

## Trend TALK

"Wanderlust, a yearning to explore and understand exotic places, often has an influence on our interior design style."

s the world opens up and we begin to dream about travelling around the globe again, it's interesting to explore how our interior design styles are influenced by the places we have been.

Wanderlust, a yearning to explore and understand exotic places, often has an influence on our interior design style. We aim to create a holiday atmosphere in our homes, whether that's because we want our homes to look unique, or that we want to create a haven that mimics the relaxation we feel on holiday, each time we travel, we are more inspired by the culture, nature, and people in the area.

In this issue of Loving home, we will be looking at how we are inspired by interiors around the world. We will be taking a look at styles and homes that have and continue to inspire us in our People Powered Print feature. We will also be shining a light on

Digital Content Creator, Sophia's home makeover and pulling out some inspirational designs for you. Interior design, whether you have an inkling of interest in the concept or not, has undoubtedly impressed itself on your person, knowingly or not. This is because it's absolutely everywhere. Whether you draw from the earthy shades, mustard yellows and warm reds of Parisian country houses, the bright whites and mosaics featured in Greek interiors, or the opulent and exotic Moroccan designs, every style comes from somewhere you have seen.

Traveling brings us important memories and integrating these memories into our décor makes us happy and adds interesting layers to our interiors. Interiors are all about expressing ourselves and bringing personal joy into a space. In this issue you will see beautiful examples of world interior design and tips on how to achieve them in your own home.

#### ANNIE

DIGITAL PR EXECUTIVE

#### In this

### ISSUE

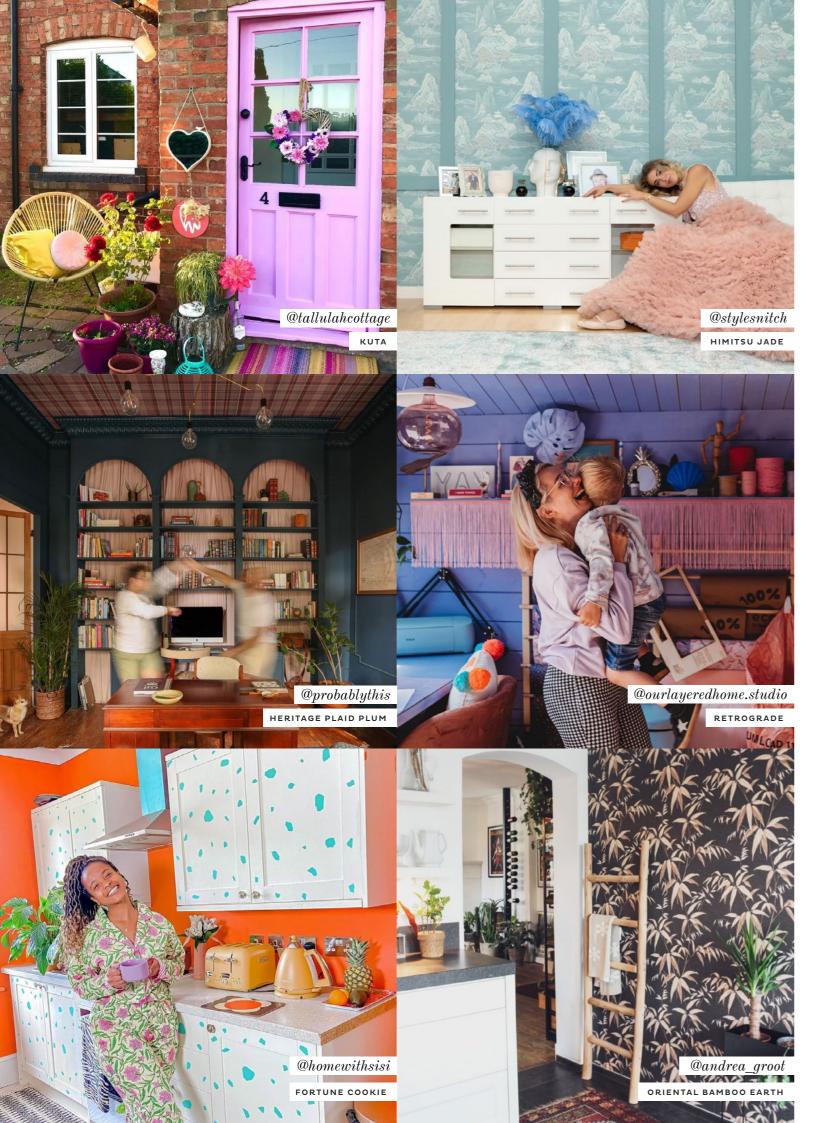
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Glasshouse Flora as seen in **HELLO!** 



