



*Loving*

JANUARY FEBRUARY 2023 • Issue 29

# HOME

*This year*  
**MAKE IT  
YOURS**

*Refresh tips for*

## **EVERY ROOM**

January is the perfect month to take on those DIY projects you've postponed over Christmas.

*In the Spotlight*

## **NAUTIQUE**

We explore this warming and brightening blue.





CONGO NIGHTFALL BESPOKE MURAL *partnered with* RHAPSODY



## Trend TALK

*“One thing we’ve promised YOU for the new year is to make it yours ...”*

JAMES / BRAND MANAGER

It's 2023 and we are ready to take on the new year with fresh eyes and newfound optimism. Whether you've pledged to ditch the takeaways or go on that dream holiday, we applaud you! One thing we've promised YOU for the new year is to make it yours.

Standard wallpaper - so last year! (just kidding, we still love it!) But wake up to our fabulous selection of beautifully crafted products that are made especially for you.

Our Custom Wallpaper Murals give you control, made to measure for your chosen wall, personalised even down to the

crop you select. Your mural will arrive on rolls and can be installed like traditional wallpaper, with the added benefit of no waste!

Not stopping there, 2022 saw the launch of our curated curtains and blinds collection, with your favorite designs from wallpaper now available on window furnishings, made bespoke to your requirements with a plethora of finishes to swoon over!

So as we look ahead 2023 is all about you! Bringing new products, crafted with passion to create your very own loving home.



# In this ISSUE

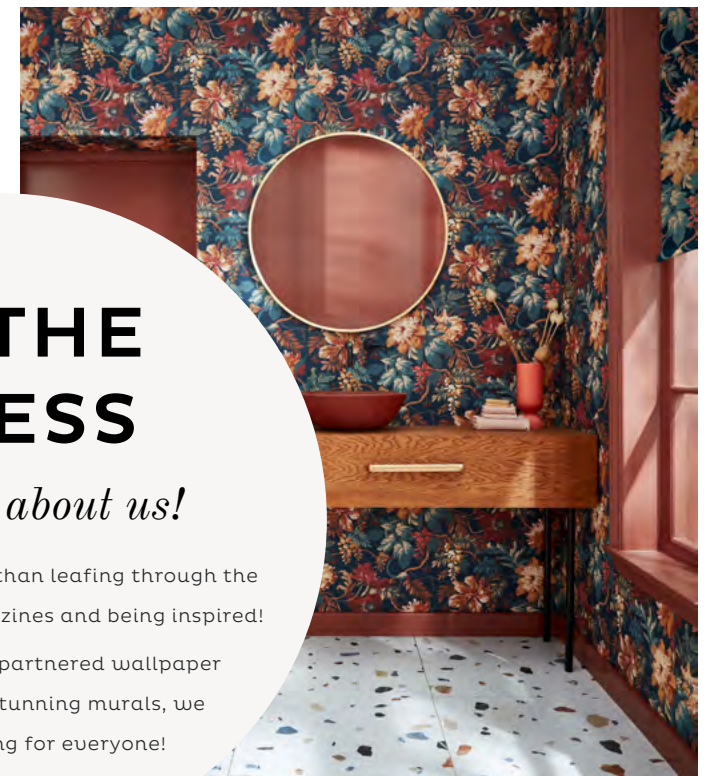
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A REPRESENTATION OF THE LIBERAL ARTS  
BESPOKE MURAL **HOMES AND GARDEN**



DISMORR ABSTRACT COMPOSITION BESPOKE MURAL  
**LINDA NL**



FLORENZIA DUSK WALLPAPER  
**STYLIST.CO.UK**



TIMEPIECE AMETHYST MURAL BESPOKE MURAL  
**REAL HOMES**



RESTORE MIDNIGHT BESPOKE MURAL  
**HOSPITALITY DESIGN US**

## IN THE PRESS

*Read all about us!*

We love nothing more than leafing through the top interior press magazines and being inspired!

