NEWS RELEASE

VIA Outlets Retains GRESB European Retail Sector Lead In 2026

Amsterdam, 6 October 2026 – VIA Outlets, Europe's owner and operator of 13 premium fashion outlets, has maintained its lead position in the 'European Retail' category from the latest 2026 Global Real Estate Sustainability Benchmark (GRESB) results. Achieving a 5-Star rating for the seventh consecutive year through a high score of 97.0/100, VIA Outlets outpaced the Peer Group average of 79.7 and the GRESB average of 80.9.

Across ten of the 14 assessment categories, including Risk Assessment, Stakeholder Engagement, and Building Certifications, VIA Outlets once again secured the full 100 points. Across the remaining performance categories, VIA Outlets scored well above the Peer Group average.

Rudy Verstappen, VIA Outlets' Head of ESG, said: "Sustainability is not a separate ambition at VIA Outlets; it is part of how we build long-term value as an outlet owner-operator. Our four-pillar approach keeps us focused on delivering our SBTi-aligned Net Zero carbon strategy, strengthening climate resilience, and embedding sustainability into the way we operate at group and centre level. A 4.4% year-on-year reduction in CRREM-aligned energy intensity and this year's excellent GRESB results show that our approach is delivering measurable results."

Johan Caspar Bergenthal, COO of VIA Outlets, added: "At VIA Outlets, we continuously put our ambitious sustainability strategy into action across our centres and we are proud of the excellent GRESB results we've achieved for the last seven years. Our strategy shapes the journey, but it's the actions of our teams, brand partners, and suppliers who are also committed to these sustainability goals that make them possible. Together, we're moving closer to our Net Zero-aligned energy efficiency and emissions targets, and social and governance objectives."

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