

CASE STUDY

DELIVERING VALUE PARK HOLIDAYS

► THE CHALLENGE

With over 50 holiday parks across the UK, Park Holidays needed to encourage owner occupiers, holiday makers, day guests, and employees to recycle correctly. As Park Holidays' waste management partner, we provide a wide range of waste collection services for all their sites. This includes supplying educational material, identifying new waste streams to maximise recycling, and minimise the impact on the environment.



► THE SOLUTION

Our proactive approach to waste management covers every aspect of Park Holidays' waste including:

Ensuring Compliance

To ensure compliance, items such as mattresses, POPs items and hazardous waste must be collected separately and not disposed of in general waste bins. Veolia worked closely with Park Holidays to ensure this was completed in accordance with legislation and avoiding costly fines for the business.

Glass Collections

By boosting glass recycling in parks with bars and restaurants, we have reduced the weight of general waste collections to save on costs and boost sustainability. 100% of parks with these guest amenities now recycle glass, which is a valuable commodity.

Waste Electrical and Electronic Equipment (WEEE)

WEEE containers are now available in many parks. This avoids penalties for bulky waste contamination, and allows this potentially harmful waste to be collected and recycled.

A win, win, win!

Providing Educational Material

To help Park Holidays ensure they are disposing of their waste correctly, Veolia produced a helpful recycling guide for guests, owners and staff to use, alongside a bespoke recycling video. These pieces have been used to educate on the importance of recycling.

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Navigating the constantly evolving waste regulations across a large, multi-site business like ours is no small task. With over 50 parks, each with different needs and local requirements, staying compliant while maintaining efficient waste management has been a major challenge. Having a single, knowledgeable partner has made a real difference. Their proactive support and tailored solutions have helped us stay ahead of legislation, improve recycling rates, and streamline operations across all our locations.”

Andrew Knight
Regional Operations Manager



► THE OUTCOME

Value Delivered

With our extensive range of innovative services, superb coverage, and a passion for reducing our customers' environmental impact, we have been able to deliver and manage complex solutions for Park Holidays. This has resulted in significant cost savings and has increased our recycling rates across their portfolio of holiday parks.

384,139kg of CO₂ has been saved, which is equivalent to **1000 trees** being planted, **143 cars** off the road, and **233 houses** powered each year.



99.89% of waste collected has been diverted from landfill.



Total weight collected is **10,881,188kg** with an overall recycling rate of **11.08%** for 2024.



Fewer penalties for contaminated waste thanks to **WEEE** collections.

