Brand Licensing
by informa

PRINT ADVERTISING SPECIFICATIONS

MAGAZINE ADVERTISING

TWO-PAGE SPREAD
Trim: 18” x 10.75” | 457 mm x 273 mm
Bleed: 18.25” x 11” | 464 mm x 279 mm

FULL PAGE
Trim: 9” x 10.75” | 229 mm x 273 mm
Bleed: 9.25” x 11” | 235 mm x 279 mm

HALF-PAGE SPREAD
Trim: 18” x 5.25” | 457 mm x 133 mm
Bleed: 18.25” x 5.25” | 464 mm x 140 mm

HALF-PAGE HORIZONTAL
Trim: 9” x 5.25” | 229 mm x 133 mm
Bleed: 9.25” x 5.25” | 235 mm x 140 mm

HALF-PAGE VERTICAL
Trim: 4.5” x 10.75” | 114 mm x 273 mm
Bleed: 4.755” x 11” | 121 mm x 279 mm

FOURTH PAGE
Trim: 4.5” x 5.25” | 114 mm x 273 mm
Bleed: 4.75” x 5.5” | 121 mm x 279 mm