



Loving

JANUARY 2022 • Issue 20

HOME

Brought to you by Graham & Brown

MATERIAL WORLD

*New Year, new products! Say hello
to our Made-to-Measure Curtains &
Blinds, the perfect partners to our
wallpaper and paint.*

In the Spotlight

NIGHTSHADE

Luxuriously deep and intriguing, this statement shade has a whole new set of co-ordinating partners to discover.

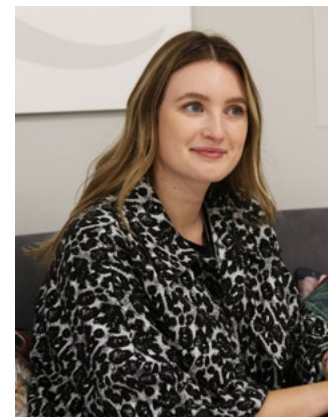
NEW BREATHTAKING MURALS

2022 trends have inspired us with the latest collection of Wall Murals, now it's time to transform your walls!



OPULENCE MULBERRY CURTAINS *perfectly partnered with* NIGHTSHADE

Introducing SOFT FURNISHINGS



Taking inspiration from our extensive product portfolio, we've created a range of bespoke products perfect for adding the wow factor to your homes.

The secret is finally out and we're so excited to share our new collection of made-to-measure curtains and blinds with you.

Our patterned Curtains and Blinds feature a curated selection of some of our most beloved designs such as Allure and Glasshouse, whilst our colour palette of plains and textures is inspired by our favourite paint colours. All of our fabrics have been chosen carefully to perfectly partner with our wallpapers and paints to offer you an effortless full room solution!

Our fabrics are available as made-to-measure curtains, roman blinds and roller blinds so look no further – we have something for everyone!

Our curtains are available in over 200 designs and fabric qualities, perfect for adding a personal touch to your home.

All our Graham & Brown designs are digitally printed onto 100% cotton with a soft handle and beautiful drape to ensure the highest quality finish. Coordinating plains come in a range of qualities and compositions including cotton, velvet and linen mixes.

All curtains are available in pencil pleat, pinch pleat, and eyelet headings, along with a choice of lining fabrics including black-out and satin finish, making them truly customisable to your home.

Our extensive collection of roman and roller blinds feature everything from vibrant statement prints to bold block colours which come in a range of finishes including classic and cassette heading options. Roller blinds are also available on light filtering, blackout or waterproof bases so they're perfectly suitable for all rooms including kitchen and bathrooms.

AMY BANT | SOFT FURNISHINGS PRODUCT MANAGER

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In The Press

IN THE PRESS
Read all about us!

It's the New Year, time to get your new slippers on you got for Christmas and leaf through interior press. From floral navy tones of our Mural of the Year Restore to the launch of our made-to-measure curtains and blinds.

as seen on
INTERIORSMONTHLY.CO.UK



as seen in **KBB ONLINE**



as seen in **HERENHUIS** and **VT WONEN**



DID YOU KNOW?
Our range of wall murals are fully customisable to meet your exact specifications.

as seen in **GOOD HOUSEKEEPING**



WALLACE MIST CURTAINS *perfectly partnered with* GLASSHOUSE SOFT GREY ROMAN BLINDS

MADE TO MEASURE CURTAINS & BLINDS

The wait is over!

We're launching our very own range of soft furnishings including curtains, roman blinds, and roller blinds.

Just like our wallpaper range, each fabric is designed to perfectly partner with our paint shades and wallpaper designs, making it easier for you to create a full room solution.

Select from a curated collection of our most popular print designs along with our range of over 200 coordinating plains and textures to create an effortlessly stunning scheme in your home.

All our curtains, roman blinds and roller blinds are made to measure so you are guaranteed the perfect fit for your windows.

We have also made it easy for you to create the perfect curtains or blinds for every room in your home with a variety of linings, headings, and finishes to choose from. From waterproof roller blinds for bathrooms to curtains with blackout lining for bedrooms, there is something for everyone!

With so many styles to choose from, it's hard to know which to choose so we've provided some inspiration featuring some of our top picks!

