

Animal Welfare Policy

Our approach

New Look considers it unacceptable to harm animals in the process of manufacturing of products. This applies to all New Look own-buy product.

Any animal materials in products supplied to New Look must come from animals treated according to the recommendations on animal welfare set out by the World Organisation for Animal Health (OIE)¹ in their Animal Health Codes and the Farm Animal Welfare Committee (FAWC) and their Five Domains

- Nutrition
- Environment
- Health
- Behaviour
- Mental state².

No animal will be slaughtered solely for the production of New Look products. Animal derived products coming from slaughtered animals must be a by-product of the meat industry. Animal derived products must not come from endangered species as defined by Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)³ and the International Union for Conservation of Nature (IUCN)⁴ lists.

Supplier responsibilities

Suppliers are required to source animal-derived materials from farms that practice good animal husbandry and maintain high animal welfare standards throughout the value chain, including rearing, transport, and slaughter.

When procuring these products, suppliers should look for industry-recognised animal husbandry schemes and certifications to align with best practices.

Additionally, suppliers must provide New Look with details of the origin of animal-derived materials to ensure policy compliance.

Suppliers are required to verify their adherence to this policy and ensure that its provisions have been communicated to all relevant manufacturers, intermediaries, and farms involved in product handling. Furthermore, suppliers must commit to implementing New Look's prescribed due diligence practices to demonstrate compliance and uphold industry best practices.

All products must have the New Look Animal declaration form (found on Interlink 2.0) completed after receipt of PO and it uploaded to Interlink 2.0 prior to BA and shipment. The following information is a minimum requirement and must be provided for every style prior to onboarding:

- Name of the species used (common and scientific name)
- Country and region where the animals were reared
- Name and address of animal product supplier
- Name and address of animal farm (where applicable)
- Name and address of leather tannery (where applicable)
- Name and address of abattoir (where applicable)
- Veterinary certificate (where applicable)

Material specific requirements and prohibited materials

¹ http://www.oie.int/eng/en_index.htm

² [The Animal Welfare Concept - Animal Charity - Animal Welfare Organisation - FOUR PAWS UK \(four-paws.org.uk\)](#)

³ <http://www.cites.org>

⁴ <http://www.iucnredlist.org>

Endangered species

New Look does not accept animal derived products from endangered species as defined by the CITES list and the IUCN red list of threatened species.

Fur

New Look is a fur free retailer.

New Look does not accept real animal fur. All the fur supplied to New Look must be artificial. This includes:

- Farmed fur (e.g., fox, mink, sable)
- Fur as a by-product of the food industry (e.g., rabbit)
- Mongolian lamb's fur, due to the practices involved in the traditional methods of slaughter
- Any leather or skin products that are product of unnatural abortions, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink

Leather and skin

- New Look only accepts animal leather and skin as a by-product of the meat industry, slaughtered in a humane way, coming from farms with good animal husbandry asset out above - preferably with an accreditation from a recognised body
- New Look accepts products made of leather from cow, pig, buffalo, goat, and sheep
- Other animals will have to be considered and assessed by New Look prior to sourcing the product
- New Look only accepts leather from tanneries that have met silver or gold level of the Leather Working Group (LWG)

Animal leather and skin must not be obtained from:

- Live skinning or live boiling
- Endangered species
- Aborted animals, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink
- Wild-caught or exotic animals, including but not limited to reptile skins, snake, alligator, crocodile, lizard and fish

