

40 EVENT IDEAS IN 40 MINUTES

INSPIRATION FOR YOUR LIVE, VIRTUAL & HYBRID EVENTS

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ACTIVATIONS & EXPERIENTIAL MARKETING



#1

SPOTTED AT: New York City

PRODUCED BY: MKG

WORKS FOR: Live



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#2

SPOTTED AT: HBO Max's
Unpregnant Drive-In Premiere
PRODUCED BY: Little Cinema
WORKS FOR: Hybrid, Live

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#3

SPOTTED AT: OGX's Drive-Thru
Product Launch
PRODUCED BY: MKG
WORKS FOR: Live

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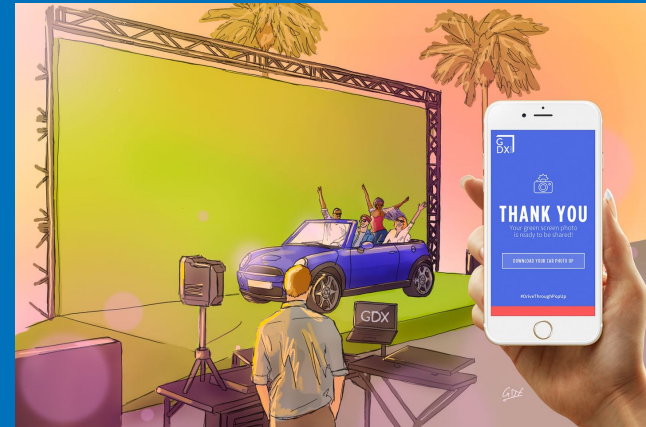




#4

DREAMED UP BY: GDX Studios
WORKS FOR: Live

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#5

SPOTTED AT: Freeform's *Cruel Summer* Premiere

PRODUCED BY: Gold Sky Productions

WORKS FOR: Hybrid, Live

BIZBASH





#6

SPOTTED AT: Freeform's *Cruel Summer*
Pop-Up Activation in LA
PRODUCED BY: BMF
WORKS FOR: Live