Our Made-to-Measure Curtains and Blinds are currently only available in the UK.





More RESTORE

We've transformed our Wallpaper of the Year 2022 design Restore into fabric, so you can spread the tranquillity of this design even further in your home.

This design is also available as a luxurious cushion along with perfectly partnered plain cushion Midnight Blue Opulence, making it easier than ever to tie the whole look together.

Layer with made to match curtains Wallace Midnight and Campanile Sky along with a pop of the shade Majestic on the walls to create a deep and calming scheme.

DRIED LEAVES
Autumnal Leaf Spray
wlydhome.com

Majestic
grahambrown.com

CHAIR & FOOTSTOOL

Ingrid Accent Chair in Peacock Blue with Footstool
furnitureonline.co.uk

CURTAINS

Restore
grahambrown.com



CURTAINS

*Wallace Midnight &
Campanile Sky*
grahambrown.com



SIDE TABLE

Large Burnished Metal Side Table
barkerandstonehouse.co.uk



CUSHIONS

*Restore & Midnight Blue
Opulence*
grahambrown.com



Moody MATERIAL

If you're looking for something with more drama, then look no further than our intriguing Allure curtains with our matching Allure and Mulberry Purple Opulence cushions.

Add even more depth to this scheme with our Opulence Mulberry and Lavish Deep Brown curtains, both designed to match Allure's perfectly partnered shades Nightshade and Fetish creating an effortlessly blended and seamless look when used on the same walls.



CURTAIN

Allure

grahambrown.com



CURTAINS

Opulence Mulberry & Lavish Deep Brown

grahambrown.com



CUSHIONS

Allure & Mulberry Purple Opulence

grahambrown.com

Nightshade

grahambrown.com

Fetish

grahambrown.com

FLOOR LAMP

Nola - 3 light matt black and brass tripod

lightsandlamps.com





Glorious

GLASSHOUSE

Glasshouse is another one of our favourite designs and with all its intricacies, it is the perfect design to use as blinds.

We recommend using the matching wallpaper on the walls adjacent to the blinds to let the design flow across the entire room without the harsh lines of the window interrupting.

Pair with matching Glasshouse Soft Grey and Deep Blue Opulence cushions and another perfectly partnered fabric for curtains such as Wallace Mist and matching paint shade Rowing Boat to soften the look.



WALLPAPER

Glasshouse Soft Grey

grahambrown.com

Rowing Boat

grahambrown.com

ROMAN BLINDS

Glasshouse Soft Grey

grahambrown.com



CURTAINS

Wallace Mist

grahambrown.com



ARMCHAIR

Demure Armchair

slf24.co.uk



COFFEE TABLE

Ercol Originals Retro Coffee Table

barkerandstonehouse.co.uk



CUSHIONS

Glasshouse Soft Grey & Deep Blue Opulence

grahambrown.com



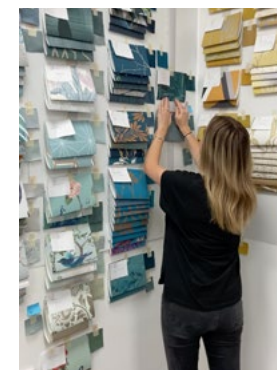
A DAY IN THE LIFE OF A *Soft Furnishing Specialist*

AMY BANT | PRODUCT MANAGER

WHAT DOES 24 HOURS IN THE LIFE OF A SOFT FURNISHING'S SPECIALIST LOOK LIKE?

The days differ depending on what events we have coming up; around the time of new launches there is a lot to organise. I love arranging product photography, which involves ordering products and working with the stylists to achieve the desired look. The soft furnishing's photoshoot was a particularly exciting experience as it was the first time I was able to see the product in a room set, and envision how customers will use the product in their own homes.

Ahead of the launch we also have all the product samples to sign off, this involves matching plain and patterned products to our other products like wallpaper and paint in order to offer a full room solution for customers, as well as approving product design and quality.



WHAT INSPIRES YOU?

