



*Loving*

OCTOBER 2020 • Issue 7

# HOME

Brought to you by Graham & Brown

## NEW ARRIVALS

Say hello to new collections,  
compositions and colours.

*In the Spotlight*

## ACCRINGTON ROAD

Affectionately named after the home of our first  
office back in 1946, meet our new fresh green.

## WE'VE GOT THE WHOLE HOUSE COVERED

Browse through our stunning new wallpaper designs  
by going room by room. Get ready to be inspired!





SILK TEXTURE NATURAL, BLUSH, ECRU, ENVY, PEARL, NAVY & DAINTEE BLUSH partnered with ADELINE

# Trend TALK



*“Colour blocking has swept through our interior trends and we can’t get enough”*

**W**e are still coming down from our reveal of Wallpaper and Colour of the Year 2021, we hope you enjoyed it as much as we did. Now welcome to our fresh new Issue, filled with new collections plus advice on how you can zone off your living space.

Our colour radar this month is fixed on our beautiful new sage green paint, Accrington Road. Named after the home of our first office back in 1946, it takes us down memory lane and thinking endlessly about the possibilities of this honourable hue. You could go all out and partner it with deep, luxurious blues or decadent pinks. On a calmer note, it would complement natural tones beautifully, making your room a sanctuary.

A big trend we are embracing in the G&B studio at the moment, is bringing nature into our homes. Being outdoors, surrounding

ourselves with all the fine things Mother Nature has to offer is one of the best healers we can think of. So why not bring a bit of this energy into our homes? This month you'll see our latest collections. Hortus is one of our gorgeous new designs that combines the intricate silhouette of the cow parsley with a subtle linen texture. We have also used all of our favourite colours from yellows to deep purples to make sure that you have everything you need to create a positive room.

Another trend we can't get enough of in the interior world is colour blocking. It is no secret how much I love our new colour of the year, Epoch. A luxurious, regal tone that would warm any room. In this Issue we show you step by step how to create this look. As ever you make us feel so inspired by your homes and this month is no exception, with both paper and paint enjoy browsing what your fellow G&B Lovers have been up to!

JODY  
STYLIST

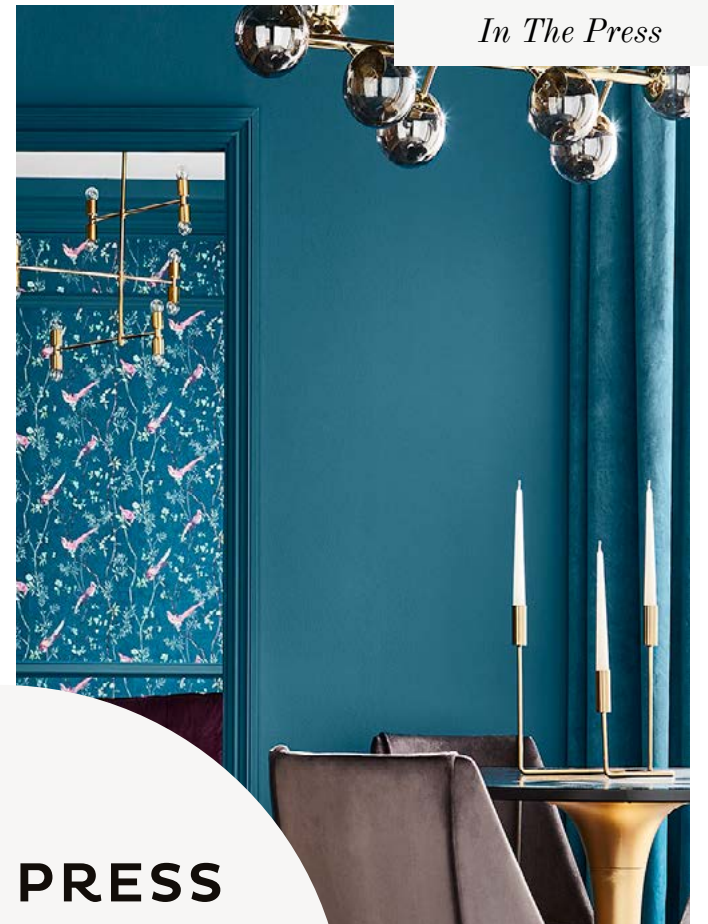


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as seen in **LONDON EVENING STANDARD**



*In The Press*

as seen in **STYLE AT HOME**

## IN THE PRESS *Read all about...us!*

We like nothing more than leafing through the top interior press magazines and being inspired by their schemes and gorgeous imagery! We are still loving seeing Timepiece and Epoch stunning imagery, as well as the rest of our beautiful designs and colours from our product ranges.



