Brought to you by Graham & Brown

Loving

# LIVE with the ART you LOVE

MAY 2022 • *Issue 24* 

SBB

great artworks into the home with our exclusive bespoke mural collection.

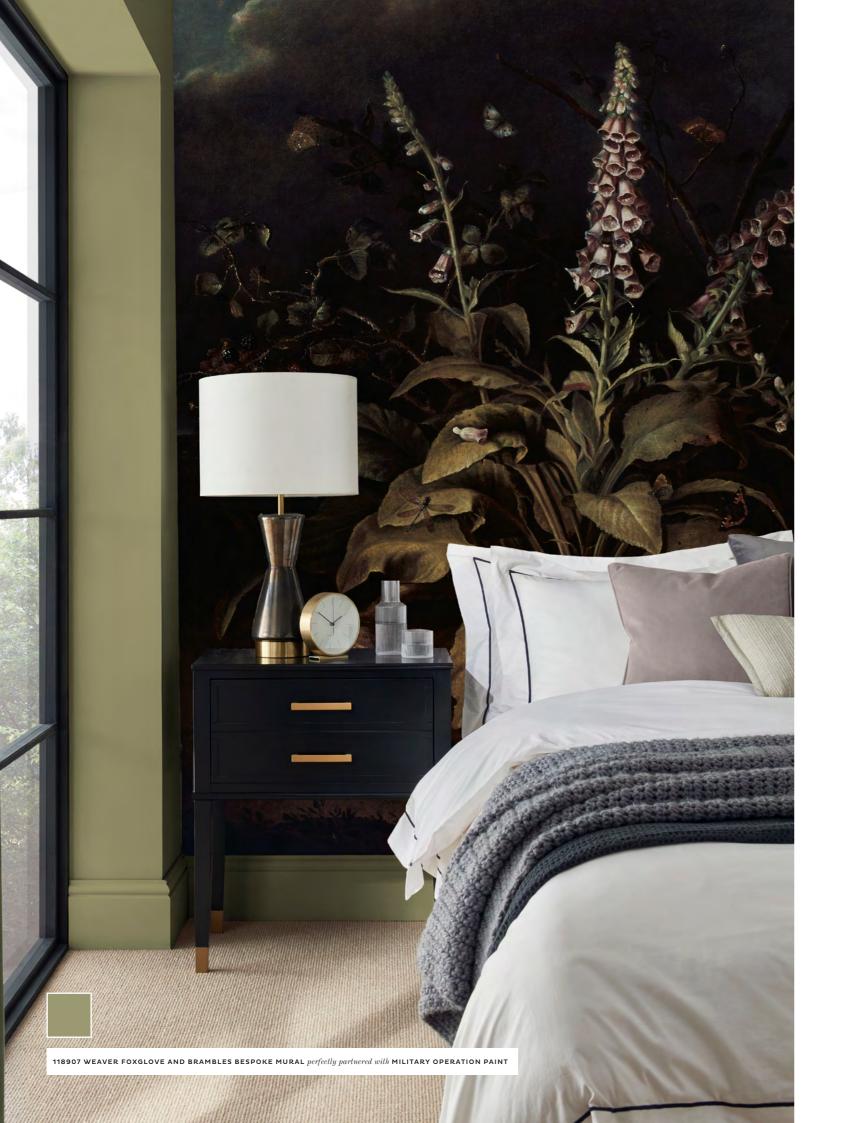
We have brought some of TATE's

In the Spotlight

In honour of the upcoming Jubilee we explore the regal purple shade.

## FIND YOUR PERFECT MATC

With so many designs and colours to choose from, it can be difficult to choose, so we've made it a touch easier for you with our simple quiz.



# Trend TALK



your imagination.

month we are thrilled his to be adding to our mural offering with the launch of a breathtaking collection of bespoke wall coverings. Bringing some of TATE's great artworks into the home with our exclusive TATE collection, in the form of 32 fully customisable wall murals.

We are privileged to have had the opportunity to browse the TATE collections and choose some exquisite works of art to create some of the most stunning custom murals available.

It has been a truly exhilarating project to work on. As TATE has a vast archive containing some of the most iconic pieces of art in the world, we had some tough

ALAN KEMP Head of Brand Marketing

# Your favourite piece of art your way, is only limited by

decisions to make, but we are thrilled to be able to bring these great pieces into the home. Why frame your favourite painting when you can have a wall full of it, or your very own renaissance ceiling?