I'm inspired by our customers, and the way they use our products. I'm excited to see how fabrics from our range will be used in all different kinds of homes.

HOW WOULD YOU DESCRIBE YOUR STYLE?

The style for my own home is quite modern, with warm neutral colours used throughout such as Champagne Flute. I bring contrast to the colour palette by adding darker furniture and woodwork, as well as introducing textures with accessories. I love looking around for unusual pieces of furniture to add to my collection or upcycle and make my own.



WHAT IS YOUR FAVOURITE DESIGN FROM THE G&B COLLECTION?

My favourite design has to be Allure. I love the design style and how the colours in the pattern work together so perfectly. It's especially exciting to see the pattern as a fabric; I love it even more now!

WHAT DO YOU THINK WILL BE THE DEFINING FEATURE FOR THE NEXT DECADE OF DESIGN?

I don't think there will be a single defining feature, I think we will see a lot of design styles and trends popping up as the world continues to shift and we seek comfort in our homes. A recent theme that I have enjoyed is the use of raw materials, such as wood and concrete, being featured on walls, ceilings and in furniture around the home. We are seeing a strong demand for neutrals, with pale/dark greys, whites, creams and stone colours increasing in popularity, alongside the browns and brassy copper colours. Now designers are pairing back their style and celebrating the unique qualities of those materials.

WHAT DOES HOME MEAN TO YOU?

Family... in Wales and looking at the sea!

NIGHTSHADE



NIGHTSHADE



CUSHIONS

*Mulberry Purple Opulence
& Allure Cushion*

grahambrown.com

IN THE SPOTLIGHT

Nightshade is luxuriously deep and intriguing. With 30% of the pigments being blue, it still retains a true purple plum shade, whilst being liveable. Named after the flowering plant Nightshade, this rich colour symbolises wealth and opulence, bringing a touch of sophistication.



PAPER

Allure

grahambrown.com



PAINT

Nightshade, Fetish & Aliza

grahambrown.com



PAINT

Nightshade & Aliza

grahambrown.com



PIXEL PARADISE MURAL

Combining juxtaposing themes of archival oil painted florals with structured pixelation, Pixel Paradise is a truly unique design. The perfect blend of femininity and masculinity, paired with pops of colour and moody darkness. Ideal for a living room or dining room, the black colour pallet is best complimented with metallic décor, creating a more glamorous interior.

NEW BEGINNINGS WITH *Bespoke Murals*

As we pass the hustle and bustle of the busy Christmas period, it's time to look ahead as the new year begins. January is a time to start afresh; we aim to push ourselves to be more vibrant, outgoing, and creative, and we should do the same with our home interiors. The launch of a stunning new range of bespoke murals gives us this opportunity.

Murals require minimal styling when paired with perfectly partnered paints and furnishings. Quickly, these large-scale designs create dramatic impact that will always be a talking point for guests in your home.

With every purchase, you are offered the opportunity to choose from a range of paper substrates. Fibrous, Mica Fibrous, Fabric Effect and Durable Smooth are all quality bases for printing. This customisable option allows you to personalise the mural based on the atmosphere of your home. For a rustic look, Fabric Effect is great for introducing texture to a design. Alternatively, durable smooth creates a sleek modern result.