From our perfectly partnered wallpaper and paint to our stunning murals, we have something for everyone!





**GRIZEDALE GREEN BESPOKE MURAL** *partnered with* **ADELINE**  
*and* **LAVISH EMERALD CURTAINS**

## *This year* **MAKE IT YOURS**

A new year is upon us; full of opportunity and, for some of us, the chance of a new beginning. What better way to put your stamp on this latest cycle of the seasons than with a custom wallpaper mural. A new selection of designs, each hand-drawn in the Graham & Brown Design Studio and fully customisable to the size of your walls, make it easy to find just what you need to make 2023 your year.

“Our new drop of wallpaper murals is inspired by nature,” explains James Greenwood, Brand and Interior Expert at Graham & Brown, “whether that be close to home with Grizedale, inspired by the Lake District in the UK, to Bloem, taking inspiration from the Dutch masters. Cast your net further afield and we have luscious leaves inspired by the African Congo.”

Further to being inspired by nature, custom wallpaper murals are produced with the planet in mind. Each roll is digitally printed using 100% renewable electricity, and the online custom design tool allows each mural to be printed with minimal waste in off-cuts. Each design also coordinates with our other made-to-order products, with four perfectly partnered paint colours, as well as our made-to-measure blinds and curtains.



# *your* BLOEM MURAL

Bloem is a captivating design that radiates opulence, re-imagined from our Dutch archive. It can be used as a statement in the living room or bedroom, or as a standout feature and pasted onto the ceiling.

*Teal*  
grahambrown.com

*Adeline*  
grahambrown.com



## CUSHIONS

*Adeline Opulence  
& Jade Luxe*

grahambrown.com

## ORNAMENT

*Antique Gold Pheasant*

houseofisabella.co.uk



## MURAL

*Bloem Teal*

grahambrown.com



## SOFA

*Squishmeister*  
loaf.com



## FABRIC

*Serenity Bottle Green*

grahambrown.com







# *your* CONGO MURAL

The Congo custom wallpaper comes from the Why on Earth trend. The design is subtle and sophisticated, depicting a picturesque jungle scene in deep and earthy hues, bringing a serene sense of calm into any room.



**LAMP SHADE**  
*Triple Layer*  
marksandspencer.com



**JUG**  
*Textured Stoneware*  
johnlewis.com



**BESPOKE MURAL**  
*Congo Sage*  
grahambrown.com



*Sage*  
grahambrown.com

**DINING CHAIR**  
*Kenton Vintage*  
cultfurniture.com



*Bedugal*  
grahambrown.com



# NEW YEAR *new home*

## TIPS TO SELL

After spending time at home over the winter break we often have guests and family descend on our homes to spend that all important time with each other. This can often come with a realisation that your house may not meet your current needs! Whether you need more space for that all important dinner party, or think it's time to downsize, the new year can make us look to the future and think about change!

Selling your home early in the new year when people begin to think about moving again means that this is a great time to get your home picture perfect ready to list! During this time there is a surge on the number of people visiting Rightmove for inspiration on their next big move.

There are many things you can do to make your home more appealing but let's start with curb appeal! The front door is often the first impression so why not give it a lick of paint in one of our 365 exterior eggshell paints.







*A 2020 study found that a blue front door can add up to £4,000 to your properties value!*

Once you have your viewers through the threshold think about your entrance space, declutter as much as you can as hallways can often be narrow and feel cramped! A fresh lick of paint can often help in these high traffic areas, we would recommend saving those bold colours for rooms with more natural light so stick to warm neutrals such as Baked Cheesecake. This warm and inviting colour will feel like a hug when entering the home. Use our Resistance emulsion in this area for maximum protection against marks and scuffs!

A colour scheme can make or break your house so it is important to choose something that can cater to all tastes. While you have been living there, perhaps you had a bold colour scheme with bright walls or certain patterns.

