

Farm Futures Weekly Tip Sheet

THURSDAY, JULY 9, 2026

- ✓ 1. Remain disciplined in rewarding rallies in a meaningful way to protect balance sheets while at the same time avoiding blind directional price bias as global balance sheets can change rapidly. - **Brady Huck, Empower Ag Trading**
- ✓ 2. Focus on what you can do at home to get a better price. Work with leaders to develop an industry strategy. - **Cesar Cruz, Advance Trading Inc.**
- ✓ 3. El Nino allows you to plan ahead for future probabilities, so assess your potential risks sooner rather than later. - **Siddhartha Jha, Arbol**
- ✓ 4. The reality is that it's extremely rare to market bushels without regret. A simple plan will not eliminate regret, but it can keep regret from becoming the marketing strategy. - **David Widmar, Agricultural Economic Insights**
- ✓ 5. Farmers should watch fertilizer prices closely between now and Christmas. If fertilizer prices ever get back to pre-war levels, I'd lock in my supply for spring 2027. - **Greg Ibendahl, Kansas State University**
- ✓ 6. Options allow you to protect your crop while staying open to whatever the market has to offer. - **Lauren Urbanczyk, Texas Hedge Risk Management**
- ✓ 7. If you are expecting high yields this season, it may make sense to make some sales following the recent rebound in grain prices. - **Dustin Johnson, AgYield**
- ✓ 8. Keep a close eye on how USDA's July WASDE report could affect grain prices on Friday and into next week. - **Luiz Fernando Gutierrez Roque, Hedgepoint Global Markets**

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