



Starts to reduce crying in less than 24 hours\*



Reduces the likelihood of future allergy issues like eczema and asthma<sup>†</sup>



#1 Pediatrician recommended and trusted hypoallergenic formula‡



WIC and SNAP eligible in all 50 states

LGG° is a registered trademark of Chr. Hansen A/S.

- \* Starts as early as 24 hours and 90% of infants experienced colic relief within 48 hours, due to cow's milk allergy.
- † Published study showing fewer incidences of asthma, rhinoconjunctivitis, urticaria, and eczema at 6 years compared to other hypoallergenic infant formulas. Feeding began at 4 months of age or older in the study.
- ‡ Among those who have a preference.
- § WIC\* is a registered trademark of the United States Department of Agriculture (USDA) for the Women, Infants, and Children Program. No endorsement of any brand or product by the USDA is implied or intended.
- Il SNAP, Supplemental Nutrition Assistance Program, is a federal government-supported program that offers nutrition assistance to qualifying low-income individuals and families. The CalFresh Program is federally known as the Supplemental Nutrition Assistance Program (SNAP).

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