This collection showcases some beautiful works of art by artists including, J.M.W Turner, Claude Monet, Ethel Walker, Jessica Dismorr and Vincent Van Gogh.

Fully customisable to meet your specifications and dimensions, our online easy-to-use, made-to-measure tool allows you to personalise each of our unique mural designs to your wall so you can live with the art you love...

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MYKONOS HARBOUR as seen in **HGTV MAGAZINE** 



MIDNIGHT TROPIC WALLPAPER as seen in THE SUNDAY TIMES

their gorgeous imagery including us of course! As we head into summer you can certainly spot the flora and fauna that is inspiring us this month.

TURNER CROSSING THE BROOK MURAL as seen in COUNTRYANDTOWNHOUSE





# A celebration of CULTURE and CREATIVITY

With this range, we aim to bring some of the great artworks in the world into your homes, so everyone can enjoy their beauty. The range includes works from Dutch pioneer of abstract art, Piet Mondrian, who developed from early landscape pictures to geometric abstract works, as well as the harmonious curvilinear forms created by Victor Pasmore. Works from British Artist, Jessica Dismorr, can also be found in the collection with a series of pastel geometric shapes bringing abstract forms into the home. The whole collection is designed to be enjoyed by all, whether an art enthusiast or an amateur who enjoys their beauty, there is something here for everyone.



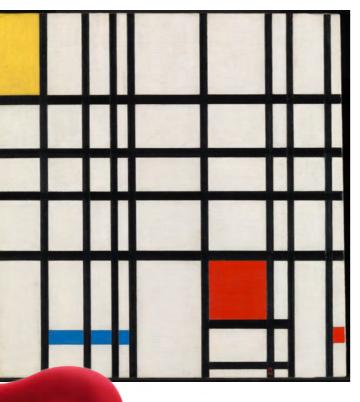
#### The exclusive range of bespoke murals in the TATE collection are designed with the home at its heart.



# MONDRIAN COMPOSITION



Composition with Yellow, Blue and Red depicts Mondrian's iconic abstract style working with simple vertical and horizontal lines in just black, white, and primary colours.



GRAHAM & BROWN EST. 1946

**BESPOKE MURAL** Mondrian Composition grahambrown.com

SIDE TABLE

westelm.co.uk

RUG Caimas Collection Black & White

rugs.com



#### FLOOR LAMP Funambule Adjustable Reading Arc

G&B WHITE

grahambrown.com

laredoute.co.uk



CHAIR

innes.co.uk

B&B Italia UpJ Up Junior Chair





# O S B O R NBEACH AT DUSK

Osborn captures the beauty of the English seaside town of St Ives which he resided in. With a muted colour palette of blues and browns, Beach at Dusk, St Ives Harbour showcases the tranquil scenery at twilight.



POUFFE Charles Bentley Round Taupe Velvet manomano.co.uk



**BESPOKE MURAL** Osborn Beach at Dusk grahambrown.com

FABRIC **Opulence** Mint grahambrown.com



#### SHOP THE LOOK





CUSHION Grey Luxe grahambrown.com



Model 01 in Elephant swyfthome.com

## D I S M O R R

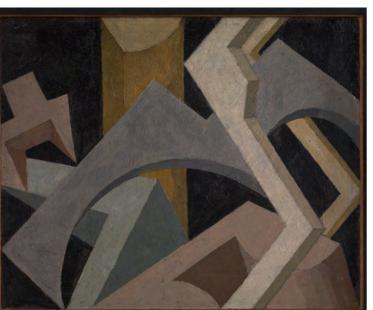
## ABSTRACT COMPOSITION

### SHOP THE LOOK

Contrasting pastel shapes on a deep black backdrop, this abstract piece explores dimension with its uariety of prism-like forms.

