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# 2013 Finalist List

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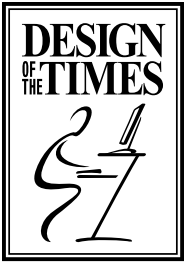


**Winners Will Be Honored**  
Design of the Times Awards  
Reception & Ceremony

Wednesday, Oct. 9, 2013  
5:00 - 7:00 pm • Navy Pier, Chicago



**Purchase Tickets**  
when you register for the  
Shopper Marketing Expo



# 2013 Finalists

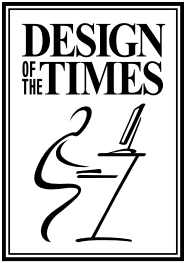
The 2013 Design of the Times finalists have been chosen! They are listed below by retail channel. Final judging to determine who will take home gold, platinum and Best of the Times awards will take place during with the Shopper Marketing Expo on Oct. 8 and winners will be announced during the Design of the Times Awards Reception & Ceremony the evening of October 9 from 5:00 - 7:00 pm. Tickets are available at [www.dot-awards.com](http://www.dot-awards.com) or at [www.ShopperMarketExpo.com](http://www.ShopperMarketExpo.com).

## CONSUMER ELECTRONICS

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
ARC WORLDWIDE/LEO BURNETT	NORTON	NORTON AVENGERS FLOORSTAND
ARC WORLDWIDE/LEO BURNETT	SPRINT	SPRINT HOLIDAY STANDEE
BAY CITIES CONTAINER CORP.	BOOST MOBILE	BOOST MOBILE NBA GAME TIME CAMPAIGN
BEST PROJECT CO.	PANASONIC CORP.	NANO TECH HAIR CARE DRYER DISPLAY
BEST PROJECT CO.	SONY CORP.	SONY XPERIA TABLET Z DISPLAY KIT
CORNERSTONE DISPLAY GROUP	GO WIRELESS	GO WIRELESS EXPERIENCE CENTER
DARKO CO-ENTRANT: AMAZON	BEST BUY	KINDLE EXPERIENCE
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	LOGITECH TABLET ACCESSORIES SHIPPER	LOGITECH BEST BUY ACCESSORIES SHIPPER
MEYERS RETAIL MARKETING SOLUTIONS	VERIZON	VERIZON
RAPID DISPLAYS	LOGITECH	BEST BUY WINDOWS 8 ENDCAP LOGITECH
ROCKTENN MERCHANDISING DISPLAYS	ELECTRONIC ARTS	EA SPORTS INTERACTIVE IN LINE DISPLAY
TRANS WORLD MARKETING	BELKIN INTERNATIONAL CORP.	BELKIN WEMO PRODUCT LAUNCH
WETZEL BROTHERS	NINTENDO OF AMERICA	LEGO CITY
WETZEL BROTHERS	NINTENDO OF AMERICA	LUIGI'S MANSION DARK MOON

## CONVENIENCE

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
THE COCA-COLA CO.	THE COCA-COLA CO.	ON THE ROAD AGAIN
MECHTRONICS CORP. CO-ENTRANT: ARC WORLDWIDE/ LEO BURNETT	PROCTER & GAMBLE	OLAY FRESH EFFECTS



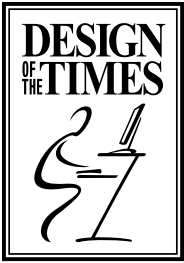
# 2013 Finalists

## DRUG

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
ARC WORLDWIDE/LEO BURNETT	PROCTER & GAMBLE	PANTENE EXPERT COLLECTION
ARC WORLDWIDE/LEO BURNETT	PROCTER & GAMBLE	ZZZQUIL SLEEP-AID
INTERNATIONAL PAPER	JOHNSON & JOHNSON	WALGREENS J & J MEDICINE CABINET
MENASHA PACKAGING CO.	COTY	RIMMEL LONDON LOOK WALGREENS ETAGERE
MENASHA PACKAGING CO.	PACIFIC WORLD	SENSATIONAIL ISLAND FEVER COUNTER UNIT
MENASHA PACKAGING CO.	WALGREENS	TAYLOR SWIFT STORE AT WALGREENS LAUNCH
MENASHA PACKAGING CO.	WALGREENS	WALGREENS BUS/HAUNTED HOUSE PROMOTION
MERIDIAN DISPLAY	KRAFT FOODS	BELVITA DISPLAY
PRATT INDUSTRIES	L'ORÉAL COSMETICS	L'ORÉAL WALGREENS JANUARY NEW ITEM TOWER
ROCKTENN MERCHANDISING DISPLAYS	JOHNSON & JOHNSON	WALGREENS 2013 MAY CUSTOM ONE UNIT EC
ROCKTENN MERCHANDISING DISPLAYS	PROCTER & GAMBLE	COVERGIRL 2013 WHAT'S NEW CAMPAIGN
ROCKTENN MERCHANDISING DISPLAYS	PROCTER & GAMBLE	DURACELL MINI TOWER- 1 WIDE & 2 WIDE
ROCKTENN MERCHANDISING DISPLAYS	UNILEVER NA	AXE APOLLO ASTRONAUT EASEL FLOOR STAND
SONOCO DISPLAY AND PACKAGING	ELIZABETH ARDEN	SOMEDAY BY JUSTIN BIEBER LAUNCH ETAGERE
SONOCO DISPLAY AND PACKAGING	UNILEVER	VASELINE SPRAY & GO LAUNCH COUNTER
STRAZA DESIGNERS	COLGATE PALMOLIVE COLOMBIA	COCONUT & COTTON PALMOLIVE GLORIFIER

