



Snir Yarom joins Taxfix as new Chief Technology Officer



Berlin, 13 February 2024: [Taxfix](#), Taxfix, the leading finance platform for tax-filing, appointed Snir Yarom as Chief Technology Officer. Yarom has over 23 years of tech experience working in leadership positions at international growth companies. At Taxfix he will play an essential role in driving the group's technology and customer-centric product innovations, which enables millions of people to file their taxes with ease and take their finances to the next level.

Before joining Taxfix, Snir Yarom established a major tech hub in Germany for the SaaS platform Codility, transforming the company into a product-led organization. At Zalando SE (FRA: ZAL), Yarom steered the engineering vision and strategy supporting the company's growth efficiently. For the international travel platform Agoda (NASDAQ:BKNG), he contributed significantly in shaping the company's technology strategy, architecture and design for on-boarding new products on a global scale across its platforms. Snir Yarom started his career as a Software Engineer and System Architect in telecommunication companies like ECI Telecom in Israel. He founded BuildingApp.com, a community-based payments platform.

Martin Ott, CEO of Taxfix states: "A visionary technology strategist, Snir Yarom is the perfect fit to support our organization on its high growth path. His extensive experience, creative mindset, and proven leadership in technology and product development will help us to advance our product and further leverage the potential of our platform, delivering state-of-the-art solutions to our customers".

"I'm very excited to join an incredible team that's as passionate about their mission as I am. 'Fix Finance for All' is a commitment to making financial well-being accessible to everyone, a challenge worth pursuing. I'm looking forward to creating products that users genuinely need and love, making a difference and working for a company that is truly dedicated to transforming the financial landscape for the better," Snir Yarom, CTO of Taxfix says.

With the expansion of the management team, the C-level at Taxfix thus consists of seven highly experienced executives from the international tech and finance industry: Martin Ott (CEO), Lino Teuteberg (Founder and CPO), Daniel Kreter (COO), Mohamed Omaizat (CFO), Eva Glanzer (CPeO), Alexander Beresford (CMO) and Snir Yarom (CTO).

About Taxfix

[Taxfix](#) is Europe's leading mobile tax platform - with over 5 million app downloads in Germany. Taxfix's mission is to fix finance for all. The company has already generated more than three billion euros in tax refunds for their customers. Taxfix takes away people's fear of taxes and finances and makes complex tax systems accessible to everyone. In addition to the app, the browser version and the [expert service for tax returns](#), the company offers an [online financial guide](#) and a [podcast in German](#).

More than 450 team members – including tax experts, developers and IT security experts – work in Berlin and Madrid on the continuous development of the Taxfix service. The company, founded in 2016, is supported by well-known investors such as Index Ventures, Valar Ventures, Creandum, Redalpine and Teachers' Venture Growth (TVG).

<https://taxfix.de/en/>

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