

Roger C. Parker's
7 Keys to
Thought
Leadership
Success

MONTH 1

WEEK 1

Introduce series

Preview 7 Keys

WEEK 2

1st Key: RELEVANT

WEEK 3

2nd Key: TIMELY

WEEK 4

3rd Key: ASPIRATIONAL

WEEK 5

4th Key: REPLICABLE

WEEK 6

5th Key: MEMORABLE

MONTH 2

WEEK 7

6th Key: LEVERAGEABLE

WEEK 8

7th Key: COMMITMENT

WEEK 9

Series wrap-up, summary

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