

Loving

AUGUST 2021 • Issue 16

H O M E

Brought to you by Graham & Brown

AS CHOSEN
BY YOU...

*The social media
takeover issue.*

PEOPLE
POWERED
PRINT

A look inside homes around the world.

In the Spotlight

HEAD TO HEAD

Picked by you, style suggestions from us,
what a collaboration!



Trend TALK

“Wanderlust, a yearning to explore and understand exotic places, often has an influence on our interior design style.”

As the world opens up and we begin to dream about travelling around the globe again, it's interesting to explore how our interior design styles are influenced by the places we have been.

Wanderlust, a yearning to explore and understand exotic places, often has an influence on our interior design style. We aim to create a holiday atmosphere in our homes, whether that's because we want our homes to look unique, or that we want to create a haven that mimics the relaxation we feel on holiday, each time we travel, we are more inspired by the culture, nature, and people in the area.

In this issue of Loving home, we will be looking at how we are inspired by interiors around the world. We will be taking a look at styles and homes that have and continue to inspire us in our People Powered Print feature. We will also be shining a light on

Digital Content Creator, Sophia's home makeover and pulling out some inspirational designs for you. Interior design, whether you have an inkling of interest in the concept or not, has undoubtedly impressed itself on your person, knowingly or not. This is because it's absolutely everywhere. Whether you draw from the earthy shades, mustard yellows and warm reds of Parisian country houses, the bright whites and mosaics featured in Greek interiors, or the opulent and exotic Moroccan designs, every style comes from somewhere you have seen.

Traveling brings us important memories and integrating these memories into our décor makes us happy and adds interesting layers to our interiors. Interiors are all about expressing ourselves and bringing personal joy into a space. In this issue you will see beautiful examples of world interior design and tips on how to achieve them in your own home.

ANNIE
DIGITAL PR EXECUTIVE

cover image @inside_springfields

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Bloomsbury Noir Wallpaper as seen in **MAIL ONLINE**

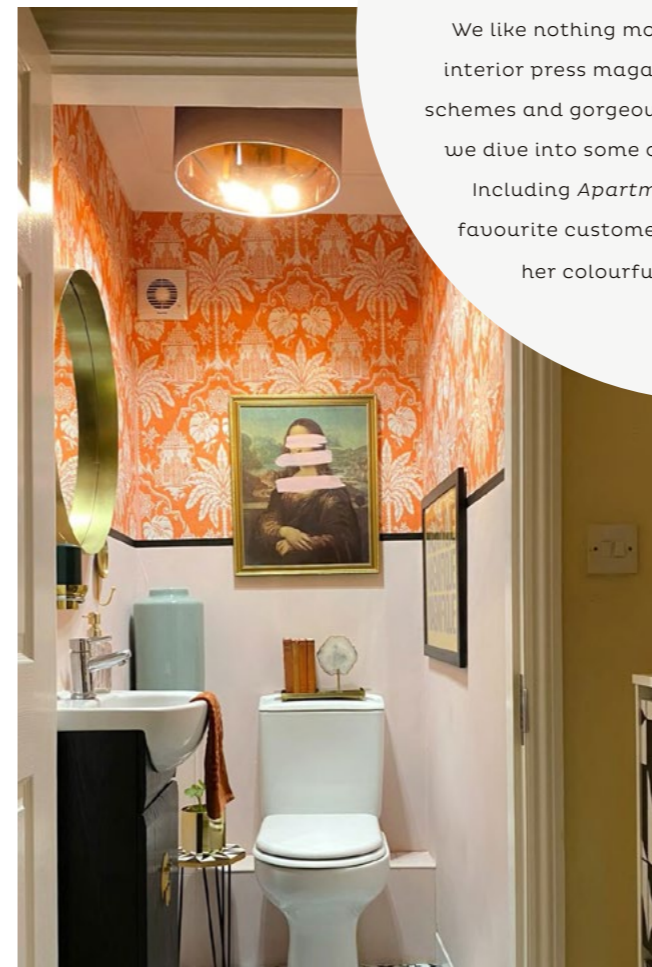


“What’s your favorite wall paint color of all time: I have so many favorites, but “Chinoiserie,” a calming blue by Graham and Brown, in my dining room at the moment makes me happy.”

