

# The Leader in Self-Storage Insight and Education

Digital Rate Card

insideselfstorage.com

# **Digital Advertising**

### Website

#### **Leaderboard (728x90)**

Highly visible units at top and bottom of page ......\$3,742/month

#### **Half-Page Rectangle (300x600)**

Appears on right side of page.....\$3,742/month

#### **Right/Left In-Edit Rectangle (300x250)**

Appears on left and right side of page ......\$3,742/month

#### **Welcome Ad (640x480)**

Appears upon entering site, large messaging area .......\$7,484/week

#### Floor Ad (1200x90)

Pop-up appears at the bottom of the page.....\$5,103/week

#### **Sponsored Content**

Category or native article/blog ......\$1,701/month

#### **In-Article Video**

Videos appear inside article content ......\$1,701/week

## **Newsletter**

#### **Inside Self-Storage Email Newsletter**

 Weekly delivery to 12,000+ opt-in subscribers

 Leaderboard (580x80)
 \$1,497/week

 Rectangle (180x150)
 \$1,021/week

# **Online Lead Generation**

#### **Webinars**

#### **Whitepaper or Case Study**

#### **Thematic Digital Issue**

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