

UNIFYING THE PHYSICAL & DIGITAL SUPPLY CHAIN

Connect with us now to discuss
your preferred package and
marketing strategy



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Join the conversation online #TOCWorldwide

www.toc-events.com

Reach a powerful, proactive and receptive network of port, terminal and supply chain professionals with our digital bundles.

Designed exclusively for you to now enhance your digital market presence and strategy.

Global Partner 1 client only

- Overall digital partner of the 'Summer Series'
- Logos on ALL websites and marketing
- Small advert on the webinar

Associate Digital Partner – includes:

(For up to 3 clients only): Branding & Lead Generation

- Company promotion in all pre webinar marketing
- Logo recognition during live and recorded webinar
- Social media promotion and support during webinar timeframe
- Access to all registration leads
- Post Webinar follow up to include follow up pieces

Dedicated Webinar Sponsor (‘Brought to you by.....’)

- Opportunity to own a specific advertorial webinar with lead generation and delivered by TOC with a dedicated marketing campaign

Lead Digital Partner – includes:

(1 client only): Thought Leadership, Branding & Lead Generation

- Opportunity to provide a speaker to a webinar panel
- Full speaker and company promotion in all pre webinar marketing
- Logo recognition during live and recorded webinar
- Full social media promotion and support during webinar timeframe
- Access to all registration leads
- Post Webinar follow up to include follow up pieces

Branding Partner – includes: (For up to 5 clients only): Branding

- Company promotion in selected pre webinar marketing
- Logo recognition during live and recorded webinar

Bespoke Packages

We can also tailor our packages to your unique products and marketing strategy. Feel free to contact us to discuss wider promotional opportunities around our Digital webinar series.