**SAFETY PIN**  
as seen in **VRIENDIN**



as seen in **DESIGN:RETAIL**



as seen in **LIVING ETC**





*We've got the whole house*  
**COVERED**

Here at G&B, we don't do things by halves. That's why we've designed a number of collections that will suit every room in your home. From a tiny downstairs bathroom to a grand master bedroom, we've got the whole house covered!

The kitchen is believed to be the heart of the home, so why not give it some TLC and spice it up? Thales holds subtle repeated shapes to create a harmonious and peaceful ambience, which is perfect for such a social space.



THALES AQUEOUS *partnered with* SHARD, AQUEOUS & TROUBLE





*From stunning dining to statement dressing rooms*

A large space like a dining room will benefit from a wallpaper with a large repeat print to allow the design to flourish and create impact. Palm Fan is a beautiful fan leaf printed on a shimmering mica paper.

If you prefer a smaller repeat why not create your dream designer dressing room with Christian Classic – a wallpaper inspired by Christian Dior’s classic houndstooth pattern. With two matching plain designs, create a full room solution which oozes style.



CHRISTIAN CLASSIC partnered with TATTOO & CASHMERE BATHROBE





DAINTREE BLUSH *partnered with* ADELINE





*The Ultimate Home Office Inspiration*

**SHOP THE LOOK**



**PAPER** *Horizon Mustard*  
[grahambrown.com](http://grahambrown.com)



**CLOCK**  
*Arne Brass Dial Analogue*  
[johnlewis.com](http://johnlewis.com)



*BURNT SAFFRON*  
[grahambrown.com](http://grahambrown.com)



**POT**  
*Terracotta Flower Pot 12 in Yellow*  
[artket.com](http://artket.com)



**RUG**  
*Diano Pure Wool Knit Effect*  
[laredoute.co.uk](http://laredoute.co.uk)



**BASKETS**  
*Set of 2 Bamboo Baskets*  
[anthropologie.com](http://anthropologie.com)





MIDNIGHT TROPIC partnered with RASPBERRY RIPPLE & ADELINE



MAGPIE partnered with AMALFI

### *Downstairs has never looked so good*

We're firm believers that a downstairs bathroom is a place to be eccentric and unconventional when it comes to your décor, making Midnight Tropic a perfect choice for those 5 walls (yes, the ceiling too!). This wonderfully wild colour palette will bring any room to life.

Sticking with the same theme, Magpie a gorgeous choice to fill the room with wonder. Combining black and white with a pop of colour, you can dress this design up or down to your liking.





HORTUS MUSTARD *partnered with* RHAPSODY & GEOMETRIC





*Create coordinating landings and bedrooms with a difference*

Daintree is a unique fabric look effect wallpaper with luscious leaves, truly embracing the trend of an extra large repeat pattern. Use this on a long-stretching bedroom wall to create a tropical paradise. Why not pair Daintree with the coordinating paper Silk Texture, available in six different colour ways - it's a beautiful way to make your interiors flow from room to room.



DAINTREE STERLING partnered with BLACK CAB





# IN THE ZONE

*Lots of us have open plan living spaces. Now with many of us spending more time at home, we are finding creative ways to separate them into multifunctional spaces.*

With working from home now more essential than ever, we are needing more from our living spaces; rooms are required to be multipurpose and changeable, often with work and leisure combined. There are lots of ways to do this without having to bring the builders in.

## Section separating with PAINT

Paint is a wonderful way to visually separate different areas of a room, allowing you to move in and out of them for different activities.

We suggest using darker paint shades to accentuate architectural features within a room and shape separate zones within the space. A cosy reading nook for example can be incorporated well into a living space or bedroom simply by sectioning off a corner or an alcove with a rich cocooning hue.

**Rhapsody** (shown opposite) or our Colour of the Year 2021 **Epoch** would be perfect for creating a snug ambience. The richer the tone the better for dividing a space for relaxing leisure activities. Other suggestions for a colour if you want a rich tone without it being too dark are **Highland Rose** or **Plover**, both beautifully soft liveable colours.

## Defining with WALLPAPER

A wallpapered feature wall can define a space, so choose your wall wisely. In open plan homes this can be used to indicate different zones, such as a dining area within a combined kitchen-dining space. Or a living room space shared with a home office. Furniture such as breakfast bars or bookcases can be used to section off the room. Or if you are lucky enough to have natural divides such as an opening where a wall has once been, it's perfect for your chosen paper to sit up to.



### *Constructing your space with **PAPER** and **PAINT***

When using paint and wallpaper to divide a space, using a tonal palette can ensure that the room stays harmonious. A tonal palette takes a single colour and uses various saturation of that colour throughout the space. For example using **Glasshouse Green** wallpaper with **Glasshouse** paint (pictured) can section off a room but also compliment each other.