Wool / Hair

- New Look accepts wool/hair sourced from farms with good animal husbandry as set out above. Sheep, lamb and cashmere fall into conventionally used types of wool/hair
- All certificates/standards (e.g. scope certificate) must be held at minimum Tier 2 level with documentation (e.g. transaction certificate) from Tier 2 to Tier 1 (fabric mill or spinner to final manufacturer)
- All wool/hair content over 6% must be accompanied by a Responsible Wool Standard (RWS) scope and transaction certificate or equivalent standard
- New Look only accepts cashmere certified to either the Good Cashmere Standard (GCS) or the Sustainable Fibre Alliance (SFA) for the yarn or fabric (tier 2)
- New Look only accepts Merino wool declared as a Non-Mulesed or Ceased-Mulesed wool according to the National Wool Declaration or certified to RWS.
- New Look only accepts wool/hair from alpacas certified to the Responsible Alpaca Standard (RAS)
- New Look only accepts Mohair certified to the Responsible Mohair Standard (RMS)
- Wool/hair must not be harvested using live plucking or live boiling methods
- Shearing is the only acceptable method for wool harvesting
- The retrieval of animal hair/wool must not cause harm or death of the animal
- New Look does not accept hair/wool from animals reared in cages
- New Look does not accept mulesing practices in the value chain. New Look supports the FOUR PAWS Wear it Kind Campaign to enable a mulesing-free future. New Look has

signed a Brand Letter of Intent along with 90 other brands to show collective support for progress towards ending live lamb cutting and calling for better practices.

- New Look does not accept any products containing Angora.
- New Look does not accept the following, but is not limited to, camel wool, yak wool or kangaroo wool.

Feathers and Down

- New Look accepts down in line with the Responsible Down Standard (RDS), with certification supplied.
- Even as a by-product of the food industry, New Look does not accept feathers or down from farms which practice force feeding (i.e., production of foie gras)
- New Look does not accept feathers or down obtained from live boiling and/or live plucking methods
- Feathers and down from endangered, exotic, or wild-caught animals must not be used, this includes but is not limited to ostrich.
- New Look does not accept any real feathers to be used as trims or decoration on products.

Shell

- New Look accepts real shell. Supplier to provide detail on species of shell, country of origin and ensure it is not listed on the CITES list.

Silk

- New Look uses very little silk, but on the rare occasion New Look may accept silk, providing it is either Mulberry or Tussah, suppliers must provide country of origin.

Vegan

- New Look aim to register all Clothing, Footwear and Accessories made from Artificial Leather with The Vegan Society - www.vegansociety.com
- The manufacture and development of the product and its ingredients must not involve, or have involved, the use of any animal product, by-product or derivative.
- Supplier is to work directly with The Vegan Society by demonstrating clear transparent value chains, submitting declarations and obtaining the approval of The Vegan Society at component and product level.
- The Vegan Trademark standards require brands to minimize cross-contamination as far as possible. You should be able to confirm that your company strives diligently to minimize cross contamination from animal substances used in the other (non-vegan) products as far as is reasonably practicable and possible.
- Once product has been approved by The Vegan Society, the style can be labelled as Vegan with the Vegan Trademark accordingly.
- If you make artificial leather products, please speak to your Technologist regarding the process on registering and labelling.

Other Materials

- Suppliers must not use glue which derives from/contains animal products
- New Look do not accept bone, tooth or horn, even if it's a by-product of the meat industry
- By-products from domesticated animals such as cats or dogs must not be used

Animal Testing

- New Look will not conduct, commission, or be party to any animal testing of cosmetic products, ingredients, or raw materials.
- New Look will not knowingly purchase ingredients, formulations or products from suppliers and factories that have conducted, commissioned or been party to animal testing for cosmetics purposes on these products after the company's internal fixed cut-off date.
- Suppliers and factories must ensure their products comply with this New Look Animal Welfare Policy.

- Suppliers are requested to inform New Look when their raw materials and finished products were last tested on animals.
- Occasionally New Look may use animal derived ingredients in cosmetic products, but these must be collected without harm to animals.

Acceptance of these principles is required (depending on percentage in the product, i.e., 5% and above) prior to engaging with suppliers and any material non-compliance will entitle New Look to terminate its relationship (with suppliers) without penalty.

Contact us

If you have any questions regarding our Animal Welfare Policy, please contact sustainability.support@newlook.com.