BIZBASH





#7

SPOTTED AT: f'real's In-Store
Brand Activation

PRODUCED BY: f'real

WORKS FOR: Hybrid, Live, Virtual

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CATERING



#8

CONCEPT BY: The Modern Mimosa
WORKS FOR: Hybrid, Live, Virtual

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#9

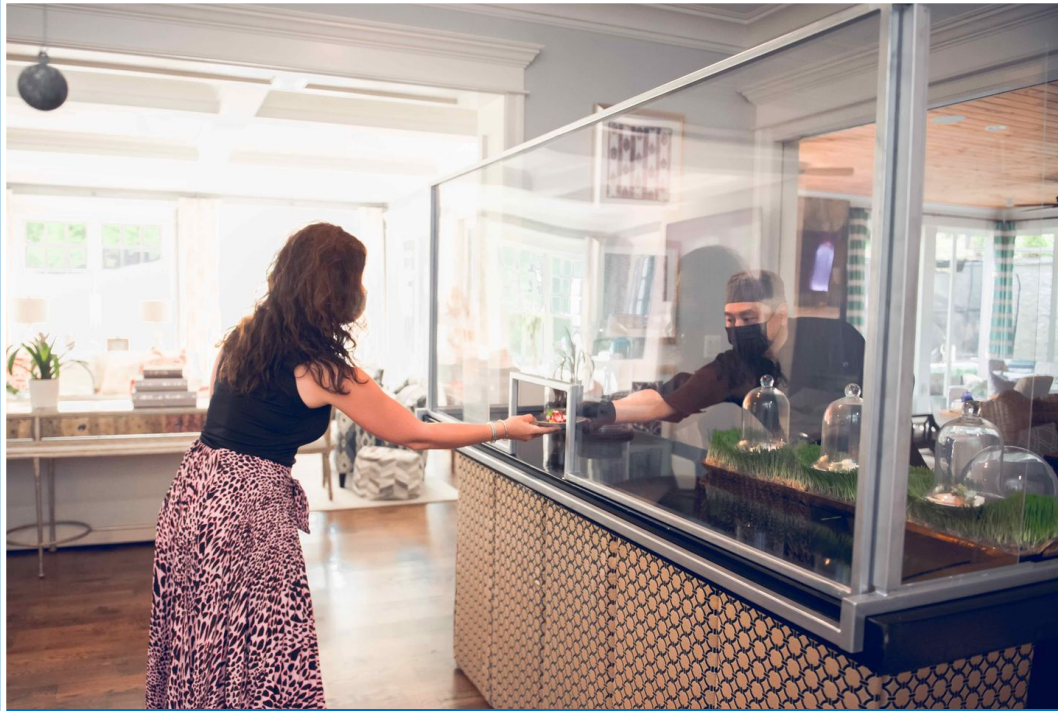
SPOTTED AT: FX's *Fargo*

Season Premiere

PRODUCED BY: BMF

WORKS FOR: Hybrid, Virtual

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#10

CONCEPT BY: Perfect Settings
WORKS FOR: Live

BIZBASH





#11

CONCEPT BY: Elegant Affairs

WORKS FOR: Live

BIZBASH



#12

CONCEPT BY: Susan Gage Caterers
WORKS FOR: Live

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EVENT SAFETY & DESIGN



#13

SPOTTED AT: Dell Technologies

Match Play

PRODUCED BY: Lacy Maxwell

Experiential

WORKS FOR: Live

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#14

SPOTTED AT: Marriott's Connect
With Confidence Hybrid Event
PRODUCED BY: Marriott (Live) &
 MeetingPlay (Virtual)
WORKS FOR: Hybrid, Live

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#15

SPOTTED AT: RAMMY Awards Gala

PRODUCED BY: RJ Whyte

Event Production

WORKS FOR: Hybrid, Virtual

BIZBASH





#16

SPOTTED AT: Internal Corporate Meeting for Revance Therapeutics
PRODUCED BY: The Green Room
WORKS FOR: Hybrid, Live

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#17

SPOTTED AT: Sephora Canada's
Media Preview

PRODUCED BY: Love by Lynzie
Events & Design

WORKS FOR: Hybrid, Live

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#18

SPOTTED AT: TikTok's Familia Latina Virtual Event

PRODUCED BY: Eventique

WORKS FOR: Hybrid, Virtual

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#19

SPOTTED AT: Uber Freight's
Deliver Customer Conference
PRODUCED BY: MoonLab
Productions
WORKS FOR: Hybrid, Virtual

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#20

SPOTTED AT: Samsung's
Galaxy Unpacked 2021

PRODUCED BY: Samsung

WORKS FOR: Hybrid, Virtual

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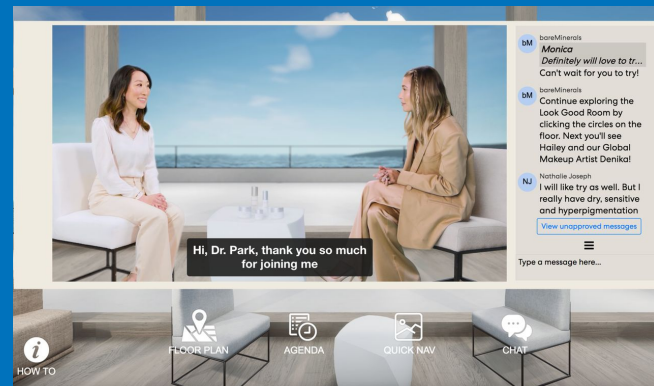


#21

SPOTTED AT: bareMinerals'
Virtual Villa

PRODUCED BY: Eventique
WORKS FOR: Hybrid, Virtual

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#22

SPOTTED AT: Atlanta Jewish
Film Festival

PRODUCED BY: AJFF

WORKS FOR: Hybrid, Live

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#23

SPOTTED AT: Grads at the Pad

Pop-Up Graduation

PRODUCED BY: Sterling

Engagements

WORKS FOR: Live

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ENTERTAINMENT & NETWORKING



#24

SPOTTED AT: TK Events'
Virtual Team Building
PRODUCED BY: TK Events
WORKS FOR: Hybrid, Virtual