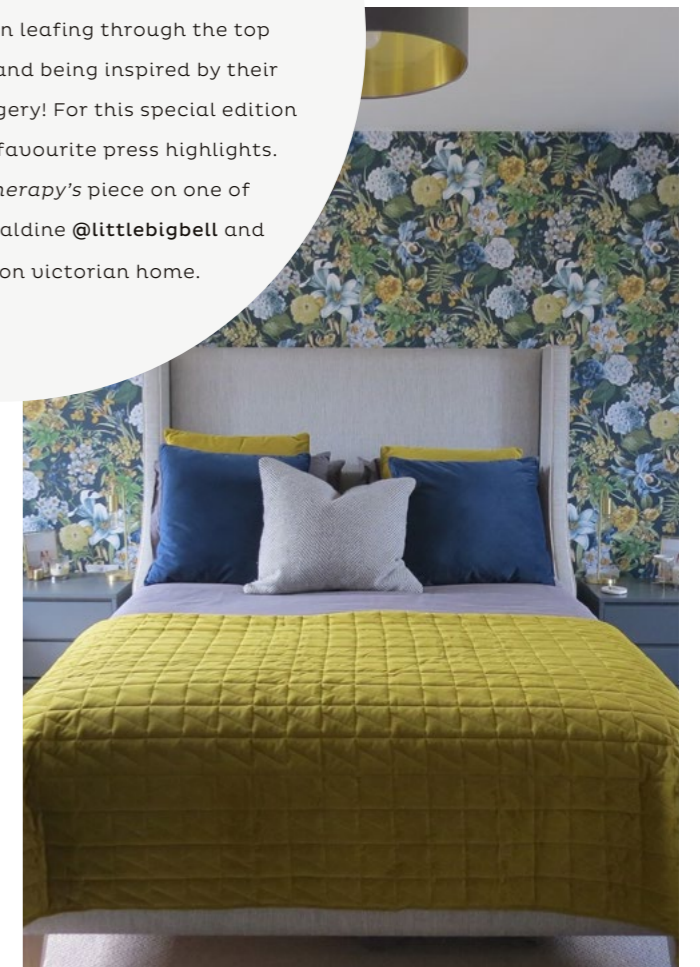
Chinoiserie & Penelope Paint as seen in **APARTMENT THERAPY**

IN THE PRESS
Read all about...us!

We like nothing more than leafing through the top interior press magazines and being inspired by their schemes and gorgeous imagery! For this special edition we dive into some of our favourite press highlights. Including *Apartment Therapy*'s piece on one of our favourite customers Geraldine @littlebigbell and her colourful London victorian home.



Imperial Orange Wallpaper as seen in **APARTMENT THERAPY**



Glasshouse Flora as seen in **HELLO!**



@tallulahcottage
KUTA



@stylesnitch
HIMITSU JADE



@probablythis
HERITAGE PLAID PLUM



@ourlayeredhome.studio
RETROGRADE



@homewithsisi
FORTUNE COOKIE



@andrea_groot
ORIENTAL BAMBOO EARTH

PEOPLE *powered* PRINT

HOMES FROM AROUND THE WORLD

Here at Graham & Brown our customers are at the heart of our business – We would be nothing without you! We are always inspired by the way you use our paper and paint in every corner of the world. From our home here in the UK all the way to France, Holland and the USA, you all have your own unique ways of styling our products in your homes.

Every country has its own interior design styles and trends in the same way they have their own unique cultures and traditions. In France, trends are usually rejected for a more effortless chic look whereas in Holland, cosy Scandi design is popular. In the UK, houses are usually a lot smaller so lighter colours and space saving techniques are key, whereas in

the US they have quite the opposite problem. Extra rooms and space mean laundry rooms and closets are staples in the average US home. With such different approaches each country offers fresh inspiration for our homes.