# PEOPLE powered PRINT

## HOMES FROM AROUND THE WORLD

Here at Graham & Brown our customers are at the heart of our business – We would be nothing without you! We are always inspired by the way you use our paper and paint in every corner of the world. From our home here in the UK all the way to France, Holland and the USA, you all have your own unique ways of styling our products in your homes.

Every country has its own interior design styles and trends in the same way they have their own unique cultures and traditions. In France, trends are usually rejected for a more effortless chic look whereas in Holland, cosy Scandi design is popular. In the UK, houses are usually a lot smaller so lighter colours and space saving techniques are key, whereas in

the US they have quite the opposite problem.

Extra rooms and space mean laundry rooms and closets are staples in the average US home. With such different approaches each country offers fresh inspiration for our homes.

To showcase all the ways you have used our products across the globe we are putting the spotlight on some of our favourite influencers whose homes give us serious interior-envy!

From wallpaper on ceilings to patterns painted on cabinets, there is no shortage of inspiration from these folks.









SHOP THE LOOK

## London Townhouse

Our UK look is inspired by Stacey Dyer's cosy Edwardian terraced home. It's no secret that homes lean to the smaller side here in the UK so it's important to make the most of the space available. Stacey does this perfectly by layering an ornate gold frame on our Prism Navy wallpaper, resulting in an impactful statement wall without being overpowering. Paired with the shades Notte and

Glass Heart on the walls, the space is the snuggest of sanctuaries.





CUSHION

Gatsby Grey Fringed
grahambrown.com





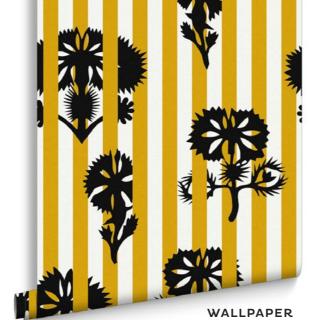
PLANT
Monty, Ficus Longifolia
patchplants.com







By Flosheals.com



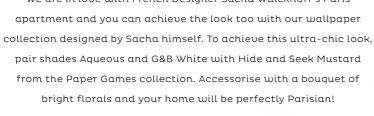
Hide And Seek in Mustard grahambrown.com

#### CUSHION

Indian Ink Blue grahambrown.com Parisian CHIC

SHOP THE LOOK

We are in love with French Designer Sacha Walckhoff's Paris apartment and you can achieve the look too with our wallpaper pair shades Aqueous and G&B White with Hide and Seek Mustard from the Paper Games collection. Accessorise with a bouquet of





