



**BankingTech  
Awards**  
by informa...

## 2026 Impact Package

Recognition is a milestone.

Let us help you turn it into a  
strategy for **lasting impact.**



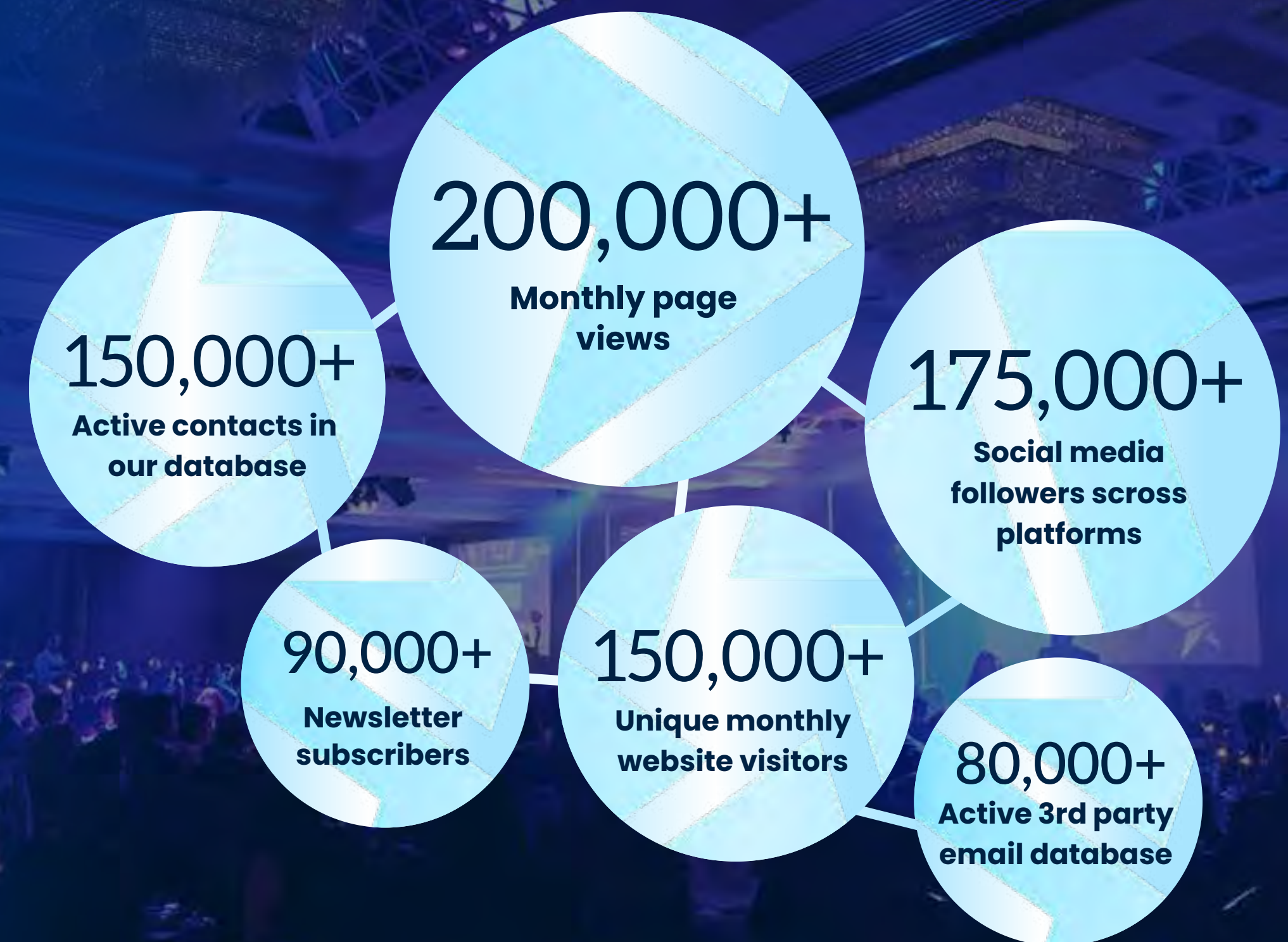
# Awards Impact Package

Being shortlisted for the BankingTech Awards is a powerful achievement - it's a testament to your innovation and leadership in the fintech industry. But recognition alone isn't enough. Without a strategic approach, visibility can fade as quickly as it arrives.

That's where the **Awards Impact Package** comes in. It's designed to transform your finalist status into a sustained presence, positioning your brand as a true market leader in the global fintech community. Through thought leadership and targeted promotion, we ensure your recognition leaves a lasting impact.

You will be prominently featured on the Banking Tech Awards website and on FinTech Futures - the awards host and the industry's most established and trusted media brand in fintech. With over 40 years of experience, FinTech Futures has been a leading source of independent intelligence and insights for professionals across the financial technology sector.

Transform your finalist status with exposure to:



Get in touch

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# What's included?

## Thought leadership

|                                                       |                                                                                                                                                                                            |
|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Thought leadership exposure                           | Gain thought leadership exposure across FinTech Futures' multimedia channels.                                                                                                              |
| Article, video or podcast                             | Choose your preferred format with the support of our expert editorial team.                                                                                                                |
| Your content published on the FinTech Futures website | Your content will be published on the FinTech Futures website and distributed across relevant digital platforms, including social media, YouTube, Spotify, SoundCloud, and Apple Podcasts. |

## Brand recognition

|                                                           |                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Dedicated showcase page on the BankingTech Awards website | <b>Showcase pages include:</b> <ul style="list-style-type: none"><li>- A company overview</li><li>- Recognition of your awards category</li><li>- Embedded media for enhanced engagement</li><li>- Key messaging</li><li>- Call-to-action links</li><li>- Product/ service highlights</li></ul> |
|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

£5,000 or £4,000 if purchased with a table

## And if you win?

Your success is amplified even further. With automatic **free upgrades to your visibility** and promotional reach, your victory becomes a springboard for even greater industry authority.

## Winners free upgrades

|                      |                                                                                                         |
|----------------------|---------------------------------------------------------------------------------------------------------|
| Newsletter banner    | Premium newsletter banner placement in the FinTech Futures' daily and weekly newsletters.               |
| Winner announcements | Dedicated winner announcements across the BankingTech Awards and FinTech Futures social media channels. |
| Editorial coverage   | Prominent inclusion in post-awards editorial coverage.                                                  |



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