

Thanksgiving Special

The Farmer's Share

Did you know that farmers and ranchers receive only 14.6* cents of every food dollar that consumers spend? According to the USDA, off farm costs including marketing, processing, wholesaling, distribution and retailing account for more than 85 cents of every food dollar spent in the United States.

Turkey 11 lb., Butterball  Retail: \$16.39 Farmer: \$0.66**	Mashed Potatoes 5 lbs., Russet  Retail: \$4.59 Farmer: \$0.67	Stuffing 15 oz., Arnold Cubes  Retail: \$3.99 Farmer: \$0.07	Cranberries 12 oz. bag  Retail: \$2.99 Farmer: \$0.19	Apple Pie 21 oz. can, Lucky Leaf  Retail: \$4.59 Farmer: \$0.64
Dinner Rolls 12 rolls  Retail: \$2.69 Farmer: \$0.03	Boneless Ham 1 lb.  Retail: \$3.99 Farmer: \$0.65	Sweet Corn 15.25 oz., Del Monte  Retail: \$2.59 Farmer: \$0.52	Milk 1 gallon, fat free  Retail: \$4.59 Farmer: \$1.66	Steak 1 lb.  Retail: \$8.99 Farmer: \$1.66
Green Beans 1 lb.  Retail: \$2.29 Farmer: \$0.61	Sweet Potatoes 1 lb.  Retail: \$1.69 Farmer: \$0.23	Tomatoes 1 lb.  Retail: \$3.39 Farmer: \$0.33	Carrots 5 lbs.  Retail: \$4.59 Farmer: \$1.44	Beer 6 pack - cans  Retail: \$9.99 Farmer: \$0.04

Farmer's share derived from USDA, NASS "Agricultural Prices," 2019. | Prices based on September 2019 data.

Retail prices based on Safeway (SE) brand, except where noted.

*Figure according to U.S. Department of Agriculture Economic Research Service | **Figure according to Contract Poultry Growers Association of the Virginias

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