



EVENTS

TRAVEL

SPORTS

2026 MEDIA KIT

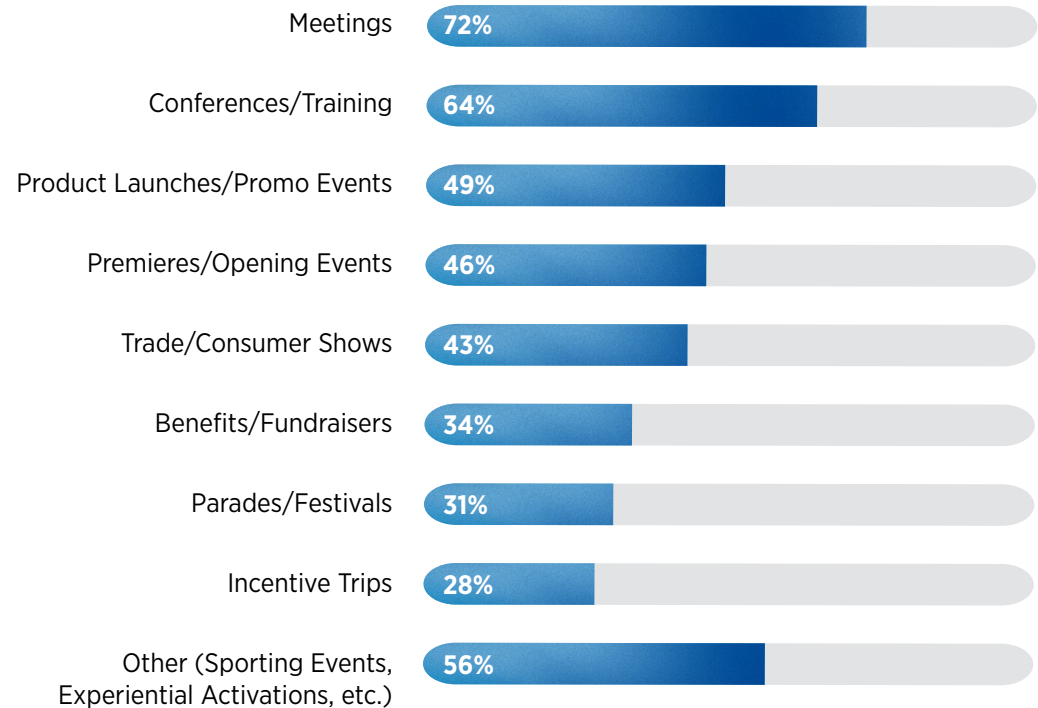


UNPARALLELED ACCESS

BizBash, TSNN, and Corporate Event News have joined forces to create a media network that redefines how brands connect with the meetings, events, and trade show industry.

Together, these iconic platforms cover every corner of the event world, delivering unmatched reach, influence, and opportunity.

If you're looking to make your mark on the event industry, this is your platform — a dynamic hub that ignites bold conversations, drives innovation, and champions the future of event experiences. We're not just keeping up with industry trends; we're leading them.



AUDIENCE TITLES INCLUDE:

CEO/President/Owner • COO • CMO • CFO • Chief Experience Officer
 Chief Events Officer • Vice President of Sales • Vice President of Marketing
 Vice President of Accounts • Director of Operations • Event Planner • Event Marketer
 Meeting and/or Event Manager • Director of Sales and Marketing
 National/Regional Sales Manager • Creative Director

DIGITAL

Users (2024)

1.8M

1.3M 430,000 55,000
BizBash TSNN CEN

Newsletter Subscribers

60,000+

40,000+ 1,500+ 9,500+ 9,000+
BizBash BizBash Sports TSNN CEN

SOCIAL

Facebook

66,800

2,600 61,000 1,300 1,900
Connect BizBash CEN TSNN

LinkedIn

64,462

12,653 42,000 4,385 5,424
Connect BizBash CEN TSNN

Instagram

76,959

3,859 73,100
Connect BizBash

Event Pros Gather LinkedIn Group

80,704

ACTIVE SUBSCRIBERS (APPROX.)

215,000

85,000 190,000 40,000
Connect BizBash TSNN / CEN

WHERE EVENTS PROS GO

BizBash is the event industry's #1 resource, where influential event and meeting professionals find partners and resources for their virtual, hybrid, and in-person experiences.

We connect innovative venues, destinations, suppliers, experiential agencies, and vendors with key decision makers from Fortune 1,000 corporations, associations, nonprofits, global exhibitions, and independent event organizations.