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#25

SPOTTED AT: 1Password's
Annual Team Conference
PRODUCED BY: BIG HQ
WORKS FOR: Virtual

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#26

CONCEPT BY: R. Merritt Production

WORKS FOR: Hybrid, Virtual

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#27

SPOTTED AT: TNT's *The Alienist*

Virtual Premiere

PRODUCED BY: Little Cinema

WORKS FOR: Hybrid, Virtual

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#28

SPOTTED AT: Independent
Hybrid Networking Event
PRODUCED BY: Ebere Akadiri
WORKS FOR: Hybrid

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#29

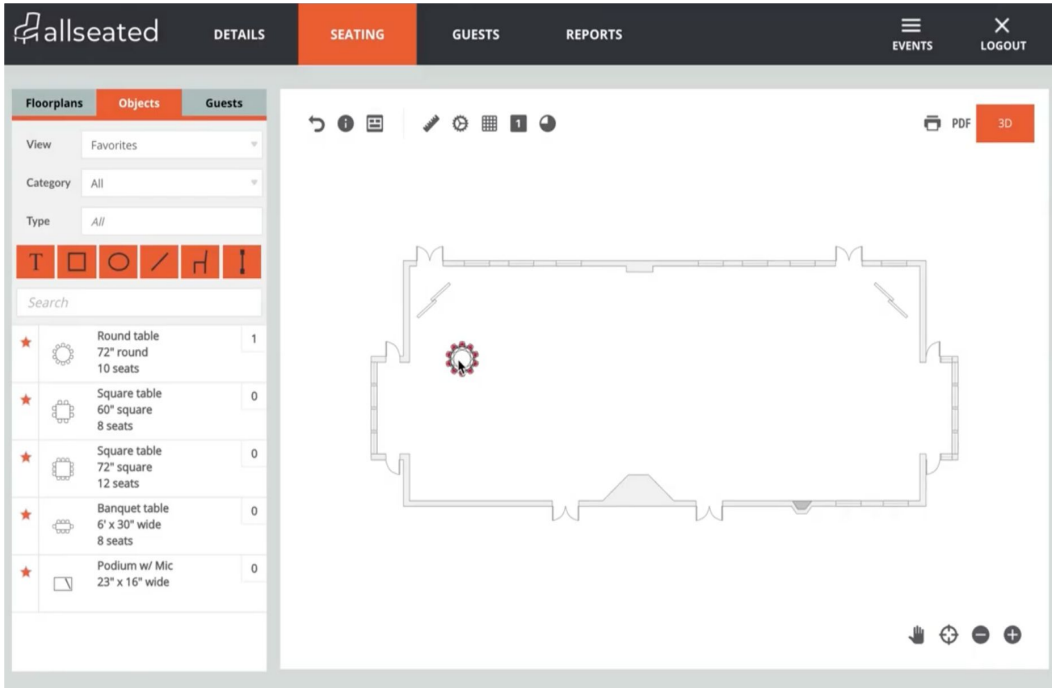
SPOTTED AT: Sundance Film Festival 2021

PRODUCED BY: Sundance Film Festival, Shift72, Active Theory

WORKS FOR: Hybrid, Virtual

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EVENT TECH



#30

TECHNOLOGY BY: Allseated

WORKS FOR: Hybrid, Virtual

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#31

TECHNOLOGY BY: Proxxi

WORKS FOR: Live

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#32

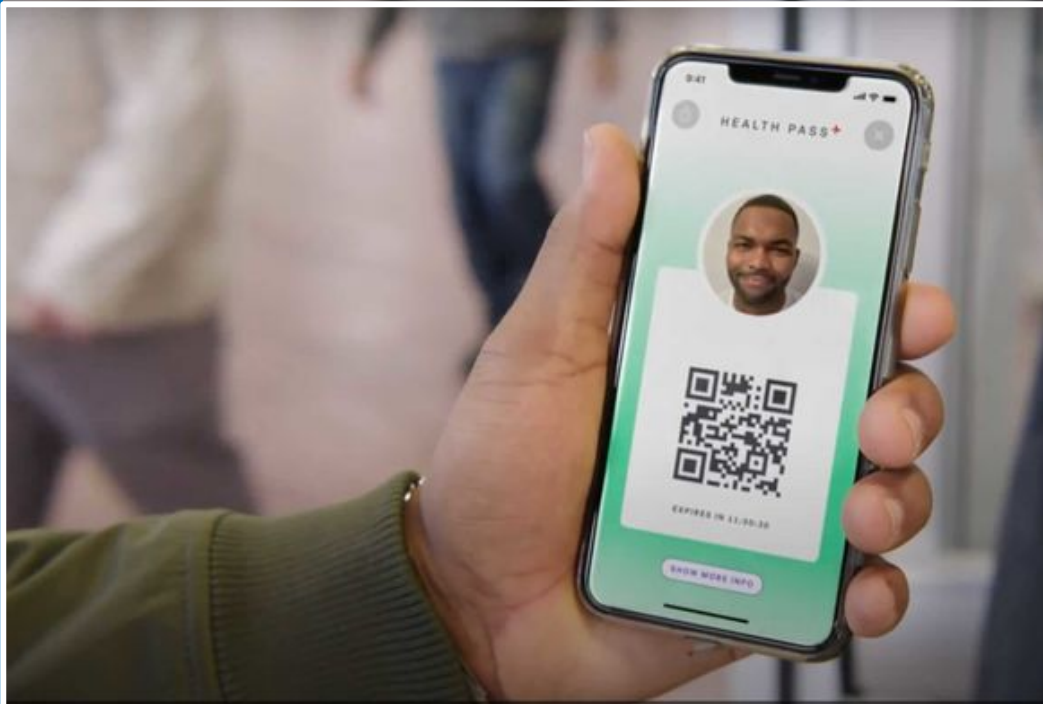
SPOTTED AT: SXSW 2021

PRODUCED BY: SXSW, Swapcard,
VRr00m, VRChat

WORKS FOR: Hybrid, Virtual