Avoid creating a feature wall in an already crowded environment as this will simply feel cluttered and chaotic - the wall should be the centre of interest, without struggling for attention amongst competing elements.

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Most importantly above all our advice and suggestions, don't forget to have fun with the space! Don't be intimidated by open plan spaces when you are next transforming your home as there are so many things you can do. Zoning off your home, no matter how you choose to do it is a brilliant opportunity to be creative.





# ACCINGTON ROAD.



ACCINGTON ROAD



## PAPER

*Yasuni Lush*

[grahambrown.com](https://grahambrown.com)



*In the Spotlight*

## PAPER

*Glasshouse Green*

[grahambrown.com](https://grahambrown.com)



## CUSHION

*Adeline Green Opulence*

[grahambrown.com](https://grahambrown.com)

ACCINGTON ROAD  
[grahambrown.com](https://grahambrown.com)



## IN THE SPOTLIGHT

Affectionately after the home of our first office back in 1946. With such a versatile hue the colour pairings are practically infinite!

Greyed off white will freshen up this colour whilst ensuring there's not a stark contrast, deeper greens will provide a gorgeous tonal scheme or why not pair with warm reds for a super on trend vibe.



## PAPER

*Venetian Stone*

[grahambrown.com](https://grahambrown.com)



# LOVING YOUR HOMES

Tag us, submit a review and become part of  
the Loving Home family

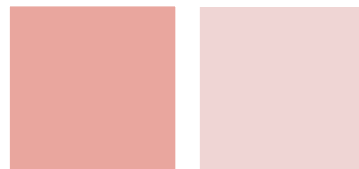
#grahamandbrown #lovinghome



@homemade\_hannah



WE ARE LOVING THIS COLOUR COMBINATION  
**POPSICLE & PENELOPE**



Pairing this stunning pink pair with  
pops of green @homemade\_hannah has  
created a chic and striking nursery  
full of character!



@LAURADESIGNCOLLECTIVE



**'GREAT QUALITY.  
VERY PLEASED WITH  
THE OUTCOME.'**

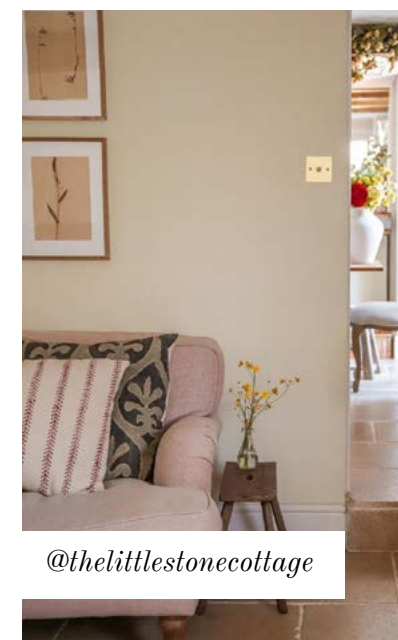
GB Customer, Tallinn



@ohbygolly



@littlebigbell



@thelittlestonecottage

## SONGS TO DECORATE TO

### October playlist

<i>Meet me in the Hallway</i>	<b>HARRY STYLES</b>
<i>Soul Kitchen</i>	<b>THE DOORS</b>
<i>Red Alert</i>	<b>BASEMENT JAXX</b>
<i>Hit The Road Jack</i>	<b>RAY CHARLES</b>
<i>Road Trippin</i>	<b>RED HOT CHILI PEPPERS</b>
<i>Save it for the Bedroom</i>	<b>YOU ME AT SIX</b>
<i>Goodbye Yellow Brick Road</i>	<b>ELTON JOHN</b>
<i>Toys in the Attic</i>	<b>AEROSMITH</b>
<i>Bedroom Floor</i>	<b>LIAM PAYNE</b>
<i>Holland Road</i>	<b>MUMFORD &amp; SONS</b>



SEARCH **GRAHAM&BROWN** ON SPOTIFY  
OR TAP THE CAMERA ICON IN THE SEARCH BOX  
AND SCAN THE CODE ABOVE



How to paint



# THE EPOCH DIAMOND

Colour-blocking is a creative way to incorporate *Epoch* into a space. This super easy geometric design uses just three Graham & Brown paints - *Epoch*, *Spiced Mulberry* and *Baby Powder*. The result is a light and airy feature that would make a fun addition to a kids bedroom, play-room, or even a lounge.

Here we show you have you can achieve it ...



EPOCH, SPICED MULBERRY & BABY POWDER



# 1 PREPARE THE WALL

Before you pick up that paint brush you eager so-and-so, it's important to ensure that any blemishes or chips are repaired and that any dirt on the surface is cleaned away.