86% of our readers stated that BizBash content influenced their purchase decisions.

With digital, print, and face-to-face opportunities, BizBash is the one place to showcase your brand, product, and offerings to #eventpros needing your event solutions.

“BizBash has revolutionized my networking experience in the experiential marketing world. Gone are the days of “hoping” to stumble upon that crucial contact—I now rely on BizBash to seamlessly connect me with clients and colleagues.”

—TROY HUGHES, EXPERIENTIAL MARKETING EXPERT, LIME MEDIA

“Incredible access to a network of stakeholders who can change the course of any business.”

—RYAN JACOBS, FOUNDER, SPOTMYPHOTOS

“For more than 20 years, TSNN has been a valued partner of the Boston Convention Marketing Center, supporting our efforts to promote Boston as a world-class convention destination. Their team of experienced professionals has worked closely with us over the years to understand our needs and develop an ongoing partnership program that aligns with our marketing and sales goals. TSNN’s knowledge and reach within the trade show industry is unmatched.”

—CARYN IZHAR VICE PRESIDENT, MARKETING & CREATIVE SERVICES,
BOSTON CONVENTION MARKETING CENTER

WHERE SHOW PROS GO

Trade Show News Network (TSNN) is the trade show industry’s #1 resource, where influential B2B and B2C exhibition professionals find partners and resources for their virtual, hybrid, and in-person experiences.

We connect convention centers, destinations, hotels, contractors, registration and housing companies, event tech companies, and other vendors with key decision makers from independent show organizations, associations, nonprofits, global exhibitions, festival organizers, and media companies.

With digital, podcast, YouTube and face-to-face opportunities, TSNN is the one place to showcase your brand, product, and offerings to show organizers needing your event solutions.

Founded in 1996, TSNN is the longest-running media brand dedicated to covering the business of trade and consumer shows. In 2025, the TSNN Awards celebrated 15 years of excellence in exhibitions.



EMPOWERING EXCLUSIVELY FOR

EVENT EXCELLENCE, CORPORATE PROFESSIONALS

Corporate Event News is the first online resource exclusively dedicated to senior corporate event professionals, with an e-news reach of thousands of decision-makers in the corporate event professional community, and a growing audience for its core site.

This fresh resource differentiates itself in the media landscape by focusing solely on the planning and growth needs of corporate event planners, delivering comprehensive news coverage of the latest developments in cities, venues, services; industry trends and emerging opportunities; an extensive library of interviews with planning peers; and best practices and practical how-to's to help planners do their jobs with knowledge and confidence.

Covering breaking news, in-depth insights, cutting-edge innovations, and expert strategies, CEN equips corporate event professionals with the essential information and creative inspiration they need to take their meetings, conferences, and incentive programs to the next level.

DIGITAL ADVERTISING ON-SITE

BIZBASH



CORPORATE
EVENT NEWS

TSNN
Trade
Show
News
Network

Onsite Display Ads | \$3,000+

Ads placed alongside editorial content updated daily. Starting at \$3,000 for 100K impressions.†

Bookends | \$7,500+

Bookends seen throughout the website for 1 week linked directly to your website. Week for \$7,500.†

Big Sky | \$3,000+

A large, eye-catching ad experience utilizing static text, imagery, and video that provides high brand exposure. Starting at \$3,000 per day.†

† TSNN: Starting at \$5,000 per week.

Sponsored Social Media | \$3,000+

Curated posts on social media feeds. Posts available on Instagram and LinkedIn. Starting at \$3,000.

In-Article Video | \$5,000+

Immerse your customers/prospects in a captivating visual and audio experience. Break through the noise and instantly capture the attention of your viewers in a non-intrusive manner with seamless integration within articles. Starting at \$5,000.



EMAIL NEWSLETTER & EBLAST SPONSORSHIPS

BIZBASH



CORPORATE
EVENT NEWS

TSNN
Trade
Show
News
Network

EMAIL NEWSLETTERS

Advertise alongside cutting-edge editorial content, delivered straight to event pros' inboxes. Choose from a leaderboard or client-provided advertorial content, based on availability.

BizBash Buzz | \$4,000

Delivered three times a week and trusted by top decision-makers and influencers, this is your go-to source for the latest technologies, trends, and teams shaping the future of the event industry. Delivered to 40k event pros for \$4,000.