CHAIR Johan Dining Chair barkerandstonehouse.co.uk





BESPOKE MURAL Dismorr Abstract Composition grahambrown.com

BURNT SAFFRON grahambrown.com

RUG Demeter Handwoven Natural sazy.com

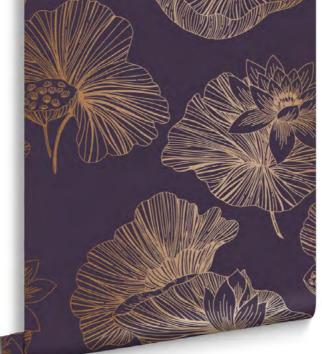
GRAHAM & BROWN EST. 1946



 $\label{eq:Grasshopper} Grasshopper \\ \texttt{nordichausfurniture.com}$ 







PAPER Lotus Plum grahambrown.com

## IN THE Spotlight

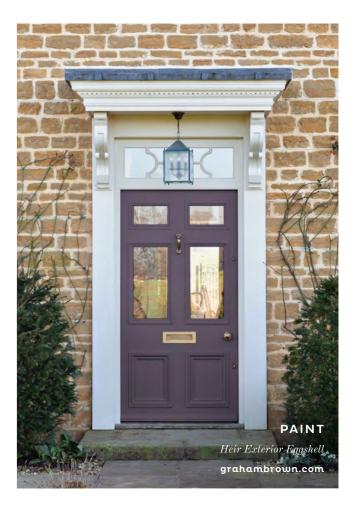
The colour purple has long since been associated with royalty, power and wealth, and this year, Her Majesty The Queen is bringing it back with her Platinum Jubilee. For years, all except close members of the royal family were forbidden to wear the colour purple, due to its elite status and rarity. Whilst the colour purple is now worn freely throughout the world, its timeless class has not diminished.

Our aptly named Heir paint shade and its perfectly partnered wallpaper and fabrics are the perfect way to bring a regal touch to your own palace.

FABRIC Palm Deep Lilac grahambrown.com









# Timeless and TRENDING

nless you've been living under a rock for the past year or so, you've probably heard of a little show called Bridgerton. The cultural impact that the hit Netflix show has had on the world of interiors is undeniable, inspiring us to recreate the timeless look of its sets in our own homes.

Set in Regency era England, a period towards the end of the Georgian era, the show's art department perfectly captures the exquisite maximalism of the time, though you may have been a little distracted by the saucy antics of the characters to fully notice. But don't worry, we've pulled together our best advice for getting involved in this trend, which has been given the moniker 'Regencycore.'

"The 1800s is a period full of opulent interiors and regal designs," explains Paula Taylor, Colour & Trend Specialist at Graham & Brown. "Flamboyant and opulent, it is a brilliant excuse to pull out all the stops, from candelabras and porcelain tea sets, to four-poster beds and ornate gold mirrors. By updating your walls you can truly step into the set of your favourite shows."

Rather than modernizing all areas of our homes and starting with a blank slate, we now have a deeper appreciation of historic features. A trompe l'oeil effect mural with architectural elements is a great way to achieve the same effect if your home is not blessed with such detailing, while a combination of oriental rugs and linoleum are a great substitute for period marble tiles.

