

The Cloud

*An introductory guide to PTI CORE™
and how it will help you succeed*

A Publication of





PTI Security Systems continuous pursuit of providing innovative new technology to self-storage facility owners and operators, they are introducing PTI CORE™.

CORE is an acronym for Centralized, Online, Real Time and Enterprise ready.

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PTI CORE is the industry's first access control cloud software platform that enables an owner to centrally manage all of their sites devices and data in the cloud.

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Franklin Young, CEO

TRENDING NOW

Adoption of Cloud Computing

More and more businesses are turning their attention to, **How they can use advanced technologies to ultimately accomplish their business objectives.**

A current technology trend for all industries has been the adoption of cloud computing, *allowing for businesses to efficiently access applications or programs centrally versus from on a physical computer*

Ask yourself the following questions:

Does your facility have the latest security technology?

Do you store tenant data traditionally, on premise?

Do you have an effective security strategy?

An effective security strategy is delivered through on ongoing management of tools and processes to help prevent system exposure to evolving threats. Effective security management requires recurring investment in resources, time, education, and solutions.

With PTI CORE™, sites will have the foundation for security:

- **Defined** areas in your system architecture that are most sensitive to potential vulnerabilities.
- **Isolate and Protect:** limiting access to sensitive areas in the architecture.
- **Limit Points of Exposure:** limiting points of vulnerability and minimizing points of failure is essential in helping to preventing potential security threats.
- **Build a Defense Perimeter:** After identifying, isolating, centralizing, and protecting key areas of your solution, it's time to establish defense wall around them.
- **Educate:** It's important to stay educated on the evolving landscape of security solutions, best practices, compliance standards, and threats.
- **Repeat:** Security is a recurring necessity and should be designed into any business, product, and/or technology roadmap.

PTI CORE has been built with each of these considerations in mind and demonstrates that the product itself is secure and the advantage of having PTI CORE to provide a defense perimeter around existing technology assets.

PTI CORE PLATFORM

Adoption of Cloud Computing

These key themes support the benefits of PTI CORE™ as a security enhancer:

1. Isolate and prevent threats to protect your data
 - *PTI CORE isolates and employs industry certified encryption techniques to ensure data security, achieving and exceeding industry standards for protecting transactional data.*
2. Reduce risk and uncover device vulnerabilities
 - *PTI CORE puts security first, authenticating devices before they go online and continuously monitoring them in real time for any potential threats.*
3. Limit attached and build a defense perimeter
 - *PTI CORE ensures designated security systems and processes are installed, running, and effectively maintained.*

In addition to added security, PTI CORE allows you to manage your entire operation. The multitenant support give you a holistic view of your business.

Whether you're onsite or remote, get a real-time view of all your devices with the most advanced cloud solution for Secure Self-Storage facilities.

Make more informed decisions, take immediate actions when necessary and start optimizing your operations so you can deliver better customer experiences.

Self-storage owners and operators can enjoy a more flexible work-life balance that suits them – without productivity taking a hit.



Solution for INDEPENDENT STORES and MULTI-SITE PORTFOLIOS

PTI CORE PLATFORM

Adoption of Cloud Computing

PTI CORE™ allows self-storage business owners to go beyond basic, generic device management by installing the latest high-tech cloud security solution without “lifting and replacing” currently installed equipment.

CORE also has a multitude of powerful modules including custom reports, notifications, in depth dashboards or “one screen” where an owner can see all of their site’s information” and a predictive analytics engine.

For the self-storage owner, the introduction of PTI’s CORE Platform is a game-changer. The technological advancement of CORE provides owners and operators in the self-storage industry with a rare opportunity to reinvent themselves as unstoppable forces in their markets. Facilities that don't take advantage of this opportunity will become quickly outdated, and without the competitive advantage - it could mean your business.



Is your site ready for a strong CORE?!

PTI CORE: Operational Excellence that delivers a
winning competitive advantage!

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