BizBash Sports | \$4,000

A publication that covers the latest news in the Sports Events industry. More than 1,600 engaged sports planners receive this publication. Delivered for \$4,000.

Association Show News | \$4,000

Twice a month, more than 8,000 subscribers receive Association Show News. This e-newsletter focuses not only on shows in that sector but also the industry associations for the trade show and meeting industry. Delivered to our association database for \$4,000.

Corporate Event News | \$4,000

Delivered each Wednesday, this newsletter focuses on corporate event planning, marketing, industry news, destinations and venues, people and development and technology. Delivered to our corporate database for \$4,000.

DEDICATED EBLASTS

Email our segmented audiences (BizBash, The Trade Show News Network, and Corporate Event News) with your brand's message, an event invitation, or an exclusive marketing initiative.

BizBash Database | \$10,000

Delivered to 92k event pros for \$10,000.

Connect Database | \$7,500

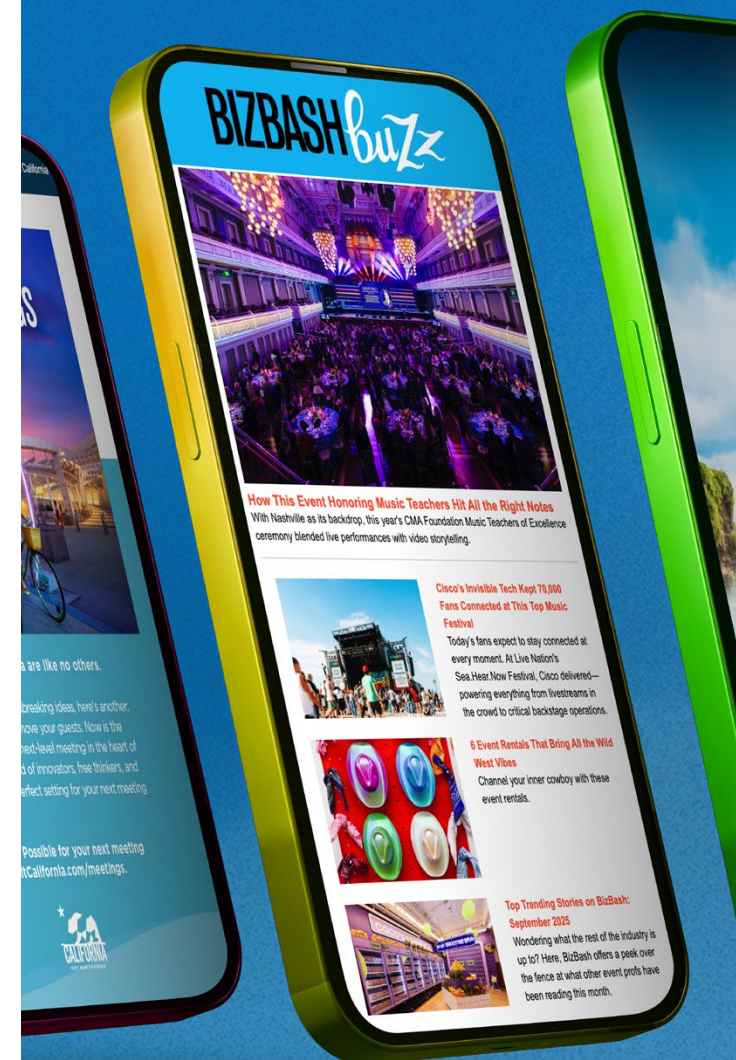
Delivered to 28K event pros for \$7,500.

Trade Show News Network Database | \$5,000

Delivered to 13K event pros for \$5,000.

Corporate Event News Database | \$5,000

Delivered to 7.2K event pros for \$5,000.





Connected TV | \$20,000

Advertise to internet-connected TVs, tablets, and phones via YouTube TV, Prime, Hulu, MLB.tv, ESPN, Roku, Fire TV, and more. Starting at \$20,000 per 125,000 impressions.

Online Radio | \$10,000

Advertise during music, podcasts, audio books, and other audio content on Pandora, Spotify, iHeart Media, Audacy, and more. Starting at \$10,000 per 100,000 plays.

Social Media Retargeting | \$10,000+

Ads on Facebook, Instagram, and across the web drive guaranteed clicks to your website. Starting at \$10,000 per 1,000 guaranteed clicks.

Banner Retargeting | \$10,000+

Ads across the web that drive audience directly to your website. Starting at \$10,000 per 930,233 impressions.