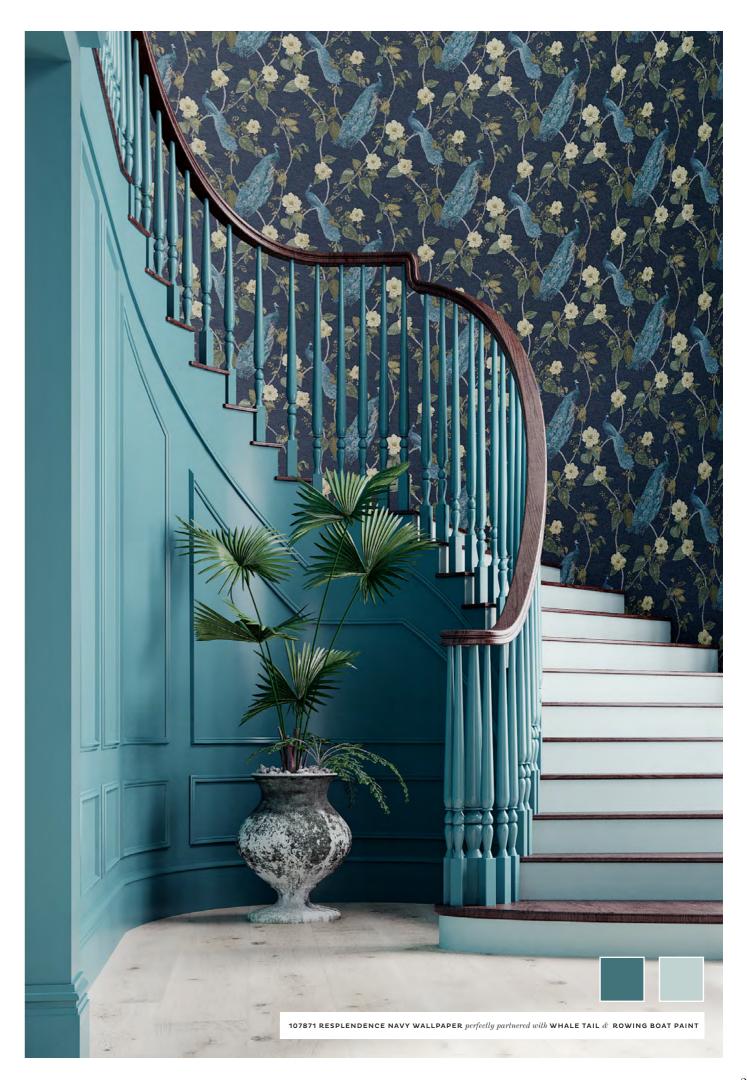




When it comes to adding a touch of historical glamour to your home, the wallpaper options are endless. Classical designs on a textured, almost fabric-like paper are perfect for reception areas and spaces used for entertaining, harking back to the ballrooms and dining rooms of the wealthy Georgians.

"Toile wallpaper designs are a great way to tell a story and add a splash of personality to a room," continues Paula. "Whilst textured florals and damask will make for a striking feature wall. For a contemporary take on the trend, a pastel paint palette of duck egg blue and vintage rose pink will add just the right amount of Marie Antoinette."

But that's not to say you can't take a bolder approach with colour when realising your Regencycore fantasy, should you be that way inclined. Flamboyant jewel tones, such as Teal and Plum, are just what the doctor ordered if you like your nostalgia served with a modern twist.





# *"By updating your* WALLS *you"* can truly step into the set of your **FAVOURITE** *shows*."

Really commit to your 1800s fixation by leaving your phone in the other room and settling down with your favourite Jane Austen novel in your own Regency era reading corner. The stability of this trend's design provides perfect security, allowing you to truly relax.

To recreate this look, opt for classic damask wallpaper with swags or urns in pared back tones. In place of investing in pricey detailed trims, try framing artwork in ornate frames and adding lavishly rimmed mirrors. If however you are looking for something a bit more permanent, you can create panels with ornate beading and choose a dramatic damask wallpaper to hang within its frames. To complete the look choose a complimentary paired back colour for the ceiling, skirts and coving.

Feeling inspired? Don't forget that all Graham & Brown wallpapers are perfectly partnered with co-ordinating paints and fabrics, so it couldn't be easier to get started on that fullroom makeover that you've been dreaming about lately as you rewatch Bridgerton for the umpteenth time.



## FIND YOUR

Perfect Match!

At Graham & Brown, we have a huge range of over 700 wallpapers for you to choose from.

With so many designs and colours to choose from, it can be difficult to choose just one, so we've made it a touch easier for you with our simple quiz to find your perfect match! MAXIMALIST OR MINIMALIST?



ANIMALS Take a walk on the wild side with a wallpaper design inspired by the animal kingdom.



DO YOU LIKE

STYLES?

TREES Immerse yourself in the tranquillity of nature with a tree wallpaper design.

Gard

DO YOU PREFER

A STRUCTURED

OR SPONTANEOUS

DESIGN?

#### FLORAL

Surround yourself with beautiful blossoms with a floral paper.

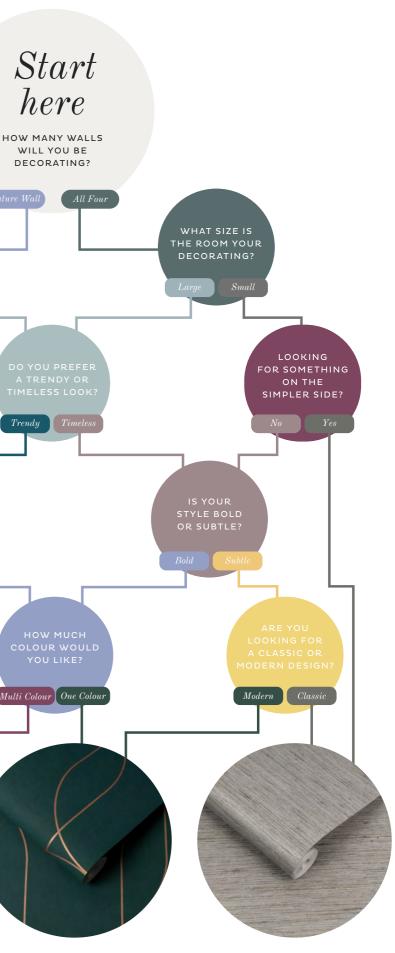
### GEOMETRIC

Sleek and modern, a geometric is the perfect pick for your home.