## HOME/HARDWARE

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
DESIGN PHASE INC.	LG	LG WASHER
DOWNING RETAIL DISPLAY	MOEN INC.	MOEN MPACT AND DURALOCK DISPLAY
HARBOR INDUSTRIES INC.	SHAW INDUSTRIES INC.	SHAW CARESS RESIDENTIAL CARPET COLLECT
ROCKTENN MERCHANDISING DISPLAYS	MILWAUKEE ELECTRIC TOOL	MILWAUKEE TOOL M18 FUEL STANDEE



# 2013 Finalists

## MASS MERCHANDISERS

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
ARC WORLDWIDE/LEO BURNETT	PROCTER & GAMBLE	TARGET COVERGIRL HOTSPOT TRAY
ARC WORLDWIDE/LEO BURNETT	PROCTER & GAMBLE	VIDAL SASSOON LAUNCH
ARC WORLDWIDE/LEO BURNETT	PROCTER & GAMBLE	ZZQUIL SLEEP-AID LAUNCH
ARTISAN COMPLETE	OSRAM SYLVANIA	SYLVANIA ENERGY SAVING VIDEO DISPLAY
BAY CITIES CONTAINER CORP.	NINTENDO OF AMERICA	PAPERMARIO LAUNCH PAD
CAROLINA CONTAINER CO.	NIKON CORP.	NIKON D5200 COSTCO CORNER UNIT
CORNERSTONE DISPLAY GROUP	LIONS GATE	<i>HUNGER GAMES</i>
CORNERSTONE DISPLAY GROUP	VIZIO	VIZIO 5.1 HOME THEATER AUDIO SYSTEM
DARKO	FISHER-PRICE	IMAGINEXT DRAGON CASTLE
THE DISPLAY CONNECTION	MEGA BRANDS	MEGA BRANDS BUILD'N STYLE BARBIE MANSION
THE DISPLAY CONNECTION	CRA-Z-ART	LITE BRIX INTERACTIVE DIORAMA
FRANK MAYER AND ASSOCIATES INC. <i>CO-ENTRANT: AGI IN-STORE</i>	NINTENDO OF AMERICA	Wii U INTERACTIVE RETAIL DISPLAY PROGRAM
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	MATTEL INC.	MATTEL HOT WHEELS RACETRACK DUMP BIN
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY <i>CO-ENTRANT: NEW CREATURE</i>	MEGA BRANDS INC.	BARBIE MEGA BLOKS HEADER
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	TIME WARNER	TIME WARNER 3 POCKET POWERWING
HALLMARK CARDS INC.	WALMART	HALLMARK CONNECTIONS ENVIRONMENT
THE INTEGER GROUP	PROCTER & GAMBLE	PANTENE EXPERT COLLECTION BEAUTY STATION
MECHTRONICS CORP.	PROCTER & GAMBLE	OLAY REGENERIST
MENASHA PACKAGING CO.	COTY	SALLY HANSEN INSTA-DRI WALMART DISPLAY
MENASHA PACKAGING CO.	NOVARTIS CONSUMER HEALTH	PREVACID PERKS WALMART ENDCAP
MENASHA PACKAGING CO.	RECKITT BENCKISER	CEPACOL SENSATIONS LAUNCH PDQ
MENASHA PACKAGING CO.	SHARP ELECTRONICS	SHARP 80
ROCKTENN MERCHANDISING DISPLAYS	McCORMICK & CO.	SIMPLY ASIA TOTO PALLET
ROCKTENN MERCHANDISING DISPLAYS	PFIZER CONSUMER HEALTHCARE	EMERGEN-C DUMP BIN
ROCKTENN MERCHANDISING DISPLAYS <i>CO-ENTRANT: SAATCHI &amp; SAATCHI</i>	TRANZACT	AUTOINSURANCE.COM WALMART DISPLAY
ROCKTENN MERCHANDISING DISPLAYS	UNILEVER NA	DOVE MEN+CARE 48PC SK



