

LIC©ENSE GLOBAL

PRINT ADVERTISING SPECS

Magazine Advertising

TWO PAGE SPREAD

Trim: 18" x 10.75" | 457 mm x 273 mm

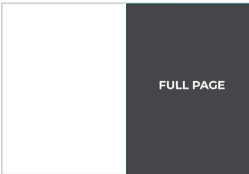
Bleed: 18.25" x 11" | 464 mm x 279 mm



FULL PAGE

Trim: 9" x 10.75" | 229 mm x 273 mm

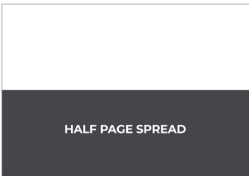
Bleed: 9.25" x 11" | 235 mm x 279 mm



HALF-PAGE SPREAD

Trim: 18" x 5.75" | 457 mm x 133 mm

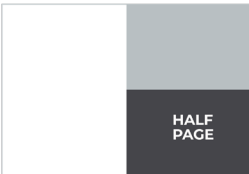
Bleed: 18.25" x 5.5" | 464 mm x 140 mm



HALF-PAGE HORIZONTAL

Trim: 9" x 5.25" | 229 mm x 133 mm

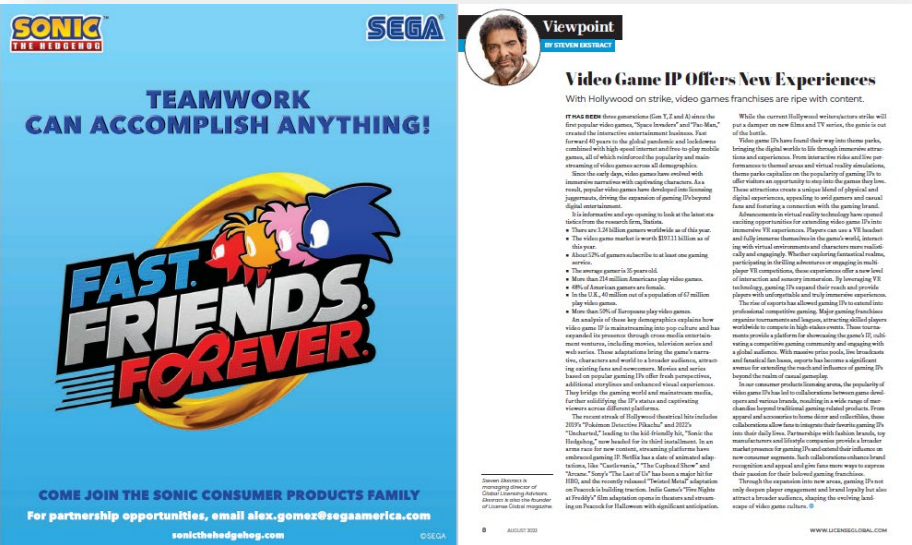
Bleed: 9.25" x 5.5" | 235 mm x 140 mm



HALF-PAGE VERTICAL

Trim: 4.5" x 10.75" | 114 mm x 273 mm

Bleed: 4.755" x 11" | 121 mm x 279 mm

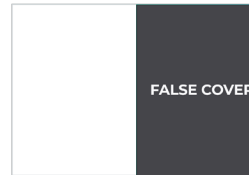


Magazine Advertising

FALSE COVER

Trim: 9.25" x 11.75"

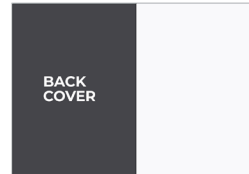
Bleed: 9.375" x 11.875"



BACK COVER

Trim: 9" x 10.75"

Bleed: 9.25" x 11"



INSIDE FRONT COVER

Trim: 9" x 10.75"

Bleed: 9.25" x 11"



INSIDE BACK COVER

Trim: 9" x 10.75"

Bleed: 9.25" x 11"

