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JANUARY

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Toys and Games
- ☉ Entertainment
- ☉ Video Games
- ☉ Market Analysis
- ☉ Industry News

FEBRUARY

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Toys and Games
- ☉ Kids Animation and IP
- ☉ LIVE: Spielwarenmesse
- ☉ Market Analysis
- ☉ Industry News

SPECIAL REPORT

FASHION BRAND LICENSING TRENDS

FEATURES

New Brands, Category Focuses, Hot Licenses Now and more.

AD CLOSE

Jan. 19

AD MATERIAL DUE

Jan. 31

DISTRIBUTION

Feb. 12

MARCH

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Food and Beverage
- ☉ Fashion
- ☉ Home Décor and Lifestyle
- ☉ Market Analysis
- ☉ Industry News

APRIL

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Leading Agent Strategies
- ☉ LIVE: Licensing for Retail
- ☉ FMCG Brands
- ☉ Beauty
- ☉ Industry News

WHITEPAPER

THE TOP GLOBAL LICENSING AGENTS

SUBMISSION WINDOW

Jan. 12 – Feb. 9

FEATURES

Top Global Rankings Brandscape 2026

AD CLOSE

Feb. 27

AD MATERIAL DUE

Mar. 13

DISTRIBUTION

Apr. 2

License Global delivers daily breaking news, announcements, trend analysis and original content year-round via licenseglobal.com.

Special Reports and Whitepapers are downloadable and delivered via License Global's newsletters and available on LicenseGlobal.com.

Whitepaper reports include proprietary Brandscape survey data and are downloadable. Sponsorship available.

MAY

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ LIVE: Licensing Expo 2026
- ☉ Food and Beverage
- ☉ Beauty
- ☉ Executive Insights
- ☉ Market Analysis
- ☉ Industry News

MAY

LICENSING EXPO SHOW DAILIES + DIRECTORY

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Fashion
- ☉ Heritage Brands
- ☉ Market Analysis
- ☉ Industry News

JUNE

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Fashion
- ☉ Heritage Brands
- ☉ Market Analysis
- ☉ Industry News

JULY

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Consumer Behavior (U.S.)
- ☉ Beauty and Wellness
- ☉ Video Games
- ☉ Fandom
- ☉ Market Analysis
- ☉ Industry News

WHITEPAPER

THE TOP GLOBAL LICENSORS

SUBMISSION WINDOW

Apr. 6 – May 29

FEATURES

Top Global Rankings Brandscape 2026

AD CLOSE

Jun. 26

AD MATERIAL DUE

Jul. 10

DISTRIBUTION

Jul. 30

License Global magazine and Show Dailies are distributed to each attendee and exhibitor.

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AUGUST

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Publishing
- ☉ Consumer Behavior (U.K.)
- ☉ Video Games
- ☉ Toys and Games
- ☉ Market Analysis
- ☉ Industry News

SEPTEMBER

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Anime
- ☉ Toys and Games
- ☉ Sports
- ☉ Beauty and Wellness
- ☉ Food and Beverage
- ☉ Market Analysis
- ☉ Industry News

OCTOBER

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ LIVE: BLE 2026
- ☉ Regional Retail
- ☉ Video Games
- ☉ Fashion
- ☉ Executive Insights
- ☉ Market Analysis
- ☉ Industry News

OCTOBER

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Consumer Behavior (U.S.)
- ☉ Beauty and Wellness
- ☉ Video Games
- ☉ Fandom
- ☉ Market Analysis
- ☉ Industry News

PRINT AND DIGITAL MAGAZINE

LICENSE GLOBAL MAGAZINE BRAND LICENSING EUROPE EDITION

SPECIAL REPORTS

Heritage and Muesuem Global Sports Report

FEATURES

Corporate Brands, Entertainment, European Market Insight, Publishing, Retail and more.

AD CLOSE

Aug. 20

AD MATERIAL DUE

Aug. 28

DISTRIBUTION

Oct. 1 (digital) Oct. 6 (print)

BRAND LICENSING EUROPE SHOW DAILIES + DIRECTORY

THE OFFICIAL PUBLICATION OF BRAND LICENSING EUROPE

License Global calls for announcements and press releases two months in advance of any show.

SUBMISSION WINDOW

July 6 – Aug. 17

FEATURES

Brand Licensing Europe Event Guide, Breaking News from the Show, Live Content, Exhibitor Interviews and more.

AD CLOSE

Aug. 28

AD MATERIAL DUE

Sept. 11

DISTRIBUTION

Oct. 6, Oct. 7 and Oct. 8

License Global magazine and Show Dailies are distributed to each attendee and exhibitor.

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NOVEMBER

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Beauty and Wellness
- ☉ Food and Beverage
- ☉ Corporate Brands
- ☉ Market Analysis
- ☉ Industry News

WHITEPAPER

LEADING BRAND MANUFACTURERS

SUBMISSION WINDOW

Aug. 24 – Sept. 21

FEATURES

Licensee Index, Brandscape and more.

AD CLOSE

Oct. 12

AD MATERIAL DUE

Oct. 21

DISTRIBUTION

Nov. 5

DECEMBER

ORIGINAL CONTENT

MONTHLY FOCAL TOPICS

- ☉ Gifting and Novelties
- ☉ Kids Fashion
- ☉ Toys and Games
- ☉ Market Analysis
- ☉ Industry News

SPECIAL REPORT

GLOBAL TOY TRENDS

FEATURES

New Brands, Category Focuses, Hot Licenses Now and more.

AD CLOSE

Nov. 2

AD MATERIAL DUE

Nov. 16

DISTRIBUTION

Dec. 3

Whitepaper reports include proprietary Brandscape survey data and are downloadable. Sponsorship available.

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GLOBAL EVENT COVERAGE

License Global will attend and/or cover the following global events:

JANUARY

- ☉ NRF: Retail's Big Show
- ☉ Spielwarenmesse: Nuremberg International Toy Fair
- ☉ The Toy Fair (London)

FEBRUARY

- ☉ Kidscreen Summit
- ☉ MAGIC
- ☉ The Toy Fair (New York)

MARCH

- ☉ Natural Products Expo West
- ☉ The Inspired Home Show
- ☉ Game Developers Conference (GDC)

APRIL

- ☉ Bologna Children's Book Fair
- ☉ Licensing for Retail Day

MAY

- ☉ Licensing Expo
- ☉ The Sweets & Snacks Expo

JUNE

- ☉ Annecy: The Animation Film Festival
- ☉ France Licensing Day

JULY

- ☉ San Diego Comic-Con
- ☉ Anime Expo

AUGUST

- ☉ MAGIC
- ☉ Outdoor Retailer

SEPTEMBER

- ☉ Toy Previews

OCTOBER

- ☉ Brand Licensing Europe

FOCAL TOPICS AND ORIGINAL CONTENT

Every month, License Global explores topics that are top-of-mind for brand owners, manufacturers and retail. In alignment with global sales, License Global data and forecasting. In alignment with global sales, License Global data and forecasting. In alignment with global sales, License Global data and forecasting.

Original content will be complemented by breaking news, topical insights, market analysis and announcements from across the brand licensing community.

To discuss inclusion in any of the focal topics, publications or moments in the year, please reach out to our News Desk (news@licenseglobal.com) to share your news.

ENQUIRE DIRECT TO EXPLORE CUSTOM SOLUTIONS AND GET SEEN BY A GLOBAL AUDIENCE OF QUALIFIED BRAND LICENSING PROFESSIONALS

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