Video Pre-Roll | \$10,000+

Showcase your 15 or 30 second video to our audience of event pros and only pay for completed views. Starting at \$10,000 for 100,000 completed views.

Content Activation | \$10,000+

Native retargeting campaign targeting our audience offsite with your sponsored content. Starting at \$10,000 for 1,000 clicks.



Our Audience

YOUTH / AMATEUR



PROFESSIONAL



BizBash Sports is built upon two decades of editorial coverage highlighting creative integrations between elite sporting events and top brands. It provides industry leaders with insights, live opportunities, and resources related to sports events and experiential marketing.

Connect Sports Dedicated Email | \$5,000

Email our highly engaged sports planners.

Content Activation—Sports | \$7,500+

Native retargeting campaign targeting our sports audience offsite with your sponsored content. Starting at \$7,500 for 500 clicks.

BizBash Sports Newsletter Sponsorship | \$4,000

A publication that covers the latest news in the Sports Events industry. More than 1,600 engaged sports planners receive this publication.

Sports Facilities Guide | \$7,000+

The Sports Facilities Guide is a comprehensive resource connecting event planners and rights holders with top-tier sports venues, providing detailed information to help host large-scale sporting events and drive successful partnerships. Starting at \$7,000 for full page ad.

“Hands-down the best industry conference I have attended.”

— Megan Miller, Event Manager, Fenway Sports Management



Sponsored Content | \$6,500+

Your article, written by your team, on one of our dynamic media platforms. Bonus: Add a photo or video to spice up your content. Starting at \$6,500.

Editorial Sponsorship

Position your brand alongside expert content, driving awareness and credibility with targeted, influential audiences.

Surveys | \$25,000+

Gain insight into emerging industry trends and the most vexing needs of seasoned event professionals that only our audiences can deliver through custom surveys, thoughtfully curated to provide answers to your pressing questions. Starting at \$25,000.

White Papers | \$25,000+

Establish your brand as a thought leader and drive leads (when paired with a survey) by reaching our audiences with insightful, data-driven white papers produced by our media brands. Starting at \$25,000.

E-Books | \$25,000

Establish your brand as a thought leader and drive leads (when paired with a survey) by reaching our audiences with informative e-books produced by our media brands. Starting at \$25,000.

Webinars | \$25,000+

Establish your brand as a thought leader and drive leads by reaching our audiences with informative webinars produced by our media brands. Starting at \$25,000.

Fast Chat Video

This 5-10 minute editorially-driven video interview will elevate your expert thought leader by capturing key insights as they discuss current trends, solutions and challenges. Starting at \$10,000.

Custom Video | \$3,000+

Partner with our expert content team to create tailored videos that spotlight your participation in our live events. Starting at \$3,000.

PRINT

BizBash Spring Issue | \$7,000+

The 2025 Spring Issue, featuring hundreds of new & renovated meeting & event venues throughout the U.S. & Canada, plus in-depth city-specific spotlights & guides to planning engaging meetings. Starting at \$7,000. Editorial Features:

- Event Experience Awards
- 40 Under 40
- CVB Matching

BizBash Fall Issue (August 2025) | \$7,000+

The 2024 Fall Issue + Marketplace Guide, featuring an up-close look at some of the year's top events, innovative ideas and strategies, the latest event technology and more. Starting at \$7,000. Editorial Features:

- Industry Innovators
- Connect Marketplace Guide

Sports Facilities Guide | \$7,000+

The Sports Facilities Guide is a comprehensive resource connecting event planners and rights holders with top-tier sports venues, providing detailed information to help host large-scale sporting events and drive successful partnerships. Starting at \$7,000 for full page ad.

Texas Meeting Planners Guide | \$9,950

The Texas Meeting Planners Guide is a go-to resource for event professionals, offering comprehensive insights into top venues, services, and destinations across Texas to help plan exceptional meetings and events. Starting at \$9,950 for full page ad.

Winter Marketplace Guide | \$7,000+

The Winter Marketplace Guide sets the tone for the new year, offering event pros trend forecasts, upcoming venue openings, and insights to shape their most successful events. Starting at \$7,000 for full page ad.

DIGITAL

Pre Show and Post Show Emails | \$5,000+

Maximize your event engagement with pre- and post-show emails, ensuring top-of-mind engagement and lasting connections. Starting at \$5,000.

Event Targeting | \$6,000+

Ensure your message and brand reach the right people at the perfect moment to help you meet and exceed your event goals. Starting at \$6,000 for 400 clicks.