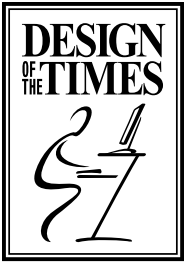
# 2013 Finalists

## MASS MERCHANDISERS (CONT.)

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
ROCKTENN MERCHANDISING DISPLAYS	WALT DISNEY STUDIOS	<i>THE AVENGERS</i> EXTRAVAGANZA
ROCKTENN MERCHANDISING DISPLAYS	WALT DISNEY STUDIOS	THE <i>CINDERELLA</i> PROGRAM
SONOCO DISPLAY AND PACKAGING	ROBERT BOSCH	ROBERT BOSCH STEEL TECH WIPER END STAND
SONOCO DISPLAY AND PACKAGING	UNILEVER	VASELINE SPRAY & GO LAUNCH CAMPAIGN
TIMBAR PACKAGING & DISPLAY, POP DIVISION	HASBRO INC.	HASBRO <i>AVENGERS</i> HERO IN-AISLE POS
TIMBAR PACKAGING & DISPLAY, POP DIVISION	HASBRO INC.	HASBRO FURBY TOYS FURBY ENDCAP
TIMBAR PACKAGING & DISPLAY, POP DIVISION	HASBRO INC.	HASBRO FURBY TOYS FURBY FULL PALLET
TPN	JOCKEY INTERNATIONAL INC.	JKY BY JOCKEY

## SPECIALTY STORES

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
AMERICHIP	BABIES R US	BABIES R US BABY BOTTLE LED DISPLAY
ARC WORLDWIDE/LEO BURNETT CO-ENTRANT: RAPID DISPLAYS	MCDONALD'S	MCDONALD'S PREMIUM MCWRAP 3-D KIOSK
BAY CITIES CONTAINER CORP.	NINTENDO OF AMERICA	PAPERMARIO FLOOR DISPLAY
BISH CREATIVE DISPLAY	CONSTELLATION BRANDS	REX GOLIATH GIANT ROOSTER
THE CARLSON GROUP	CABELA'S	BRANDED OUTFITTER AND MANNEQUIN STAND
COMPASS DISPLAY GROUP	FURMINATOR	FURMINATOR PETCO ENDCAP
COMPASS DISPLAY GROUP	IMAGESELLER	WOODFORD RESERVE FLOOR DISPLAY
CORNERSTONE DISPLAY GROUP	THE NUTRO CO.	NUTRO CAT GRAVITY FEED DISPLAY
DARKO	MATTEL	MATCHBOX BIG BOOTS
DCI-ARTFORM	SUBARU OF AMERICA	SUBARU DIGITAL SHOWROOM
THE DISPLAY CONNECTION CO-ENTRANT: G2/ARCHWAY	HEINEKEN USA	HEINEKEN MAGIC MIRROR
DOWNING RETAIL DISPLAY CO-ENTRANT: ALPHAMICRON	ALPHAMICRON	AKARI AX.11 MOTORCYCLE VISOR INSERT
GAP PROMOTIONS	5TH GENERATION INC	TITO'S HANDMADE VODKA MIX IT UP DISPLAY
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY CO-ENTRANT: GO-EAST DESIGN	3M	TAKE NOTE OF COLOR ENDCAP



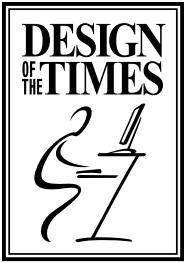
# 2013 Finalists

## SPECIALTY STORES (CONT.)

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	3M	UNROLL SOMETHING AMAZING HALF PALLET
INNOVATIVE MARKETING SOLUTIONS INC.	BURTON SNOWBOARDS INC.	ANON GOGGLE DISPLAY
THE INTEGER GROUP CO-ENTRANT: KOSAKURA	DURACELL POWERMAT	DURACELL POWERMAT DEMO UNIT
THE INTEGER GROUP CO-ENTRANT: MADDEN COMMUNICATIONS	TENTH & BLAKE	BATCH 19 SIGN
MENASHA PACKAGING CO.	3M COMPANY	3M PAINT DEFENDER AUTOZONE LAUNCH TRAY
MENASHA PACKAGING CO.	OLD WORLD INDUSTRIES	HERCULINER TRUCK BED LINER FLOOR STAND
MEYERS RETAIL MARKETING SOLUTIONS	SUNGLASS HUT	SUNGLASS HOLIDAY FRONT WINDOW
RAPID DISPLAYS	BATH AND BODY WORKS	ANIMATED POLAR BEAR
REALITY INTERACTIVE	TIME WARNER CABLE	TIME WARNER CABLE PASSION FOCAL DISPLAY
ROCKTENN MERCHANDISING DISPLAYS	3M	STAPLES POST-IT POG 2012 REFRESH
ROCKTENN MERCHANDISING DISPLAYS	KINGSDOWN INC.	BLUTEK HEADBOARD DISPLAY
SYNSOR CORP.	CASE-MATE	CASE-MATE RETAIL PROGRAM
TIMBERLAND	TIMBERLAND	HERITAGE AND TECHNOLOGY CUBES