MIRROR

*Umbra Hubba Round
Frame Wall Mirror*
johnlewis.com



SHELL ORNAMENT

*Living Ceramic
Shell Vase*
monpote.co.uk



CANDLE HOLDER

Candela Lantern
nordicnest.com



COFFEE TABLE

Copper-Plated Metal Mirror Table
maisonsdumonde.com



PLANT

Howard
patchplants.com

SOFA

*Oscar 3 Seat Sofa in
Plum Smart Velvet*
sofa.com



SHOP THE LOOK



CUSHION

Deep Blue Opulence
grahambrown.com



VASE

*Set Of Two Zion
Lidded Urns-Uruba*
oka.com



SOFA

*Selini 3 Seat Sofa
In Peacock*
my-furniture.com



RUG

*Graduated
Teal Rug*
coxandcox.co.uk

CANDLE STICKS

*Collect SC59
Candle Sticks*
nordicnest.com



COFFEE TABLE

*Hudson Coffee Table
Champagne*
olivias.com



VINTAGE JUNGLE GREY MURAL

Reminiscent of a 1920's jungle expedition, the neutral tones within the design create an alternative look to jungle home interiors, bringing a more masculine and elegant atmosphere to the home. The calming taupe and grey hues offer a refreshing and modern look. To bring colour and exoticness back to the room, we recommend pairing with vibrant colour. Turquoise and green shades paired with yellow and gold accents is a great way to evoke a tropical feel. This bespoke mural printed on a fabric effect substrate works particularly well, and plays into the vintage inspiration behind the design.

SHOP THE LOOK



PAINT

Military Operation
[grahambrown.com](https://www.grahambrown.com)

ARMCHAIR

Domkapa Megan
Armchair
[sweetpeaandwillow.com](https://www.sweetpeaandwillow.com)



CUSHIONS

Neutral Ombre &
Grey Luxe Cushion
[grahambrown.com](https://www.grahambrown.com)



RUG

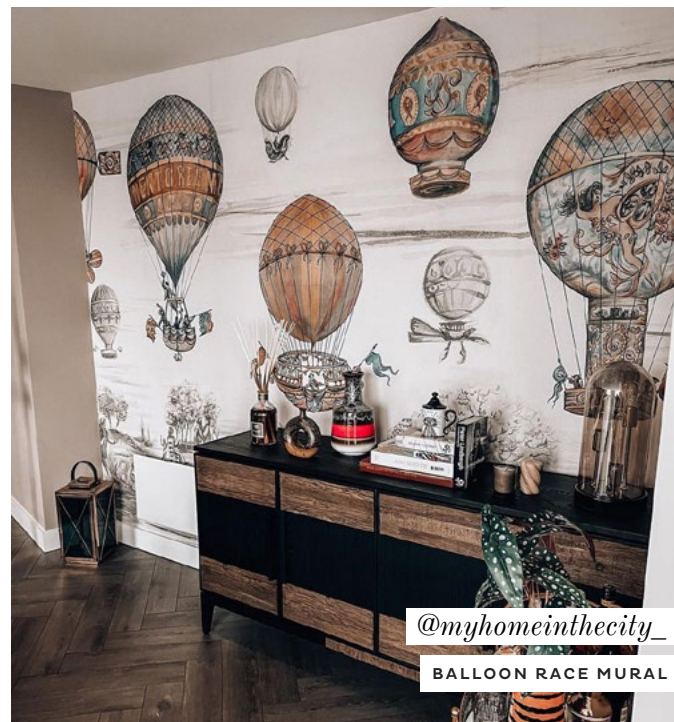
Jaipur Horizon Rug,
in Sky Blue
[Johnlewis.com](https://www.johnlewis.com)



FOREST SKETCH MORNING MURAL

Forest Sketch Morning offers any home the opportunity to have a room with a view. A dramatic painterly landscape offers both warmth and comfort but also works as an impressive interior feature. Ideal for a living room, pair this design with an earthy colour pallet. Green paint shades like Military Operation are specially colour matched to the hues within the design. Pair with beige and taupe soft furnishings for an eclectic and relaxed interior that is held together by this extravagant bespoke mural.





LOVING YOUR HOMES

Tag us, submit a review and become
part of the Loving Home family

#Grahamandbrown #Lovinghome



SONGS TO DECORATE TO

January Playlist

Material World **MADONNA**

Roll Away Your Stone **MUMFORD & SONS**

Velvet Snow **KINGS OF LEON**

Silk **WOLD ALICE**

Silk Chiffon **MUNA, FT PHOEBE BRIDGERS**

Rolling in the Deep **ADELE**

Curtains **BLOXX**

My Silver Lining **FIRST AID KIT**

Blind Faith **CHASE & STATUS**

Blackout **FREYA RIDINGS**



OPEN THE SPOTIFY APP AND TAP SEARCH,
TAP THE CAMERA ICON AND SCAN THE
CODE ABOVE

