

## Empowering Investors:

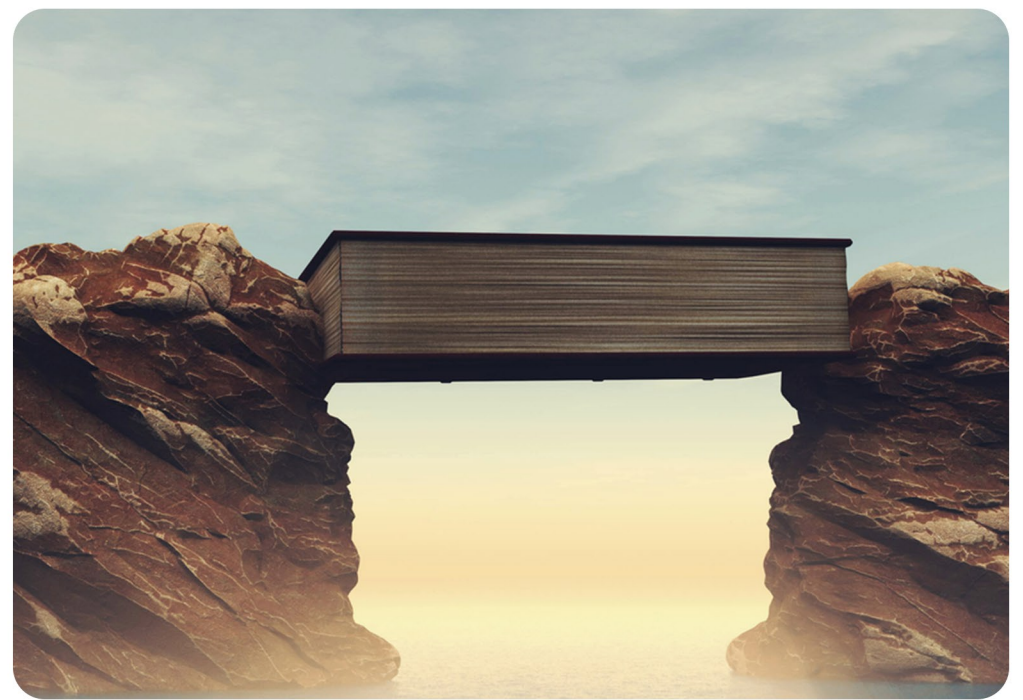
How Coronation Investment Academy Learning Platform is Bridging the Knowledge Gap in Investment Management

A significant proportion, approximately one-third, of Nigerian adults have shown limited financial acumen (*KPMG- Nigeria's Financial Inclusion: The Way Forward, 2021*). It is therefore imperative to equip young adults with the necessary financial knowledge that will help them manage their finances effectively. Improving their financial knowledge will catalyze future economic growth, as they invest in lucrative opportunities and actively engage in the financial markets.

Investing in the financial markets can be a daunting task, especially for novice investors. The complexity of investment products, market volatility, and lack of knowledge can lead to poor investment decisions, resulting in financial losses. A solid understanding of the market is crucial for successful investing. This is where Coronation Investment Academy comes in.

Coronation Investment Academy's learning platform bridges the knowledge gap in investment management and financial literacy by empowering investors to make informed decisions and achieve their financial goals by simplifying complex investment concepts. We have adopted an experiential learning educational approach. Through our “fantasy league” feature, we have introduced a stimulating trading environment. A risk-free trading platform where learners can practice buying and selling securities. This hands-on experience helps demystify the trading process and allows for practical application of theoretical knowledge.

## The Knowledge Gap in Investment Management



The investment management industry is characterized by a significant knowledge gap between professionals and individual investors. While professionals can easily access extensive training, research, and resources, individual investors often rely on limited information, leading to a lack of understanding of investment products, risk management, and portfolio optimization. For instance, The UNDP Africa Investment Insights Report highlights private sector investment opportunities that can deliver on Sustainable Development Goals (SDGs) across Africa.

However, it also points out that these opportunities are often complex and require a deep understanding of both financial and impact considerations, which may not be readily available to individual investors (*UNDP Africa Investment Insights Report, 2022*).

