

# AT HOME

ISSUE 1 FEBRUARY 2026

CELEBRATING 80 YEARS OF DESIGN  
8 iconic designs for 8 iconic decades

# GRAHAM & BROWN

SOLSTICE COLLECTION | SHOP THE LOOK | LOVING YOUR HOMES



### FEATURED IN THIS ISSUE

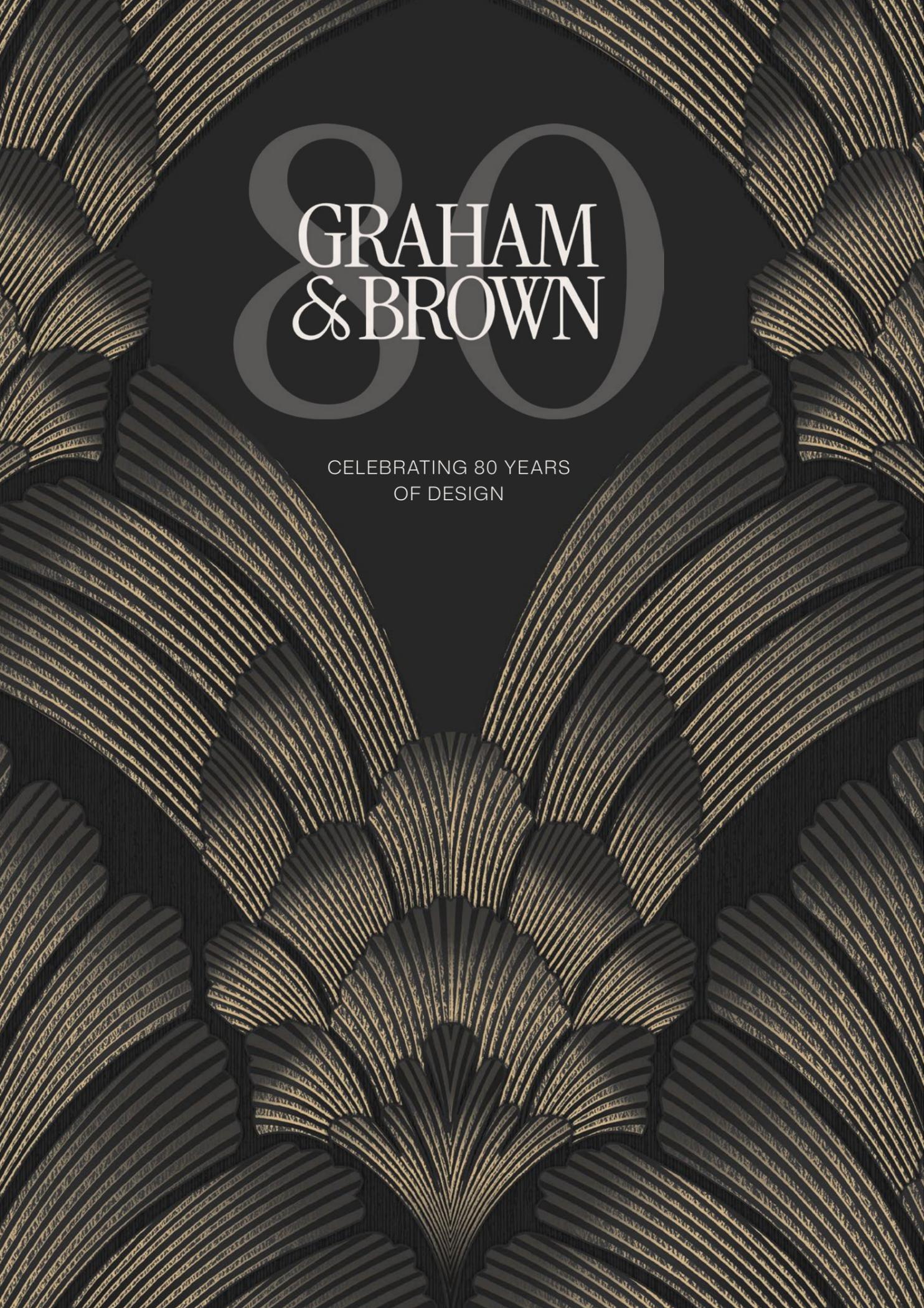
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### IN THE PRESS



Late Autumn saw announcements of 'Colours of the Year' and our beautiful, rich Divine Damson had a superb full page feature in The English Home Magazine.