#### **NESTED COFFEE TABLE**

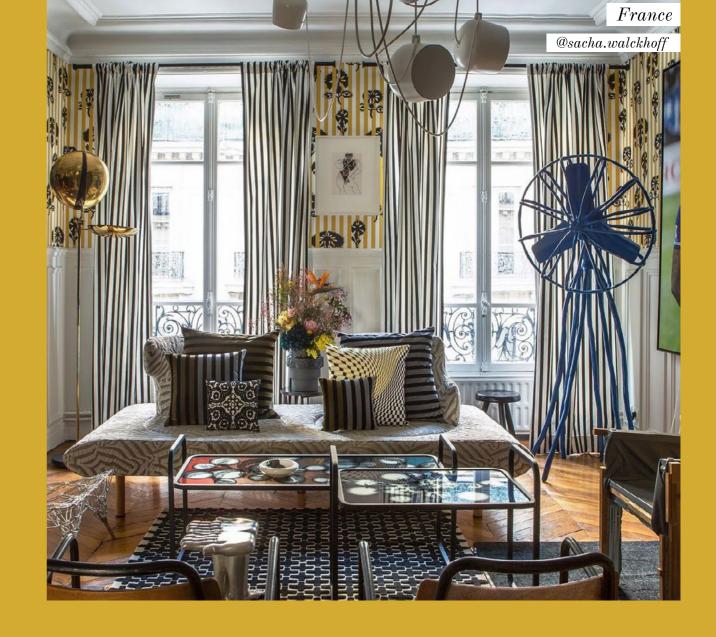
Harlan Black andrewmartin.co.uk



Emerald Artificial Bouquet Flowers vintageflora.co.uk



G&B White grahambrown.com















**TWIST CANDLES** HAY Candles Set of Six selfridges.com



Imperial Orange Orange grahambrown.com

Fortune Cookie

grahambrown.com



TRENT VASE

 $In\ Green$ 

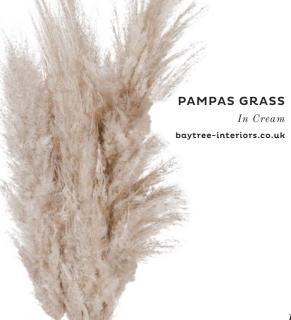
heals.com

SHOP THE LOOK

# Hygge Holland

Amanda from @mijnhuisje\_ is living out our dutch dreams with her beautiful home in the Netherlands. She has created a hygge heaven using our warm Imperial Orange wallpaper along with paint shades Stone and Fortune Cookie. Partnered with a soft rattan sideboard and pops of pink and teal, this corner is as cosy as can be.



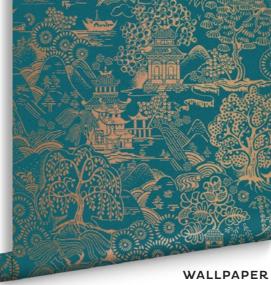


#### PEOPLE powered PRINT









Basuto Teal grahambrown.com

#### SHOP THE LOOK



 $Laundry \ Room$  LUXE



SPA TOWELS
Waffle Edge Spa Towels
thewhitecompany.com

RATTAN BASKET Mina sweetpeaandwillow.com

If you are lucky enough to have an extra room in your home then why not take some inspiration from the US and create a laundry room? Jewel from Jeweled Interiors has proved that they certainly don't need to be boring. She has used our Basuto Teal design to cover everything but the ceiling and door which are both painted in the perfectly partnered shade Mykonos Harbour.