This knowledge gap can also result in:

- Poor investment decisions
- Inadequate risk management
- Inefficient portfolio allocation
- Missed investment opportunities
- Reduced financial returns

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## Coronation Investment Academy's Solution



At Coronation Investment Academy, our comprehensive curriculum is meticulously designed to cater to both novice and seasoned investors, ensuring a deep understanding of the financial markets. Here's what sets our platform apart:

**Investment Fundamentals:** We lay a solid foundation with courses that delve into the principles of investing, helping our users build a strong base from which to explore more complex topics.

**Diverse Asset Classes and Products:** Our curriculum covers a wide range of asset classes, from traditional stocks and bonds to alternative investments, providing a holistic view of the products available in the market.

**Risk Management and Portfolio Optimization:** We equip investors with the tools and techniques for effective risk assessment and portfolio management, for long-term success in the financial markets.

**Market Analysis and Trends:** The Coronation Wealth app accessed through the platform offers in-depth analysis of current market trends and historical data enabling users to make informed decisions based on comprehensive market insights.

## Engaging and Interactive Learning Experience



Our learning platform is not just informative but also highly engaging, featuring:

**Interactive Modules:** Interactive Modules provide hands-on experience by simulating real-world investment scenarios. Learners can practice making investment decisions based on provided data and analysis, and build and manage virtual portfolios to track performance.

**Video Lessons:** Video Lessons offer expert instruction from experienced investors and financial analysts. Complex investment topics are broken down into easily digestible segments enhanced by visual aids. Learners enjoy the flexibility to watch videos at their own pace and convenience.

**Quizzes:** Quizzes offer a dynamic way to assess understanding of core investment concepts. Learners receive immediate feedback on their answers, fostering deeper comprehension. Progress is tracked over time, allowing individuals to monitor their improvement. Engaging quiz formats maintain interest and encourage continued learning.

**Personalised Learning Paths:** Personalized Learning Paths offer tailored curricula based on individual goals and experience levels. Learners receive adaptive content recommendations based on their progress, allowing them to learn at their own pace and focus on



areas of interest. The platform also provides personalized recommendations for exploring new investment topics and strategies.

**Expert Insights:** Expert Insights provide valuable knowledge from experienced investors, including insights into current market trends and opportunities. Learners can discover proven investment strategies and have the chance to ask questions and receive expert advice.

**Progress Tracking:** Progress Tracking provides insights into learning progress through performance metrics aligned with learning outcomes. Learners can set clear investment knowledge and skill goals, track their achievement with milestones, and visualize their progress through charts and graphs.

**Community Forum:** The Community Forum fosters interaction among investors, allowing for the exchange of experiences and knowledge. Participants can engage in discussions on various investment topics, build relationships with like-minded individuals, and find support and encouragement within the community.

By providing an immersive learning environment, Coronation Investment Academy ensures that complex investment concepts are accessible and understandable, empowering investors to achieve their financial aspirations with confidence.

## Snapshot of Success



**User Engagement Metrics:** the platform boasts a high engagement rate, with over 73.82% of users completing courses they enrol in, reflecting the effectiveness of our interactive modules.

**Course Completion Statistics:** We have 56.26% active enrollments to date, demonstrating our commitment to investor education and the value our users find in our curriculum.

**Community Size:** Our community forum is thriving with over 1582 active members, fostering peer-to-peer learning and networking.

**Customer Satisfaction:** We are a trusted source of investment education, as evidenced by our user testimonials, reviews and an average rating of 4.9.

## Benefits of the Coronation Investment Academy Learning Platform

- Empowers investors to make informed decisions
- Enhances investment knowledge and skills
- Improves risk management and portfolio optimization
- Increases confidence in investment decisions
- Provides access to a community of like-minded investors
- Offers personalized learning paths and progress tracking
- Includes expert insights and market analysis
- Supports long-term financial planning and wealth creation

The Coronation Investment Academy learning platform is an invaluable resource for achieving your investment goals.

To start learning, [click here](#)

For further enquiries, please contact us:

**Contact details:** (For urgent matters or further assistance, please reach out to our contact center agents on **02012272571-73** or send an email to **support@coronationsl.com**).

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