As featured in  
*The*  
**ENGLISH HOME**



GRAHAM  
& BROWN

CELEBRATING 80 YEARS  
OF DESIGN

INTRODUCING

## 8 ICONIC DESIGNS FOR 8 ICONIC DECADES

As we kicked off 2026, we were proud to launch two new collections.

Our 80th Collection celebrates 8 iconic designs from 8 defining decades, reimagined for modern living. Created by our design studio and inspired by the family and colleagues who have shaped our journey, it is a heartfelt tribute to our heritage and a look ahead to what's next.

To mark our official 80th anniversary on 2<sup>nd</sup> February 2026, we also unveiled a refreshed Graham & Brown look and feel. Not to reinvent who we are, but to express our creative legacy more clearly than ever, shaped by eight decades of creativity, craftsmanship and family heritage.

Alongside this, our new Spring Summer 2026 Solstice Collection introduces a range of beautiful new wallpapers, murals, soft furnishings and six new paint colours which all perfectly complement each other seamlessly to create a perfectly partnered space.

Thank you for being part of our story, whether for a year or for all 80.

We hope you enjoy this special issue of At Home.



IONA GRAHAM / BRAND & MARKETING CONTROLLER

HANDCRAFTED FROM THE ARCHIVE IN 1990



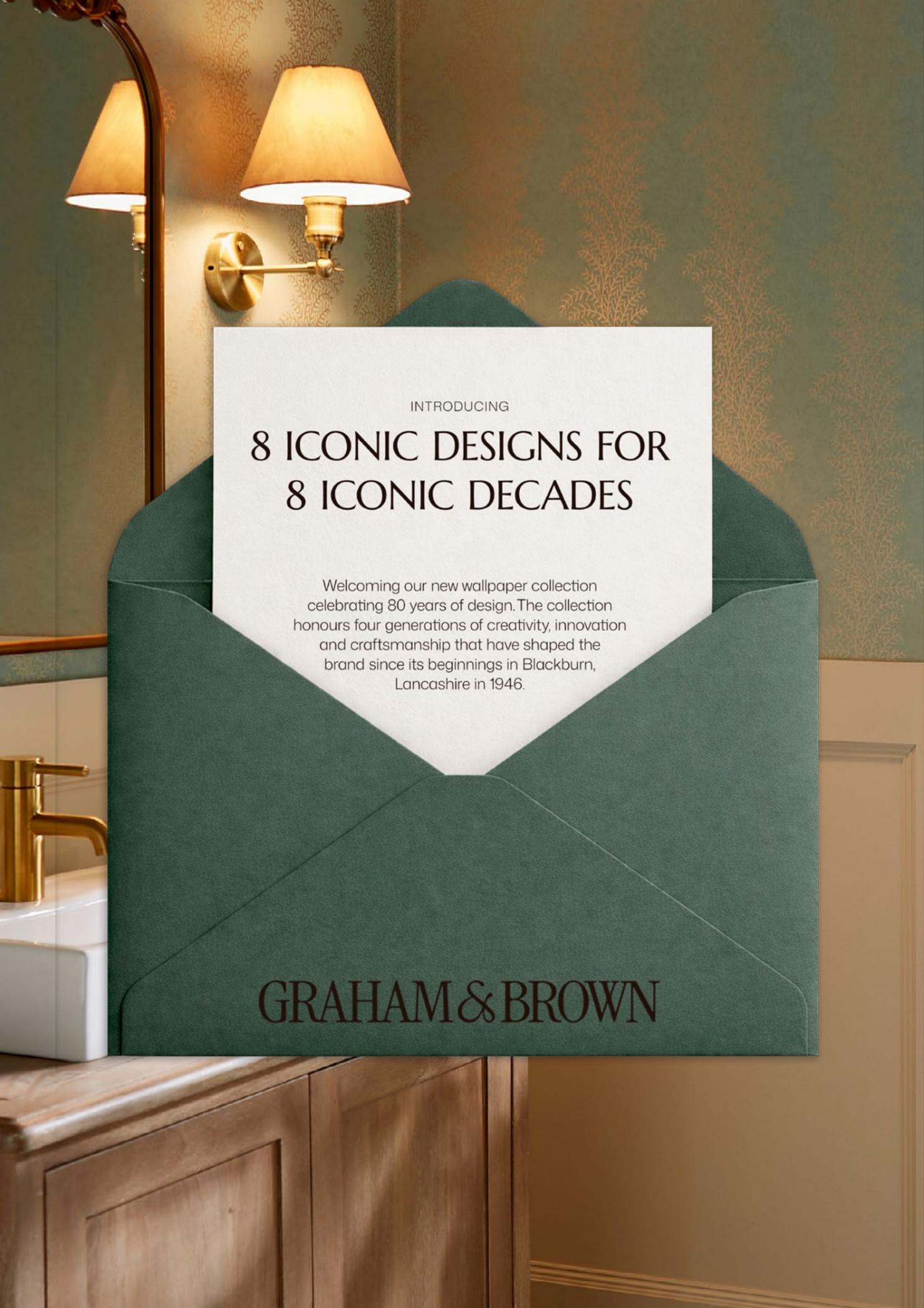
## A STORY OF PIONEERING SPIRIT REFINED OVER GENERATIONS

The collection brings together 8 iconic designs for 8 iconic decades in Graham & Brown's 80-year story. Created by the Graham & Brown family, design studio and colleagues who have been part of the brand's journey, it is a heartfelt celebration of the people, creativity and shared moments that have shaped the business into where it is today.

Reflecting on these memories brought the names, designs and stories vividly to life and Graham & Brown are excited to share this special moment with its community.