## Start here

HOW MANY WALLS WILL YOU BE DECORATING?

Trendy



#### PLAIN

You prefer the simple things in life, so why not try out a perfect plain.



# LOVING Your homes

Tag us, submit a review and become part of the Loving Home family

#Grahamandbrown #Lovinghome



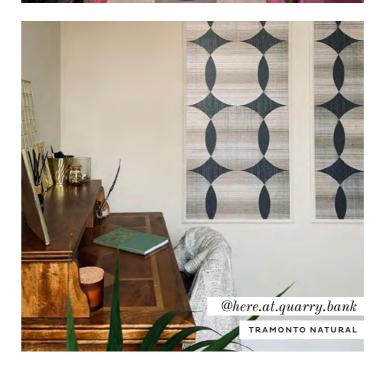












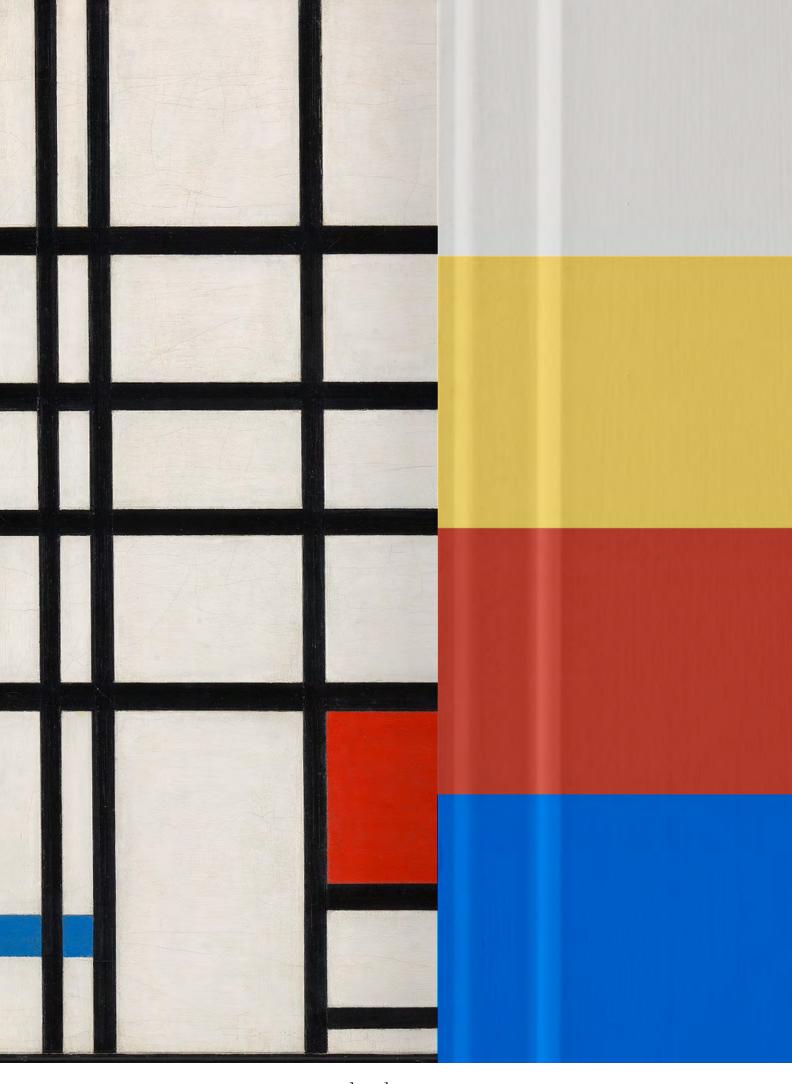
## SONGS TO DECORATE TO

## May Playlist

Vice Versa	CALVIN MARKUS
Vincent	DON MACLEAN
Venus	BANANARAMA
Masterpiece	MADONNA
Royals	LORDE
Painter Man	THE CREATION
Work of Art	BRITT NICOLE
Euphoria	LOREEN
Somebody to Love	QUEEN

# 

OPEN THE SPOTIFY APP AND TAP SEARCH, TAP THE CAMERA ICON AND SCAN THE CODE ABOVE



grahambrown.com