To showcase all the ways you have used our products across the globe we are putting the spotlight on some of our favourite influencers whose homes give us serious interior-envy! From wallpaper on ceilings to patterns painted on cabinets, there is no shortage of inspiration from these folks.



United Kingdom

@end_of_the_row



CHAIR

Flynn Scoop Back Chair
made.com



Notte

grahambrown.com



WALLPAPER

Prism Navy
grahambrown.com

SHOP THE LOOK
London
TOWNHOUSE



CANDLE HOLDER

Blue Ceramic
rhol.com

Our UK look is inspired by Stacey Dyer's cosy Edwardian terraced home. It's no secret that homes lean to the smaller side here in the UK so it's important to make the most of the space available. Stacey does this perfectly by layering an ornate gold frame on our Prism Navy wallpaper, resulting in an impactful statement wall without being overpowering. Paired with the shades Notte and Glass Heart on the walls, the space is the snuggest of sanctuaries.



Glass Heart

grahambrown.com



CUSHION

Gatsby Grey Fringed
grahambrown.com

FRAME

Brompton Picture Frame
wayfair.co.uk



PLANT

Monty, Ficus Longifolia
patchplants.com



NOTTE

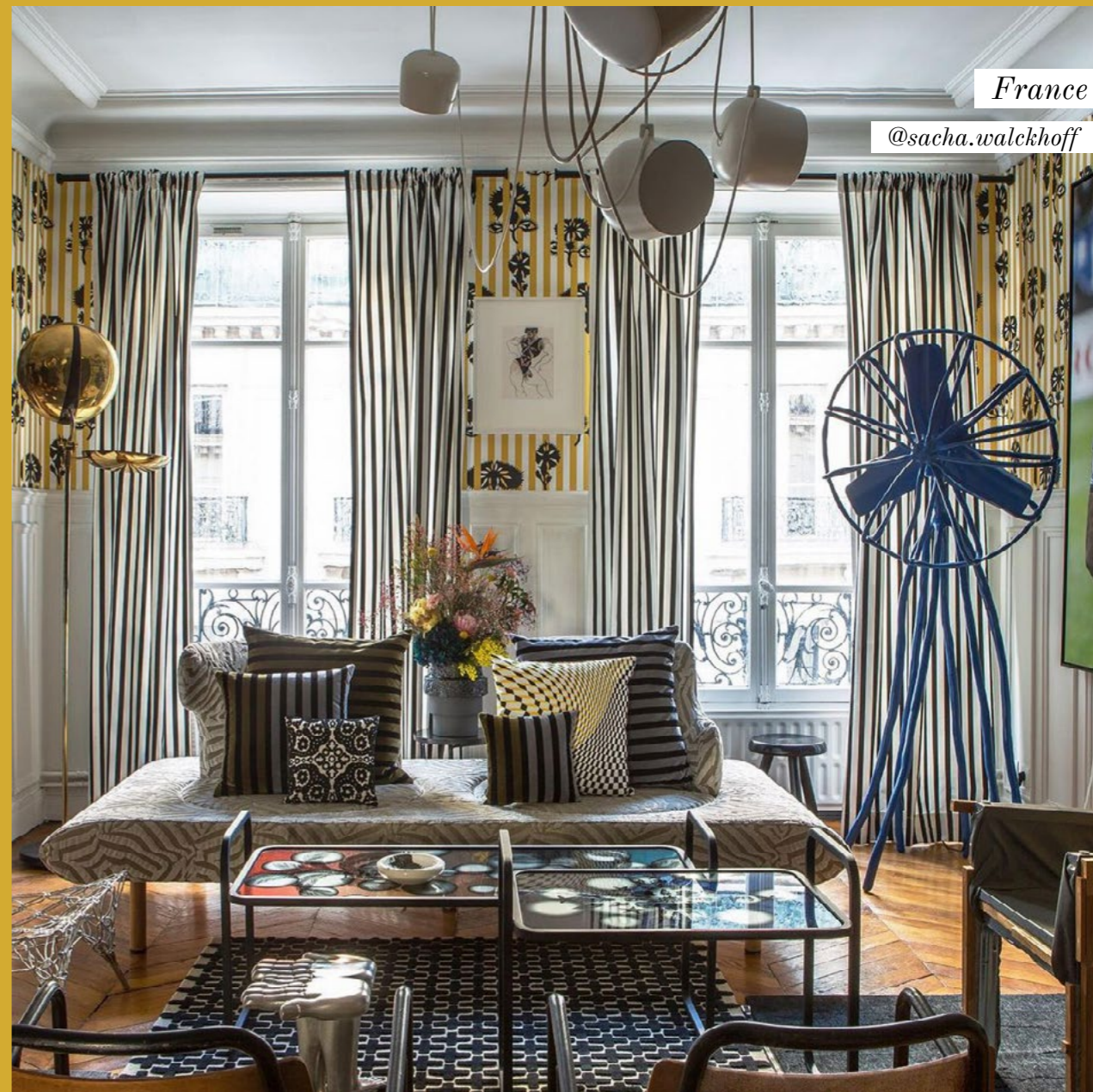


PENDANT LIGHT
By Flos
heals.com



WALLPAPER
Hide And Seek in Mustard
grahambrown.com

PEOPLE *powered* PRINT



France

@sacha.walckhoff

SHOP THE LOOK

Parisian CHIC



Aqueous
grahambrown.com



G&B White
grahambrown.com

We are in love with French Designer Sacha Walckhoff's Paris apartment and you can achieve the look too with our wallpaper collection designed by Sacha himself. To achieve this ultra-chic look, pair shades Aqueous and G&B White with Hide and Seek Mustard from the Paper Games collection. Accessorise with a bouquet of bright florals and your home will be perfectly Parisian!



CUSHION
Indian Ink Blue
grahambrown.com



NESTED COFFEE TABLE
Harlan Black
andrewmartin.co.uk



FLOWER BOUQUET
