Sessions

Seatrade Cruise Talks is a series of virtual conversations, webinars, podcasts and more with cruise professionals and industry leaders discussing the challenges of the current - and future - climate. Distributed to a global cruise community these talks allow cruise professionals to hear about industry trends and insights directly from the changemakers.



#### Elevate Your Expertise



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Position your brand as an industry expert while connecting with the audience actively looking for education on a key topic or solution.

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The Seatrade Cruise Talks audience will actively listen to your brand message as one of the editors of Seatrade Cruise News has conversations with the cruise industry's most sought-after thought leaders.

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Dive deep into some of the most pressing topics today with these recorded, and hard-hitting conversations including 121 interviews, destination clips, video packages and more!

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Join up to 20 hand-selected cruise professionals on a topic of your choice for a closed-room conversation.

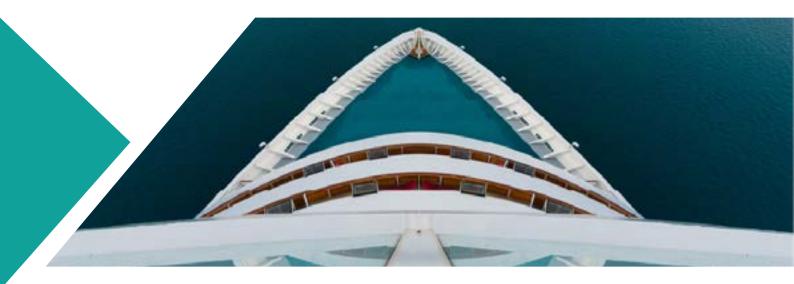
## **Explore the Talks Archive:**

- Been There, Done That: Live Entertainment in a Pandemic
- Caring for Crew: Mental Health On Land And At Sea
- Keeping the Spotlight on Sustainability <a href="D">D</a>
- Post Covid IT Optimisation How IT Departments Do More With Less

Subscribe to updates and explore upcoming sessions at seatradecruiseevents.com/talks

2024*							
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)	
MSC Cruises	World class 2	Chantiers de l'Atlantqiue	205,700	5,264		\$1,125 m LNG	
Royal Caribbean International	Icon class 2	Meyer Turku	200,000	5,000		\$1,590 m LNG	
MSC Cruises	Luxury 2	Fincantieri	64,000	1,000	Spring	\$570 m	
Viking	Unnamed	Fincantieri	47,800	930		\$308 m	
Ritz-Carlton Yacht Collection	Unnamed	Astillero Barreras	24,000	298		\$210 m	
TUI Cruises	Unnamed	Fincantieri	161,000	4,500*		\$1,080 m LNG	
Norwegian Cruise Line	Project Leonardo 3	Fincantieri	140,000	3,300		\$851 m	
Celebrity Cruises	Edge class 5	Chantiers de l'Atlantique	117,000	2,900	Autumn	\$830 m	
CSSC Carnival Cruise Shipping	Unnamed	Shanghai Waigaoqiao	133,500	4,000		\$750 m	

2025*							
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)	
Viking	Unnamed	Fincantieri	47,800	930		\$308 m	
Oceania Cruises	Allura class 2	Fincantieri	67,000	1,200		\$656 m	
MSC Cruises	World class 3	Chantiers de l'Atlantqiue	205,700	5,264		\$1,125 m LNG	
Princess Cruises	Unnamed	Fincantieri	175,000	4,300	Spring	\$1,080 m LNG	
MSC Cruises	Luxury 3	Fincantieri	64,000	1,000	Spring	\$570 m	
Royal Caribbean International	Icon class 3	Meyer Turku	200,000	5,000		\$1,590 m LNG	
Norwegian Cruise Line	Project Leonardo 4	Fincantieri	140,000	3,300		\$851 m LNG	
Viking	Unnamed	Fincantieri	47,800	930		\$308 m	





## Virtual conversations, webinars, podcasts & more

Hear thought leaders from diverse sectors, geographies, and perspectives share actionable insights and up-to-date news from all facets of the cruise industry.



With this new world, we realize we have a golden opportunity to create and put standards in place to allow people to get training without being on the ship, and then they come to us even better prepared than we had initially intended. We have to reinvent our entire brand to address the needs of our new world and figure out how we can still offer a personalized experience to people while keeping everybody safe at the same time.



Jen Martin, Director of Field Staff and Expedition Development, Lindblad Expeditions

#### Hear Crewing Challenges in a Changing World here:

Seafarers should not be afraid to talk about mental health and wellbeing. Communication is essential to bring normality to the subject. They will not be the only seafarer with concerns and will have low and high points through their time away from home like all the others. Together mental health will be supported better than in isolation".

We need to continue looking at our overarching organizations to steer us because we have this opportunity to come together. And I think we're doing a great job. I think we work in an extremely creative industry and know how to think on our feet, and we're excellent problem solvers. I believe that the 2021 season is totally doable.

Alana Bradley-Swan, Director of Product, Adventure Canada

Senior Vice President, Inmarsat

Listen to the conversation here:

Peter Broadhurst,

Check out the full podcast: >



The message that I've received here is one of positivity. It's one of the needs for flexibility on the ground, rules, and regulations, and you're all chomping at thebit you want to get going!



Liz Gammon, Creative Cruise Consulting, LizGammon.com

Tune in to Keeping the Spotlight on Sustainability podcast:

2026*							
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)	
Norwegian Cruise Line	Project Leonardo 5	Fincantieri	140,000	3,300		\$851 m	
MSC Cruises	Luxury 4	Fincantieri	64,000	1,000	Spring	\$570 m	
TUI Cruises	Unnamed	Fincantieri	161,000	4,500*		\$1,080 m LNG	
Viking	Unnamed	Fincantieri	47,800	930		\$308 m	
Viking	Unnamed	Fincantieri	47,800	930		\$308 m	

2027*							
CRUISE LINE	SHIP NAME	YARD	GROSS	LOWER BERTHS	DELIVERY	PRICE (\$)	
Norwegian Cruise Line	Project Leonardo 6	Fincantieri	140,000	3,300		\$851 m	
MSC Cruises	World class 4	Chantiers de l'Atlantqiue	205,700	5,264		\$1,125 m LNG	
Viking	Unnamed	Fincantieri	47,800	930	March	\$308m	

TOTALS:	102 SHIPS ^	198,245	\$54.8bn

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^ includes 2 x Evolution class for Silversea with Meyer Werft for a first delivery in 2022



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