

Advertising Terms and Conditions

Article 1

The terms apply to all parties involved in the display of advertisements at Keflavík Airport, whether individuals, companies, public entities, or others. The terms cover all types of signs, screens, markings, and other advertisements displayed at Keflavík Airport, both indoors and outdoors.

Article 2

An advertisement must always comply with applicable laws and regulations, adhere to general standards of decency, and must not be misleading or offensive. The content of the advertisement must not cause, or be likely to cause, discomfort or distress to viewers.

The advertiser must respect copyright, and authorization from the copyright owner must be obtained before the advertisement is displayed. The advertisement must not interfere with the operations of Keflavík Airport.

Any type of advertising at the airport and its premises is prohibited unless approved by Isavia Commercial Department. Operators at the airport are not permitted to use their facilities to advertise or market non-related business activities without prior written consent from Isavia Commercial Department.

Advertisements must not be disturbing to passengers, visitors, or staff. This includes, but is not limited to, flashing signs, strobe or laser lights, and rapid or frequent frame changes in video content.

All advertisements must be submitted to Isavia Commercial Department at Keflavík Airport for prior approval before being displayed.

Article 3

Advertisements must not compromise the image or reputation of Keflavík Airport. Advertisements must be objective and must not include criticism or biased statements regarding individuals, issues, institutions, companies, associations, or political parties.

The content, presentation, and nature of advertisements must not be such that Keflavík Airport could become involved in or serve as a platform for disputes regarding sensitive or controversial issues, nor should they in any way harm the image or reputation of individuals, companies, institutions, organizations, or other entities.

Advertisements must ensure fairness towards consumers and competitors and must not include unfair comparisons between products or services.

The use of sound in the display of advertisements is prohibited.

Advertisers shall ensure compliance with consumer rights as well as applicable competition laws and regulations. Advertisers must be accurately and clearly identified in the ad.

Article 4

The advertiser is solely responsible for compliance with these Terms. By purchasing an advertisement or advertising space the advertiser declares that it has all necessary rights to the material, that it is fully compliant with Icelandic law and third-party rights, and accepts full responsibility for its content.

Isavia reserves the right to decline or to stop the displaying of ads, at any time, if it deems the ad noncompliant with these Terms and Conditions or local law. In such cases the advertiser shall have the right to request a refund regarding ads that have not been displayed or impressions that have not been made.

In case of termination or suspension by Isavia such termination shall under no circumstances cause Isavia to become liable to the advertiser in contract or tort or otherwise for any consequential loss or indirect loss, damage or otherwise.

By purchasing an ad or ad space the advertiser commits to adhere fully to these Terms and Conditions.