

Digital-Advertising Specs

POSITION	DIMENSIONS	DURATION	PRICE
Website Big Sky	1920x500	1 week	\$6,000
Website Rectangle	300x250	30 days	\$3,742
Website Leaderboard	728x90	30 days	\$3,742
Website Floor	1120x90	1 week	\$5,000
Website Sponsored Content: Option 1	Various	30 days	\$1,800
Website Sponsored Content: Option 2	Various	30 days	\$2,500

POSITION	DIMENSIONS	DURATION	PRICE
Newsletter Leaderboard	580x80	1 week	\$1,497
Newsletter Rectangle	180x150	1 week	\$1,021

PREMIUM CONTENT	LEAD GENERATION	PROGRAM LENGTH	PRICE
Whitepaper	Yes	60 days	\$6,500
Case Study	Yes	60 days	\$6,500
Webinar	Yes	60 days	Call
FastChat Expert Interview	No	30 days	\$7,500