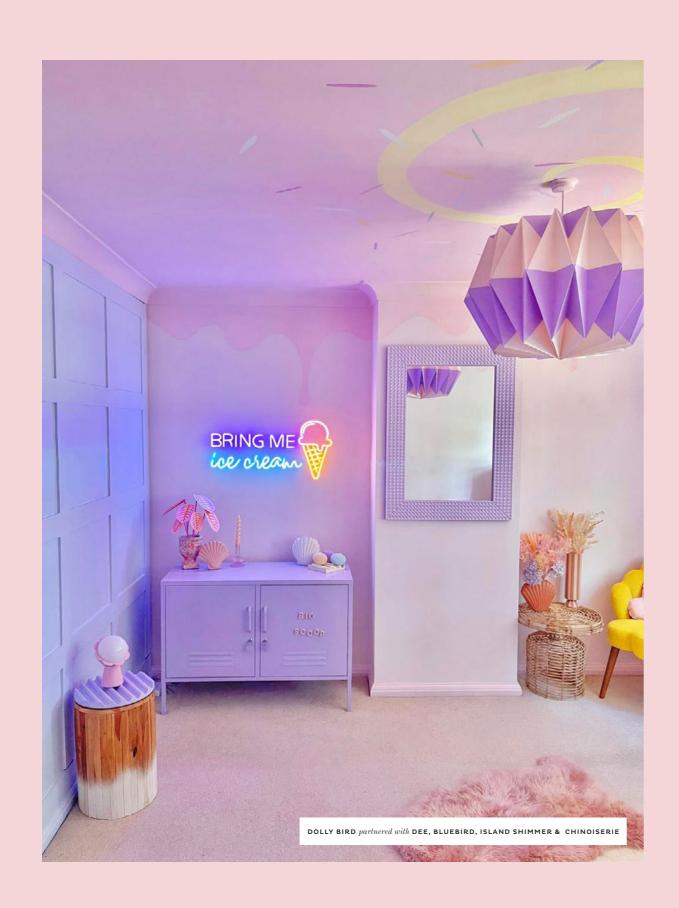
PRINT
Shes Blooming Worth
by Theresa Bear
minted.com



LAUNDRY BASKET Seagrass the white company.com







# GETTING THE SCOOP WITH

@THISCOLOURFULNEST

Sophia of @thiscolourfulnest's candycoloured office makeover will satisfy your sweet tooth without giving you cavities!

We're thrilled to see a huge rise in pastel and candy coloured décor throughout the pandemic, whether that's because this colour scheme is playful and expressive or simply because pastels work all year round, they're perfect for cool interiors in the summer, mellow interiors in the wet and windy months, and the cheerful shades help beat the winter blues.

Colour will dramatically change the look of an interior and is known to impact your mood. While all-white spaces can be just as chic, there's something special about relying upon an energetic colour scheme to express your design aesthetic and this candy-coloured office makeover has satisfied our sweet tooth!





Like airy meringues, pastel colours look delicious and are great at creating a light atmosphere in a room. The soft hues complement each other effortlessly creating the opportunity for multiple colour combinations in one room.

This mixture of pinks, purples, yellows, and blues creates the perfect playful space, invoking a sense of nostalgia and comfort, the entire room becomes a delicious cotton candy cloud you can't resist!



# JOIN US ON INSTAGRAM LIVE with SOPHIA and ABBY

ON Thursday 19th August at 6pm (GMT)

@grahamandbrown



This month we found out your favourite paint colours and have created schemes for you to use these tones in your very own home!

To get involved next time make sure your following us



(G) @grahamandbrown

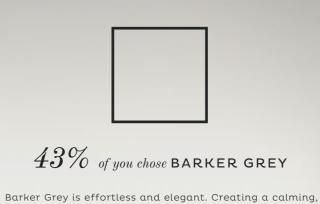


17% of you chose BLUE MONKEY



Barcelona is a muted, liveable orange. With a mixture of mainly yellow colourants, this beautiful, rich shade contains hints of red pigment.





crisp finish, Barker grey exudes a modern atmosphere.





#### **SONGS TO DECORATE TO**

as chosen by you

August Playlist

Three Little Birds BOB MARLEY

Uptown Funk BRUNO MARS

Sing it Back MOLOKO

Spice up your Life SPICE GIRLS

Take Me Out FRANZ FERDINAND

You Make My Dreams DARYL HALL & JOHN OATES

Bills Bills Bills DESTINYS CHILD

Hold on WILSON PHILLIPS

Wonderwall OASIS

Dancing in the Moonlight TOPLOADER



OPEN THE SPOTIFY APP AND TAP SEARCH,

TAP THE CAMERA ICON AND SCAN THE

CODE ABOVE





## LOVING YOUR HOMES

#### AROUND THE WORLD SPECIAL

Tag us, submit a review and become part of the Loving Home family

 $\#Grahamandbrown \ \#Lovinghome$ 















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graham brown.com