This may not be to everyone's taste. A neutral colour palette means that prospective buyers can easily see how they would decorate the space and make it a home. Colours such as whites and creams will create an air of spaciousness and garner interest from potential buyers. Take a look at our paint sample colour packs to help you decide on complimenting colours.

If your space is on the smaller side, you can work to create the illusion of bigger space. For example, connecting smaller adjacent rooms by using similar colour or decor will help to open up the space. You don't need to take out all the personality from your home, but a decluttered more considered space will help those perspective buyers see the full potential of the property and help them visualise living there!



# *We are a* CARBON NEUTRAL BUSINESS

2022 was a landmark year in Graham & Brown's history as we became a Carbon Neutral Business

The Graham & Brown sustainability group first met towards the end of 2019. A team from across geographical boundaries, gender, age and functional responsibilities came together to discuss how we could improve our impact on the environment. Having already done a lot over the previous two decades, such as sustainable sourcing of paper and water-based ink and paint, there were still many big challenges ahead.

One of our most significant steps in achieving our Carbon Neutral goal was moving the UK arm of our business to renewable electricity at the end of 2021. We quickly saw the benefit of this decision, with a 29% reduction in our carbon emissions. A short story with a massive long-term benefit.

We also invested heavily in digital printing technology in 2022, with a purpose built facility located within our distribution centre, in turn reducing short haul transportation between sites. The printers not only run on 100% renewable energy, but require no gas in the drying process, unlike more analogue forms of wallpaper production. Print runs and stock holding can be brought down and waste is reduced significantly.

While we continue to improve at home, we know that global problems require global solutions. We have invested in international sustainability projects, such as the Rimba Raya project in Borneo, Indonesia, which works to reduce

deforestation in the region and conserve biodiversity, with particular focus on the protection of the 105,000 endangered Borneo Orangutan.

But we know there is still more to do to reach our ultimate aim of being Carbon Zero.

To do this we must look not only at the emissions we are directly responsible for, but also at the indirect sources throughout our supply chain. We have set about communicating with our network, sharing our learnings, and understanding what they in turn are doing within their organisations. This also forms part of our sourcing criteria. It's a big challenge but if we are to make a real difference all businesses must work together.

Culturally our team now think sustainability first. It empowers our most powerful resource, people, into taking small actions that can build up to a big impact.

We've made significant improvements. There are many challenges ahead to remove the need to offset, but we have managed our impact on the environment and now we're adding new chapters to our story.

After all, the earth is home to us all and it deserves some love too.



CRANE THE RENAISSANCE OF VENUS BESPOKE MURAL *from the* TATE COLLECTION



## HOW TO STYLE PANTONE'S COLOUR OF THE YEAR 2023

*Paula Taylor*, Trend Specialist comments: 'Pantone's colour of the year may seem like a brave choice for paint if you're a more classic and reserved decorator who usually remains loyal to the steadfast nature of a neutral. This colour however reflects the need for self-expression and confidence, inviting us to be more open and show our personalities to the world.'

This powerful and empowering colour encompasses pure joy and the freedom of experimentation within the home. This is a warming colour that can really be worked into any room, whether it is in the furniture, window dressings, or of course, the walls! A splash of our Vixen paint can create the vibrancy and warmth that we are so in need of in our lives (and homes).

It can create a glorious vision in any room; in the hallway it would welcome visitors into a playful space or create an exciting office room to help get those creative juices flowing. For a homely space such as the living room, you can team this with a soft neutral, like Dee, bringing out the warm red hues to create a timeless style with a modern feel.'

VIXEN *partnered with* DEE, WALLACE PINK CURTAIN  
& OPULENCE BLUSH ROMAN BLIND



# OUT WITH THE OLD *in with the new*

We have once again approached the start of a new year and what better time to refresh our homes? January is the perfect month to take on those DIY projects you've postponed over Christmas and add some life back into your home after the decorations have come down.

Our diverse range of products, now including soft furnishings and bedding, makes it easier than ever to quickly redecorate in every room in your home.