Emerald Artificial Bouquet Flowers
vintageflora.co.uk



LIONESS



Holland

@mijnhuisje_



TYPE 75 DESK LAMP
By Kenneth Grange for Anglepoise
conranshop.co.uk



TWIST CANDLES
HAY Candles Set of Six
selfridges.com



WALLPAPER
Imperial Orange Orange
grahambrown.com



TRENT VASE
In Green
heals.com

SHOP THE LOOK

Hygge HOLLAND

Amanda from @mijnhuisje_ is living out our dutch dreams with her beautiful home in the Netherlands. She has created a hygge heaven using our warm Imperial Orange wallpaper along with paint shades Stone and Fortune Cookie. Partnered with a soft rattan sideboard and pops of pink and teal, this corner is as cosy as can be.



Fortune
Cookie
grahambrown.com



Stone
grahambrown.com



RATTAN SIDEBOARD
In Oak
johnlewis.com



PAMPAS GRASS
In Cream
baytree-interiors.co.uk

LIGHT

Frosted Glass Drop Pendant
coxandcox.co.uk



*Mykonos
Harbour*

grahambrown.com



WALLPAPER

Basuto Teal
grahambrown.com

SHOP THE LOOK

Laundry Room LUXE



RATTAN BASKET

Mina
sweetpeaandwillow.com



SPA TOWELS

Waffle Edge Spa Towels
thewhitecompany.com

If you are lucky enough to have an extra room in your home then why not take some inspiration from the US and create a laundry room? Jewel from Jeweled Interiors has proved that they certainly don't need to be boring. She has used our Basuto Teal design to cover everything but the ceiling and door which are both painted in the perfectly partnered shade Mykonos Harbour.



PRINT

Shes Blooming Worth
by Theresa Bear
minted.com



Buddha

grahambrown.com



LAUNDRY BASKET

Seagrass
thewhitecompany.com

PEOPLE *powered* PRINT



United States of America

@jewelmarlowe



MYKONOS HARBOUR



DOLLY BIRD partnered with DEE, BLUEBIRD, ISLAND SHIMMER & CHINOISERIE

GETTING THE *scoop* WITH

@THISCOLOURFULNEST

Sophia of @thiscolourfulnest's candy-coloured office makeover will satisfy your sweet tooth without giving you cavities!