## SPORTING GOODS

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
GREAT NORTHERN PACKAGING & DISPLAY	GOAL ZERO	GOAL ZERO MOBILE FLOOR STAND
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	PURE FISHING CORP.	DICK'S SPORTING GOODS TRILENE ENDCAP
GREAT NORTHERN CONSUMER PACKAGING & DISPLAY	PURE FISHING CORP.	GANDER MOUNTAIN FISHING LINE WALL
LANDAAL PACKAGING SYSTEMS	GIANT BIKE	LIV/GIANT
RAPID DISPLAYS	CALLAWAY GOLF	CALLAWAY GOLF METAL-X DISPLAY
RAPID DISPLAYS	COLUMBIA SPORTSWEAR	COLUMBIA LANDPHIBIOUS SHOE RISER



# 2013 Finalists

## SUPERMARKET/GROCERY

ENTRANT CO.	CLIENT CO.	TITLE OF ENTRY
AD-TECH	OSRAM SYLVANIA	ENERGY EFFICIENT LIGHTING SHADE
BROWN-FORMAN <i>CO-ENTRANT: W.J. HEINZ, INNERWORKINGS, DRAFTFCB</i>	BROWN-FORMAN	JACK DANIEL'S GRILL OUT
CORNERSTONE DISPLAY GROUP	20TH CENTURY FOX	<i>ICE AGE 4: CONTINENTAL DRIFT</i>
EASTWEST MARKETING GROUP <i>CO-ENTRANT: INTERNATIONAL PAPER</i>	MONDELEZ INTERNATIONAL	NABISCO BRIGHTEN YOUR HOLIDAY TRADITIONS
EASTWEST MARKETING GROUP <i>CO-ENTRANT: INTERNATIONAL PAPER</i>	MONDELEZ INTERNATIONAL	NABISCO ONE DIRECTION SNACK SENSATIONS
EASTWEST MARKETING GROUP <i>CO-ENTRANT: INTERNATIONAL PAPER</i>	MONDELEZ INTERNATIONAL	OREO COOKIE VS. CREME
HILLSHIRE BRANDS CO.	HILLSHIRE BRANDS CO	BALL PARK CHEESE BURGER SLIDERS FREEZER CLING
THE MARKETING ARM	FRITO-LAY INC	CHEETOS MINION MAYHEM FAMILY ROAD TRIP
MENASHA PACKAGING CO. <i>CO-ENTRANT: EASTWEST MARKETING GROUP</i>	KRAFT FOODS	KRAFT A1 DRY RUB AND SAUCE SHIPPER
MENASHA PACKAGING CO.	KRAFT FOODS	KRAFT S'MORES HALF PALLET DISPLAY
MENASHA PACKAGING CO.	RECKITT BENCKISER	MUCINEX VIDEO RELIEF CENTER FOR MEIJER
ORIGIN	MOËT HENNESSY USA	CHAMPAGNE & SPIRITS LUXURY PORTFOLIO
SONOCO DISPLAY AND PACKAGING	UNILEVER	VASELINE SPRAY & GO LAUNCH FLOORSTAND
STRAZA DESIGNERS	COLGATE PALMOLIVE COLOMBIA	COLGATE TOTAL 12 AISLE BRAND
STRAZA DESIGNERS	COLGATE PALMOLIVE COLOMBIA	EOQ DISPLAY COLGATE LUMINOUS WHITE
STRAZA DESIGNERS	COLGATE PALMOLIVE COLOMBIA	FLOOR STAND DISPLAY COLGATE TOTAL 12
STRAZA DESIGNERS	COLGATE PALMOLIVE COLOMBIA	SMILE EXPERIENCE DISPLAY COLGATE LUMINO
STRAZA DESIGNERS	NESTLÉ DE COLOMBIA	MAGGI BRAND CENTER DISPLAY
TRIS3CT	CONAGRA FOODS INC.	OPERATION SLIM JIM