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PRESS RELEASE

Generali, second edition of the *Generali Women in Sailing Trophy* in support of gender equality takes place at Barcolana 54

→ The trophy will be awarded to the first mixed team captained by a female helmswoman in the 'Autumn Cup' on 9th October

→ The Human Safety Net foundation will be at the heart of the activities taking place in the Barcolana Village

Trieste – Generali is the presenting sponsor of the 54th edition of the Barcolana sailing event. Barcolana is increasingly committed to environmental sustainability and diversity and inclusion issues and Generali will award the *Generali Women in Sailing Trophy* to the first mixed team captained by a female helmswoman in the 'Autumn Cup' held on 9th October in Trieste.

Generali and Barcolana, which have partnered for over forty years are committed to developing a culture of team sports and healthy living, of diversity and inclusion. During this time, the Company has supported Barcolana's growth, at home and abroad, drawing on its expertise and international roots to identify new trends both as an insurer and as a social innovator.

Sailing is a sport which can inspire conversations about gender equality, such as addressing the traditional association of men with marine occupations.

The **Chairman of Assicurazioni Generali, Andrea Sironi**, commented: "*Barcolana is a festival of the sea that combines a passion for sport with a commitment to the environment and teamwork. Generali has contributed both its expertise, and its vision for the future, in creating the 'Generali Women in Sailing Trophy', which aims to demonstrate how collaboration, inclusion and the recognition of talent are the best ways to achieve a more resilient and sustainable society that is ready to face new challenges and changes.*"

The Company will award the second ***Generali Women in Sailing Trophy*** to the first mixed team captained by a female helmswoman. She will be rewarded not only with the glass trophy designed by Barovier but also with a personalised coaching and leadership programme delivered by the Generali Academy. As part of Barcolana, the *Women in Sailing by Generali* project aims to highlight the importance of all the women participating in the event, at sea, on land and in the organisation. A special gallery will be published on the website barcolana.it to inspire more and more women to become key figures – at sea and elsewhere.

Environmental issues will be the focus of the free children's workshops that The Human Safety Net is running in Piazza dell'Unità d'Italia in both the morning and afternoon of Thursday from 6th October to Sunday 9th October. The Villaggio per Crescere Van, which was purchased with funds collected by the Foundation during

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the Milan Marathon, will also be located there. Workshops on the topic "Let's learn to recycle materials creatively" are organised together with *Villaggio per Crescere di Trieste* (Trieste Learning Village) in collaboration with *Centro per la Salute del Bambino/CSB* (Child's Health Centre), one of the three NGO partner OF programme in Italy. They will offer an opportunity to learn and share for young children and their parents. Generali people will also be volunteering as participants in the activities in Piazza Unità and supporting educators during the workshops.

As part of a charity programme launched by Barcolana with Rete del Dono, Generali with The Human Safety Net, the racers and the public take part in a solidarity contest to support the activities of the two Villaggi per Crescere di Valmaura and San Giacomo, Ora di Future / THSN managed by the Center for Child Health.

In recent years, integration and inclusion issues have been at the centre of the initiatives promoted by Generali at Barcolana. This is exemplified by Isabelle Joschke, an internationally renowned sailor and athlete engaged in social work with the Horizon Mixité (Diversity Horizon) association and the "Generali Sea Talk" conversations with two famous sailors, Dee Caffari and Vicky Song.

THE GENERALI GROUP
Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries worldwide with a total premium income of €75.8 billion in 2021. With close to 75 thousand employees around the world and 67 million customers, the Group holds a position of leadership in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is the commitment to be a Lifetime Partner for its customers through innovative and customised solutions, an excellent customer experience and a global, digital distribution system. The Group has fully integrated sustainability into all of its strategic choices, with the goal of creating value for all stakeholders and building a more equitable and resilient society.