This collection reimagines 8 archive designs in contemporary new ways, thoughtfully crafted for today's interiors. Each design tells a chapter of the Graham & Brown story, inviting customers to celebrate heritage while creating loving homes for modern life.

At home since 1946



# RENAISSANCE

Renaissance draws inspiration from the very first wallpaper ever produced by Graham & Brown, this landmark design emerged from the company's printing presses in 1946.



# DESIRE

Desire pays tribute to one of Graham & Brown's most enduring motifs: the Damask. Loved since the brand's earliest days, it feels only fitting to reinterpret this classic pattern as part of the 80 year celebration.



# MIDSUMMER

Inspired by a treasured archive design, Midsummer is lovingly reimagined by the Graham & Brown studio. The pink and silver colourway carries a special sense of nostalgia, fondly remembered by Iona Graham from her childhood bedroom.



# WATERY LANE

Long before the company became a household name, Harold and Henry ran a small wallpaper shop in the 1930s at Intack on Accrington Road. Nearby stood Water Street Mill, where the very first rolls of Graham & Brown wallpaper were produced, close to the aptly named Watery Lane. Watery Lane Wallpaper pays tribute to these humble beginnings.



# DAISYFIELD

Daisyfield blooms from a cherished chapter in Graham & Brown's history. In the early 1970s, as the business grew, the brand acquired Daisyfield Mill in Blackburn, a space that marked a new era of growth and creativity. With florals forever woven into the fabric of Graham & Brown's design language, the brand wanted to honour this legacy and the light hearted spirit through the Daisyfield name.



