



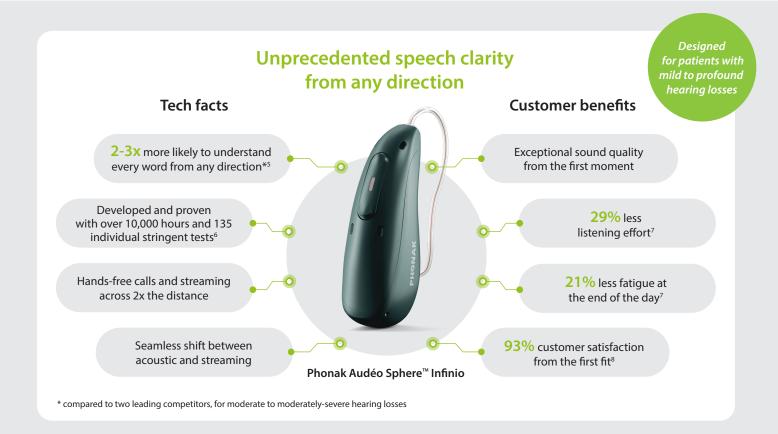
Phonak Audéo Sphere™ Infinio

Reshaping the hearing experience. Introducing next level hearing, powered by AI.



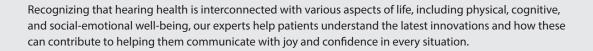
Speech in noise: Conversations in noisy environments continue to pose a significant challenge for hearing aid wearers. Background noise has consistently been identified as one of the primary obstacles faced by individuals with hearing loss in such situations. ^{2,3,4}

The Phonak Audéo Sphere™ Infinio takes hearing to the next level by harnessing Artificial Intelligence (AI) to address the most important need of people with hearing loss, problems with speech clarity from any direction and in the listening situations that matter. Powered by DEEPSONIC, the world's first proprietary DNN sound processing chip it separates unwanted noise from the most important sound, delivering a level of clean and clear speech far beyond any existing technology.⁵





Outperforming any existing hearing solution in the market in spontaneous acceptance, speech clarity, reliability, and connectivity, Phonak Audeo Sphere™ Infinio reshapes the individual hearing experience. ^{5,6,8}





¹ Appleton-Huber, J. (2022). Better listening in noise looms large for satisfying hearing aid users—especially older clients. Hearing Review. 29(6):10-16. ² Abrams, H. B. & Kihm, J. (2015). An introduction to MarkeTrak IX: A New Baseline for the Hearing Aid Market. Hearing Review, 22(6), 16. ³ Ng, E. H. N. & Rönnberg, J. (2020). Hearing aid experience and background noise affect the robust relationship between working memory and speech recognition in noise. International Journal of Audiology, 59(3), 208-218 ⁸ Bottalico, P., Piper, R. N. & Legner, B. (2022). Lombard effect, intelligibility, ambient noise, and willingness to spend time and money in a restaurant amongst older adults. Sci Rep 12, 6549. https://doi.org/10.1038/s41598-022-10414-6. ⁵ Wright, A., et al. (2024). Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort. Phonak Field Study News in preparation, expected August 2024 ⁶ Sonova applies 135 individual stringent tests to all of its products. ⁷ Latzel, M., Heeren, J and Lesimple, C. (2024), Speech Enhancer reduces listening effort and fatigue." Phonak Field Study News retrieved from www.phonak.com/evidence ⁸ Stewart, E., Adler, M., Seitz-Paquette, K., "Adaptive Phonak Digital (APD) 3.0 is the preferred first fit compared to a leading competitor device." Phonak Field Study News in preparation, expected August 2024