For a quick makeover in any room, you can always rely on the classic choice of wallpaper. We now have over 700 designs to choose from, including recolours of some of your favourite designs such as Glasshouse and Palais, so there truly is something for everyone!

GLASSHOUSE DAY partnered with *AMALFI* and *OPULENCE JADE* ROMAN BLIND





When it comes to the bedroom, what easier way to refresh than with a change of bedding. With 8 beautiful designs to choose from, you can pick the perfect design for your bedroom.

**BORNEO POWDER BED LINEN** *partnered with* **G&B WHITE PAINT** *and* **CAMPANILE DUSKY GREEN CURTAINS**



Waterproof blinds are a stylish yet practical way to upgrade a kitchen or bathroom. Our roller blinds are designed to perfectly partner with our wallpaper designs and paint colours, meaning you can effortlessly match your new blind with your existing Graham & Brown decor

**EDULIS SKY WALLPAPER** *partnered with* **BREATHE ROLLER BLIND** *and* **TURTLE SHELL PAINT**



# NAUTIQUE.

*Blues to make you feel anything but blue...*



## PAPER

*Idyll Tree Duck Egg*  
[grahambrown.com](http://grahambrown.com)

## PAINT

*Breathe and Trouble*  
[grahambrown.com](http://grahambrown.com)



## IN THE Spotlight

January can be a tough month to get through especially during the dreaded Blue Monday, but this year we are embracing blues. Nautique is a warming and brightening blue with slight green undertones reminiscent of a Mediterranean sea. Pair with deeper navy and soft gold for a truly calming scheme.

## DID YOU KNOW?

Households with blue bedding have the most restful sleep due to the calming effects of the colour.

## FABRIC

*Nautique Plain*  
[grahambrown.com](http://grahambrown.com)



## MURAL

*Ink Blue Ombre Bespoke Mural*  
[grahambrown.com](http://grahambrown.com)



## BED LINEN

*Restore Midnight Duvet Cover Set*  
 perfectly partnered with *Breathe and Gowns and Crowns Paint*  
[grahambrown.com](http://grahambrown.com)



# Recipe for VEGAN BANANA BREAD

## Ingredients

**3 Large Ripe Bananas**

**75ml Vegetable Oil** (plus extra for the tin)

**100g Brown Sugar**

**225g Plain Flour**

**3 Heaped Tsp of Baking Powder**

**3 Tsp of Cinnamon**

1 Heat oven to 200C/180C fan/gas 6. Peel and mash your 3 ripe bananas with a fork. Next, mix to combine with 75g of vegetable oil and 100g brown sugar.

2 Add 225g plain flour, 3 heaped tsp baking powder and 3 tsp cinnamon, stir well.

3 Use oil to line a 2lb loaf tin and fill with the cake mixture.

**Top Tip...** After 20 minuets check to see if the bake is browning, if it is, cover with foil and continue to bake for 20 minuets.

4 After 40 minutes of baking, check it's done using a skewer - if the skewer is clean, it's ready!

5 Allow to cool a little before serving.



*Recipe for Love*

## To Drink

### VEGAN BROWN SUGAR & CINNAMON LATTE

## Ingredients

**1-2 Shots of Fresh Espresso**

**X2 Tsp of Brown Sugar**

**X1 Tsp of Ground Cinnamon**

**Boiling Water**

**Ice Cubes**

**Dairy Free Milk**

1 Pour 1-2 fresh espresso shots from your coffee machine into a larger glass. In the coffee add the brown sugar and ground cinnamon. Stir to combine and leave to brew for a few minutes.

2 Next take a glass of ice and fill  $\frac{3}{4}$  with your dairy free milk of choice, here we have used soya milk.

3 Finally pour your freshly brewed coffee over the ice and milk. Stir with a metal straw to combine and create a sweet yet lightly spiced iced latte!