# NOUVEAU

Long before today's 'Factory of the Future', Graham & Brown was already shaping modern manufacturing, introducing rotary screen printing to the UK under the second generation of the family. Design 314 was born from this era: a simple, Art Deco inspired design that was easy to hang, easy to remove and instantly popular. Reimagined for this collection, it proves that great design, like true innovation, never dates.



# ROMAN

As the collections grow, so does the story. The late 1980s mark a new chapter with the opening of the Roman Road warehouse, a purpose-built space designed to house an expanding range. Echoing this spirit of creativity and reinvention, the Roman design is inspired by an archive piece from the early 1990s.



# CROCODILE

Originally launched in 2014 as a heavyweight vinyl texture, the iconic black Crocodile design quickly became a bestseller. Reimagined for the 80-year collection, Crocodile is elevated with added flock texture, celebrating a design the Graham & Brown community continues to love and style in their homes.



CROCODILE NOIR WALLPAPER / BLACK CAB PAINT



MIDSUMMER WHISPERING ROSE

# SHOP THE LOOK



Graham + Brown  
Midsummer Whispering Rose Wallpaper



Oliver Bonas  
Scalloped Jute Rug

Graham + Brown  
Dusky Pink  
Opulence  
Cushion



La Redoute  
Mira Bobbin  
Side Table



Highland Rose paint



Graham + Brown  
Opulence Mauve Curtains



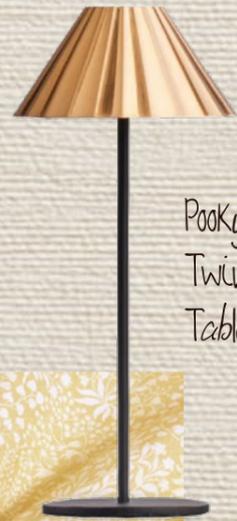
DAISYFIELD CRÈME BRÛLÉE

# SHOP THE LOOK



Graham + Brown  
Daisyfield Creme Brulee Wallpaper

Graham + Brown  
Daisyfield Creme Brulee  
Roman Blind



Pooky  
Twinky Rechargeable  
Table Lamp



Sweetpea + Willow  
Kierulford Striped  
Chair



Linger Lily paint

Creme Brulee paint



Graham + Brown  
Opulence Grey Cushion



# GRAHAM & BROWN THROUGH THE DECADES

Graham & Brown are a family business. And that business is creativity.

We're a time-honoured brand; but please don't mistake a focus on our history as stuffy or outdated.

Ours is a story of craft, refined over four generations, emboldened by a timeless passion for creativity.

We understand that every home is a living story; a canvas for self-expression.



## 1990s

Graham & Brown America Opens. Henry sadly passes away. Andrew Graham, Harold Graham's Grandson joins the business. New location at the Design Center and Shuttleworth Mead warehouse and a purpose built distribution centre with 8 million roll capacity.

## 2010s

Cool brand awards. Made of Design Campaign. Launch of International Wallpaper Week. John Carter celebrates 40 years of service. Andrew Graham receives his MBE. Made for each other campaign.

## 1980s

Continued innovation and our first national TV ad. Graham & Brown celebrated 40 years.

## 1970s

Growth in Europe. Barbara Castle MP came to visit. New advertising campaigns go live. The original board room from Haygarth Street is preserved and moved to India Mill. 1975, Henry Brown's Grandson, John Carter, now Chairman joins the business.

## 1946

Founded by Harold Graham & Henry Brown. Where it all began.



## 1950s

Expansion and growth. The brand begins to establish its reputation for quality and innovation.



## 1960s

Continued expansion and innovation. The brand strengthens its position in the market with new product lines and growing recognition.



## TODAY

Marking 80 years in business, opening flagship showrooms, and launching 8 Iconic Designs, for 8 Iconic Decades to celebrate our 80th anniversary.



INTRODUCING  
**SOLSTICE**

Our Solstice Collection introduces a new range of wallpaper, bespoke murals, soft furnishings and six new paint colours.