This is key for painting a geometric wall pattern, as lumps and bumps and build-up could leave your edges looking a little less than crisp and we don't want that!

## WHAT YOU'LL NEED:

- Large protective sheet
- Cloth
- Wall filler
- Sand paper
- Standing platform
- Paint roller and brushes
- Tape measure
- Pencil
- Your chosen paints
- A Hairdryer (if needed)



# 5 LET'S GET ROLLING!

With a roller, or brush if you prefer, fill in the two lower triangles being especially careful not to go outside the taped lines. We know, right, finally a practical use for all those hours we've spent with our adult colouring books! Allow to dry and add your second coat.

We've gone for the beautiful *Spiced Mulberry* shade, which pairs perfectly with our hero hue, *Epoch*.



# 2 IT'S ALL ABOUT THAT BASE!

For our base layer, we've opted for *Baby Powder*, a gorgeous white that gives us a clean backdrop to make our geometric shapes really pop! Ensure you stir your paint well, for around 3 minutes, and if your wall requires more than one tin of paint, mix the two together in a clean container.

Start with the edges using a brush, then grab the roller and fill the rest in with diagonal V-shaped motions. That's your first coat done! Leave for 4-6 hours to dry, then apply your second coat.

# 6 EASY DOES IT!

Once fully dried, gently remove the tape on the inner sides of the small triangles. If the tape begins to pull off paint underneath, grab a hairdryer – trust us, it helps melt the glue of the tape for a smoother removal.

Apply new strips of tape as flush as possible along the inner edges of the triangles.

**TIP: Getting the position perfect can be tricky, so it's better to leave a tiny bit of the colour outside the line to avoid your base colour showing in between the shapes.**



# 3



## FAIL TO PLAN; PLAN TO FAIL!

We do need to do a bit of measuring to achieve our symmetrical diamond fantasy, but don't worry it's not as tricky as it sounds!

Measure the wall or section that you intend to work with and find the centre – lightly mark this point with a pencil at the bottom and at the upper point where you want the diamond to peak. Then mark the outer bottom corners by measuring the same distance either way from the bottom centre, creating a large triangle shape.

# 4



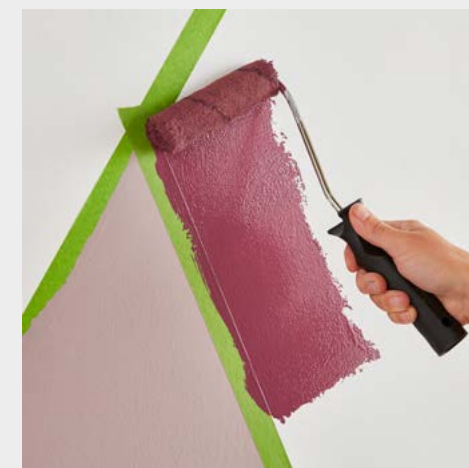
## STICK WITH IT!

Apply a strip of tape from each bottom corner up to your centre peak – take your time, you want it to be as straight as possible.

With your tape measure and pencil, find the middle-height and lightly mark on the tape edges of the large triangle.

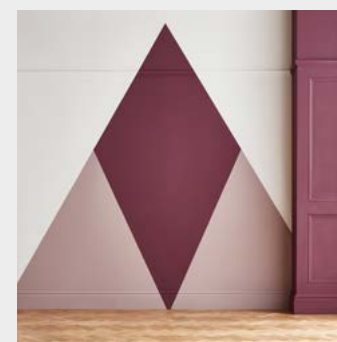
Apply a further two strips of tape from the bottom centre point to your mid-points.

# 7

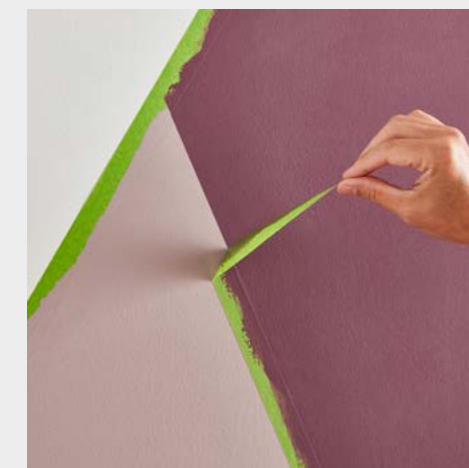


## IT'S DIAMOND TIME!

In the same way as you did in step 5, apply two coats of your star colour to the diamond shaped area in the middle.



# 8



## THE BIG REVEAL!

Time to take all that tape off! Take it slow, you don't want to fall at the last hurdle. Plus, it's the most satisfying step of all – savour it!

*Sit back and congratulate yourself on a job well done!*

Don't forget to show us your finished rooms using the hashtag **#EPOCHCOLOURBLOCK**