We're thrilled to see a huge rise in pastel and candy coloured décor throughout the pandemic, whether that's because this colour scheme is playful and expressive or simply because pastels work all year round, they're perfect for cool interiors in the summer, mellow interiors in the wet and windy months, and the cheerful shades help beat the winter blues.

Colour will dramatically change the look of an interior and is known to impact your mood. While all-white spaces can be just as chic, there's something special about relying upon an energetic colour scheme to express your design aesthetic and this candy-coloured office makeover has satisfied our sweet tooth!



before



after

Like airy meringues, pastel colours look delicious and are great at creating a light atmosphere in a room. The soft hues complement each other effortlessly creating the opportunity for multiple colour combinations in one room.

This mixture of pinks, purples, yellows, and blues creates the perfect playful space, invoking a sense of nostalgia and comfort, the entire room becomes a delicious cotton candy cloud you can't resist!



**JOIN US ON INSTAGRAM
LIVE** *with SOPHIA and ABBY*
ON Thursday 19th August at 6pm (GMT)

[@grahamandbrown](https://www.instagram.com/grahamandbrown)

IN THE SPOTLIGHT

This month we found out your favourite paint colours and have created schemes for you to use these tones in your very own home!

To get involved next time make sure your following us

 @grahamandbrown



83% of you chose MYKONOS HARBOUR

This brave jewel tone works beautifully alone or styled with impactful mustard accessories.



17% of you chose BLUE MONKEY





54% of you chose **BARCELONA**

Barcelona is a muted, liveable orange. With a mixture of mainly yellow colourants, this beautiful, rich shade contains hints of red pigment.



46% of you chose **TUSCAN SUNSHINE**

Warming and inviting, the beautiful shade of Tuscan Sunshine exudes happiness, enlightenment and joy. Be on trend and pair with metallic accessories.



43% of you chose **BARKER GREY**

Barker Grey is effortless and elegant. Creating a calming, crisp finish, Barker grey exudes a modern atmosphere.



57% of you chose **HERBERT**

Create a cosy and inviting space by using Herbert, this deep grey with green undertones.





SAVE *the* DATE

WEDNESDAY 8TH SEPTEMBER 2021

JOIN US LIVE FROM 3pm

grahambrown.com/uk/woty_2022.html

Join us **LIVE** from the Graham & Brown design studio as we discuss key interior trends for the upcoming year, introduce you to the Graham & Brown Wallpaper of the Year and Colour of the Year 2022, and hear how we're extending our sustainability commitment.

GRAHAM & BROWN
EST. 1946

SONGS TO DECORATE TO *as chosen by you*

August Playlist

- Three Little Birds* **BOB MARLEY**
- Uptown Funk* **BRUNO MARS**
- Sing it Back* **MOLOKO**
- Spice up your Life* **SPICE GIRLS**
- Take Me Out* **FRANZ FERDINAND**
- You Make My Dreams* **DARYL HALL & JOHN OATES**
- Bills Bills Bills* **DESTINY'S CHILD**
- Hold on* **WILSON PHILLIPS**
- Wonderwall* **OASIS**
- Dancing in the Moonlight* **TOPLOADER**



OPEN THE SPOTIFY APP AND TAP SEARCH,
TAP THE CAMERA ICON AND SCAN THE
CODE ABOVE



France
 @sacha.walckhoff
 MAGICAL FOREST AZURE



Holland
 @nieks_servies
 DOTS PINK



USA
 @indigoleopardhome
 AMALFI



Holland
 @studio.sab
 INDIGO BLUE

LOVING YOUR HOMES

AROUND THE WORLD SPECIAL

Tag us, submit a review and become part of the Loving Home family

#Grahamandbrown #Lovinghome



United Kingdom
 @dmk_space
 MAGPIE



United Kingdom
 @ourkentish_cottage
 GLASSHOUSE GREEN



United Kingdom
 @eli_at_home
 DOTS BLACK AND WHITE



USA
 @nothingdownaboutit
 ALLURE



Holland
 @andrea_groot
 ATELIER STRIPE STONE