Rooted in the beauty of bygone eras yet reimagined for modern living, the Spring/Summer 2026 Solstice Collection embraces a bohemian spirit through artistic, unconventional design. The heritage and bohemian elements draw influence from the elegance of the Georgian and Victorian periods, blending traditional detailing with contemporary flair.

The designs include flowing botanicals, richly detailed patterns, classic motifs and vintage textures paired with perfectly partnered paints and soft furnishings, creating interiors that feel layered, timeless and effortlessly comfortable.

Reverie Creme Brulee  
Wallpaper



Eolo Dark Sage Wallpaper



Willow paint

Paisley  
Tapestry  
Linen  
Wallpaper



Whispering  
Rose paint



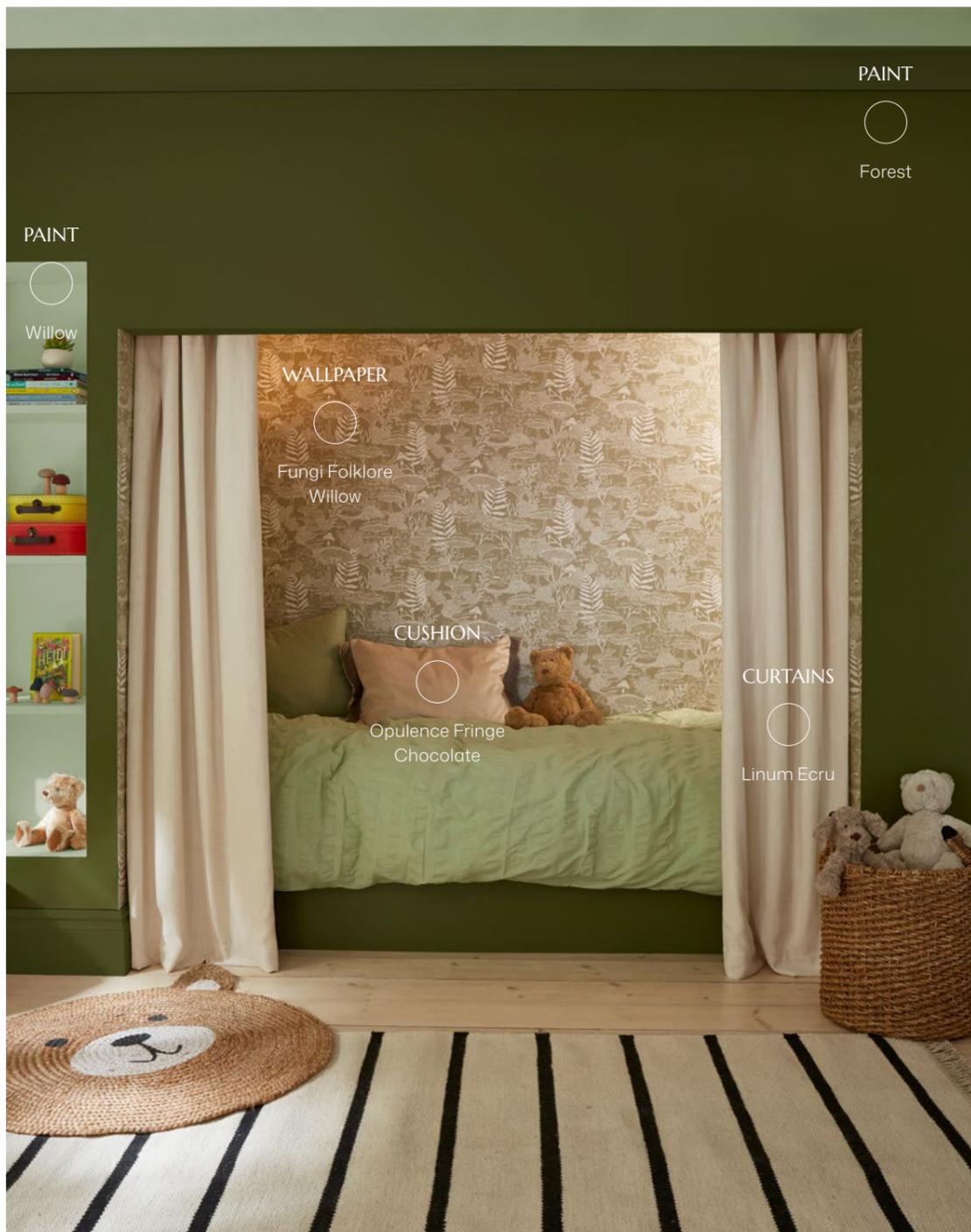
Lys Whispering Rose Wallpaper



Mystic Divine Damson Wallpaper



Fungi Folklore Creme Brulee  
Wallpaper



Laurel Leaf Trellis Mist Wallpaper



Verdure Noir Bespoke Mural



Paisley Tapestry Teal Wallpaper



Whispering Fern Divine Damson Wallpaper

Crème Brûlée paint



INTRODUCING A NEW

# PAINT COLLECTION

An exciting chapter for Graham & Brown as six new shades join the colour collection, each one a considered hue chosen by our design studio to complement our timeless palette while tapping into current and upcoming trends.

The new colourways balance depth with freshness, offering three richly saturated tones and three lighter, uplifting shades.

As part of our rebrand, our paint labels have been completely reimagined to reflect our new look. Cleaner layouts, refined typography and a more confident use of colour bring clarity and consistency across the range, making it easier to navigate finishes and shades at a glance.

Thoughtful details elevate the look, balancing practicality with a more premium, considered feel. The result is a timeless, considered finish that feels cohesive, contemporary and unmistakably ours.



DISCOVER THE NEW COLLECTION



Petrol - a sophisticated deep blue green that embodies modern elegance, with rich, moody undertones that create a sense of depth and allure.