*In bed with...*

# BELLE

@DESIGNERMUMETC



## PLEASE TELL US A LITTLE ABOUT YOURSELF AND YOUR HOME

I'm dual heritage, my father is English and my mother is Filipina. Born in the UK, I moved to the Philippines aged 5 and came back to the UK at 17 to start my university journey, graduating with a first class honours degree in graphic design. My interest in design started at a young age, when I used to make greetings cards and jewellery, which my parents sold back home.

I am a mum to two very creative and passionate boys, and have a wonderful working cocker spaniel called Chester, who appears in many of my reels. My husband and I run a design agency, a charity and house renovation business, so it's 110% full-on every day.

Interior design is my passion first and foremost and our family home is where I get to experiment with all things interiors, which feature daily on my Instagram grid. Nestled on the Nottinghamshire and Lincolnshire border, our former farmers cottages and carrot barn have been lovingly transformed into a family home with a twist.

## WHAT IS YOUR FAVOURITE ROOM IN THE HOUSE

The master bedroom in the bank renovation by far! It features the Graham & Brown Boyfriend Jeans painted walls and Florenzia bedding. I've had time to really plan what I wanted from this room; moodboarding helped me no end. I wanted a bedroom that oozed warmth and luxury, a room you couldn't wait to be in.

The original floors were sanded, stained, and give a marvellous base to the room. But I wanted every element of the room to work beautifully, so sourced amazing sockets and switches in brass, bed side hanging bulb lights and quirky, delicate art to finish off the look.

## WHAT TIPS WOULD YOU GIVE TO SOMEONE WHO IS STRUGGLING TO KNOW WHERE TO START

Moodboards are key to defining what you want, but also what your room is capable of becoming. Think of the usage of the space you have. Follow interior accounts on Instagram for tips and suggestions of where to purchase what you need. Do not start a room until you have a clear vision of what you want to achieve. A well-constructed moodboard will also give you confidence that the colours, fabrics, and furniture will work together.



## WHY DID YOU CHOOSE OUR FLORENZIA DUSK BEDDING DESIGN

It's everything I am - a perfect meeting of minds. It has that classic deep background colour, adorned with exotic bold flowers and accompanying fauna, which threads into my UK/Philippines upbringing to set off both my inspirations. It really does remind me of my carefree childhood in Palawan.

## HOW DID YOU DECIDE ON THE COLOUR FOR YOUR BEDROOM

I wanted a deep set of colours and Graham & Brown's palette gave me just that, rich tones, each with their own personality. Once I met Boyfriend Jeans blue, I knew this was the one! It's a colour that can be complemented with lighter tones but also brighter fresher colours and patterns.



## SONGS TO DECORATE TO

*January/February*

*I'm Yours* **JASON MRAZ**

*Yours* **GREYSON CHANCE**

*Yours to Keep* **JORDAN MACKAMPA**

*I Wanna Be Yours* **ARCTIC MONKEYS**

*Yours* **ELLA HENDERSON**

*Yours* **CONAN GRAY**

*I'm Yours* **ISABEL LAROSA**

*Take Me I'm Yours* **SQUEEZE**

*I'm Yours* **ALESSIA CARA**

*Signed, Sealed, Delivered,  
I'm Yours* **STEVIE WONDER**



OPEN THE SPOTIFY APP AND TAP SEARCH,  
TAP THE CAMERA ICON AND SCAN THE  
CODE ABOVE



@emuplops

TUSCAN SUNSHINE PAINT



@atomicsuzi

DOTS BLACK & WHITE WALLPAPER



@edwardian\_queens\_terrace

VENTIAN FLORAL BESPOKE MURAL

# LOVING YOUR HOMES

*Tag us, submit a review and become part of the Loving Home family*

#grahamandbrown #lovinghome



@houseofedencourt

TIPI PAINT



@fridadesign\_studio

BALLOON RACE BESPOKE MURAL



@prettypinkplane

VINTAGE CLOUD BESPOKE MURAL



@abmwallcovering

CONSTABLE HAMPSTEAD HEATH BESPOKE MURAL



