

2023-2024 Media Packages

Destination Branding/ Awareness Packages


\$7,500

Print and On-Site Banners—Basic Branding Package

- Full Page Ad (\$7,000 Value)
- 100,000 On-Site Impressions (\$3,000 Value)
- **\$10,000 Total Value**

\$10,000

Print and On-Site Banners, Social Post

- Full Page Ad (\$7,000 Value)
- 100,000 On-Site Impressions (\$3,000 Value)
- Social Post (\$4,000 Value)
- **\$14,000 Total Value**

\$15,000

Print, On-Site Display, Social Post, Off-Site Banners

- Full Page Ad (\$7,000 Value)
- 200,000 On-Site Impressions (\$4,000 Value)
- 200,000 Off-Site Impressions (\$3,200 Value)
- Social Post (\$4,000 Value)
- BizBash Buzz Destination Spotlight (\$4,000 Value)
- **\$22,200 Total Value**

\$25,000

Print, On-Site Banners, Off-Site Banners, Social Post

- Full Page Ad (\$7,000 Value)
- 400,000 On-Site Impressions (\$6,000 Value)
- 500,000 Off-Site Impressions (\$6,500 Value)
- Social Post All Platforms (IG, FB, LI, TW) (\$9,500 Value)
- BizBash Buzz Destination Spotlight (\$4,000 Value)
- **\$33,000 Total Value**

Industry Engagement Packages


\$7,500

- Full Page Ad (\$7,000 Value)
- 300 Click Social Retargeting (\$5,000 Value)
- **\$12,000 Total Value**

\$10,000

- Full Page Ad (\$7,000 Value)
- 500 Click Social Retargeting (\$7,500 Value)
- **\$14,500 Total Value**

\$15,000

- Full Page Ad (\$7,000 Value)
- 1,500 Click Social Retargeting or Content Activation (\$12,500 Value)
- **\$19,500 Total Value**

\$25,000

- Full Page Ad (\$7,000 Value)
- 2,000 Click Social Retargeting (\$15,000 Value)
- 2,000 Click Content Activation (\$15,000 Value)
- **\$37,000 Total Value**

Destination Video Packages


\$10,000

- 50,000 Completed Views Pre-Roll (\$7,500 Value)
- 500 Clicks Social Media Retargeting Featuring Your Video (\$7,500 Value)
- **\$15,000 Total Value**

\$20,000

- 150,000 Completed Views Pre-Roll (\$15,000 Value)
- 1,000 Clicks Social Media Retargeting Featuring Your Video (\$10,000 Value)
- **\$25,000 Total Value**

\$30,000

- 200,000 Completed Views Pre-Roll (\$20,000 Value)
- 2,000 Clicks Social Media Retargeting Featuring Your Video (\$15,000 Value)
- **\$35,000 Total Value**

\$50,000

- 200,000 Completed Views Pre-Roll (\$20,000 Value)
- 2,000 Clicks Social Media Retargeting Featuring Your Video (\$15,000 Value)
- 215,000 Over-the-Top impressions (\$30,000 Value)
- **\$65,000 Total Value**

Omni Channel Packages

\$50,000



Present

- Full Page Ad
(*\$7,000 Value*)
- 2,000 Click Content Activation
(*\$15,000 Value*)
- 200,000 On-Site Impressions
(*\$4,000 Value*)
- 1,000 Click Social Media Retargeting
*Video Recommended but Can Be Static
(*\$10,000 Value*)
- 200,000 Pre-Roll Completed Views
(*\$20,000 Value*)
- Social Post All Platforms (IG, FB, LI, TW)
(*\$9,500 Value*)
- BizBash Buzz Destination Spotlight
(*\$4,000 Value*)
- **\$69,500 Total Value**

\$100,000



Competitive

- Full Page Ad x 2 Publications
(*\$14,000 Value*)
- 2,000 Click Content Activation
(*\$15,000 Value*)
- 500,000 On-Site Impressions
(*\$7,000 Value*)
- 2,000 Click Social Media Retargeting
*Video recommended but can be static
(*\$15,000 Value*)
- 200,000 Pre-Roll Completed Views
(*\$20,000 Value*)
- Social Post All Platforms (IG, FB, LI, TW)
(*\$9,500 Value*)
- BizBash Buzz Destination Spotlight x4
(*\$16,000 Value*)
- 215,000 Connected TV Impressions
(*\$30,000 Value*)
- 1,000,000 Off-Site Display Impressions
(*\$11,000 Value*)
- **\$137,500 Total Value**

\$250,000



Dominant

- Spread Ad x 2 Publications
(*\$19,500 Value*)
- 4,000 Click Content Activation
(*\$25,000 Value*)
- 1,500,000 On-Site Impressions
(*\$16,000 Value*)
- 3,000 Click Social Media Retargeting
*Video Recommended but Can Be Static
(*\$24,000 Value*)
- 200,000 Pre Roll Completed Views
(*\$20,000 Value*)
- Social Post All Platforms x2 (IG, FB, LI, TW)
(*\$19,000 Value*)
- BizBash Buzz Destination Spotlight x4
(*\$16,000 Value*)
- 215,000 Connected TV Impressions
(*\$30,000 Value*)
- 250,000 Online Radio Impressions
(*\$20,000 Value*)
- 3,000,000 Offsite Display Impressions
(*\$24,000 Value*)
- Survey and White Paper—
Leads Provided (*\$75,000 Value*)
- GatherGeeks Sponsored Podcast—
Leads Provided (*\$15,000 Value*)
- **\$303,500 Total Value**

**Contact your
Connect sales
representative
today for more
details!**

**** Destination Masterclasses can be added to the \$100,000 and \$250,000 Omni Channel Packages for an additional \$40,000 (*\$75,000 value*).