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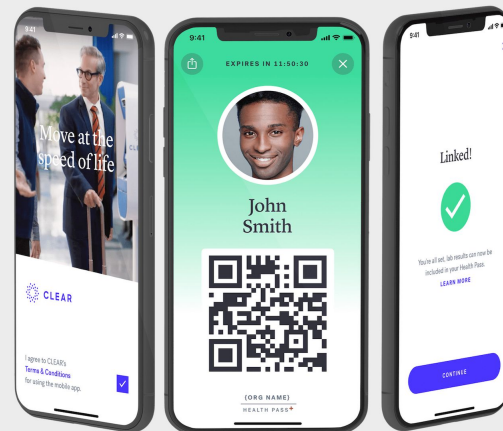




#33

TECHNOLOGY BY: CLEAR
WORKS FOR: Hybrid, Live

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#34

TECHNOLOGY BY: UBTECH Robotics
WORKS FOR: Hybrid, Live

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#35

SPOTTED AT: Inclusion Dining & Jams

PRODUCED BY: Accessible Festivals

WORKS FOR: Hybrid, Live, Virtual

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GIFTING



#36

SPOTTED AT: HBO Max's *Love Life*

Virtual Premiere

PRODUCED BY: Little Cinema

WORKS FOR: Hybrid, Virtual

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GIFTING BY: Gifts for the Good Life
WORKS FOR: Hybrid, Live

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#38

SPOTTED AT: The Hollis Co.

Virtual Conference

GIFTING BY: Gifts for

the Good Life

WORKS FOR: Hybrid, Live, Virtual

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#39

SPOTTED AT: *The Knot's*

WeddingPro COR

GIFTING BY: *The Knot*

WORKS FOR: Hybrid, Live, Virtual

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#40

GIFTING BY: GiftSuite
WORKS FOR: Hybrid, Virtual



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