Mist - a gentle blue-green that brings quiet balance and serenity to any space.



Forest - a deep, natural green inspired by the calm strength of woodland canopies, grounding interiors with earthy warmth and connection to nature.



Willow - a soft sage that captures the still beauty of nature, lending a subtle sophistication.



Whispering Rose - a delicate, dusky neutral with the faintest blush of pink, radiating warmth and softness.



Crème Brûlée - is a warm, butter yellow that radiates quiet comfort and understated luxury.



Together, these hues extend the Graham & Brown palette of over 300 carefully selected paint colours, ensuring every room in the home is matched to your own design preference and personality. All paints are available mix-to-order online and in both London and Knutsford showrooms.

INTRODUCING A NEW  
**FABRIC COLLECTION**

Several of the new designs from the Solstice collection are now available as complementing curtains, Roman and Roller blinds, offering a beautifully co-ordinated way to dress every window in the space. Each piece has been designed to sit in perfect harmony with the wider collection.

New designs including Reverie, Edo, and Willow Path Stripe are also being added to the soft furnishings collection. This curated selection includes delicate florals, stripes and nature-inspired motifs, each available in multiple colourways to suit a variety of looks.



# LOVING YOUR HOMES

Shop our favourite Instagram looks and share your style to become part of the Graham & Brown community



Adeline paint

@21.holmfeld  
NEW EDEN WALLPAPER & ADELINE PAINT



@no.7withthebluedoor  
ETERNAL CITY BESPOKE MURAL



@leafatightsix  
GLASSHOUSE SAGE BESPOKE MURAL



@designmatters.design  
WALLFLOWER NIGHT GARDEN WALLPAPER



@cheybattle  
LINEN BEIGE WALLPAPER



@Adam Crocker  
STEEL PEARL WALLPAPER



@thesinkorttageadventure  
FLOWER GIRL PAINT



@chateauraiscloches  
ETERNAL WEAVE SAGE WALLPAPER



@evashouseofeden  
NEW EDEN MULBERRY WALLPAPER

## WANT TO BE FEATURED NEXT?

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*At home since 1946*

GRAHAM & BROWN